JOHN BULL, September 29, 1934

TWOPENCE,
Vol. LVI,
1476.

PANEL DENTIST HORRORS SEE PAGES 22 AND 23

JOHN BULL

THE FINEST OF ALL RADIO —— ON

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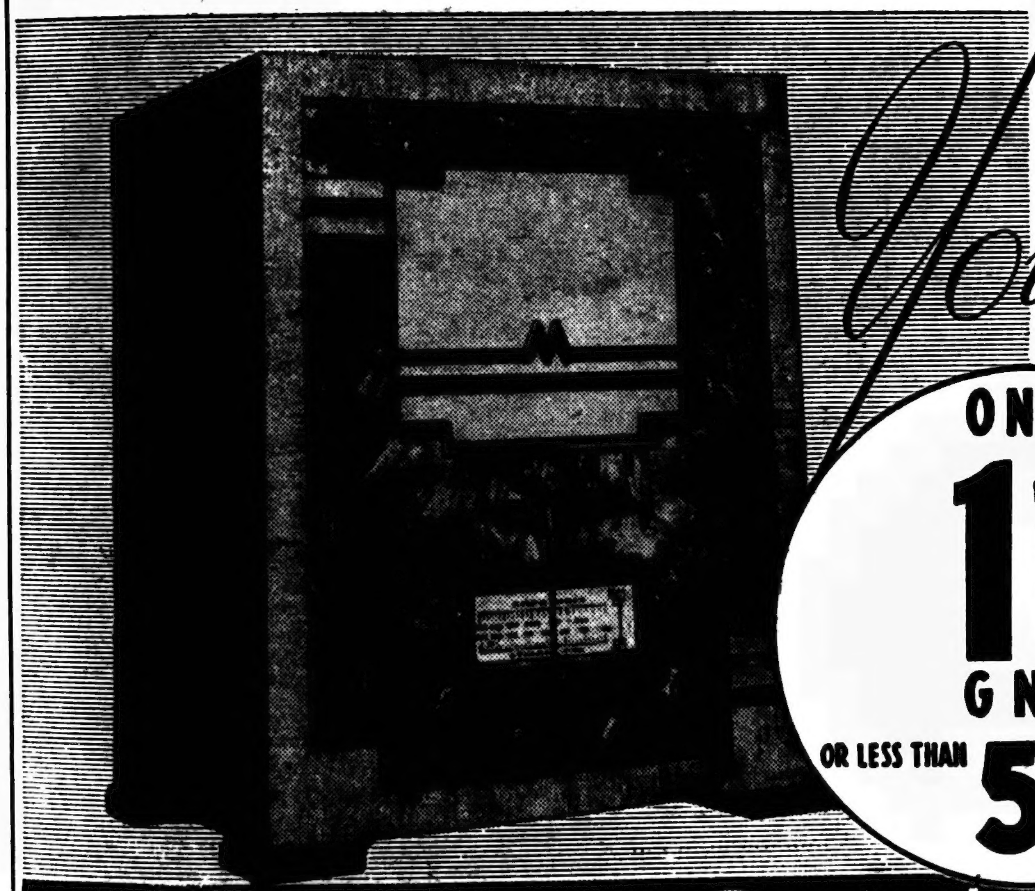

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MARCONI 5 VALVE RADIO

This is really a magnificent up-to-the-minute set with glorious tone and in a beautifully made walnut cabinet. You should inspect it immediately. Post us this coupon and we will place you in touch with

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Model 262 is a 5-valve (incl. rect.) Superhet with proved circuits . . . balanced band-pass tuning . . . illuminated wide vision scale with clearly marked wave-lengths . . . energised moving coil speaker . . . mains aerial (A.C.) . . . adjustable tone control . . . latest high efficiency Marconi valves . . . etc., etc. Handsome and solidly built cabinet of figured and inlaid walnut. D.C. model, 4 valves, £1.1.0 extra.

THE MARCONIPHONE CO., LTD. RADIO HOUSE
210, TOTTENHAM COURT ROAD, LONDON, W.1

ENQUIRY COUPON G. Marconi

To The Marconiphone Co. Ltd., Radio House,
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J.B. 29/9/34

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Choose a 1935 Wireless "Improved far in advance of all others. The finest and lowest priced Sets of ALL BRITISH make. Free trial willingly. PACKED FREE AND CARRIAGE PAID. Send a P.C. for free catalogue NOW.

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SATISFACTION GUARANTEED

2 White Woolly Blankets	58x70
2 Good Strong Sheets	58x70
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CARR. FREE **20/-** If C.O.D. 1/- extra

FREE LOVELY WADDED **DOWN QUILT**

Send for list of 20/- bargains

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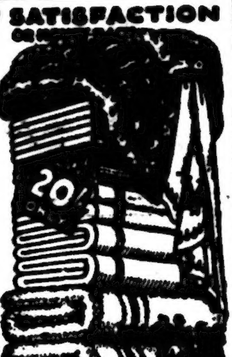

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brings immediate delivery of a Riley "Home" Billiard Table, carriage paid, on 7 days' free trial. Play your billiards at home. It's cheaper and it keeps the family together on winter nights. Write today for Art List showing cash and easy payment for "Home" Billiard Tables and "Combine" Billiard and Dining Tables.

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BUT A GREAT AID FOR THE

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Modern Short Lengths or usual Long clothes

75 delightful garments for Winter or Summer Baby. Silk and Wool Shawl, Robes, Lawn or Winsey, Day Gowns, L'Cloth, Flan. or Winsey Nighties, Best Wool Vests, Back-Flannels, Hand Knit Woollies, Mat. Coats, Binders, Turk Sets, Turk Napkins, etc., etc.

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£5 EXTRA £4 EXTRA £5 EXTRA £10 EXTRA £1 EXTRA £4-10 £2 £3 EXTRA £2-10 £5 EXTRA £3-5 EXTRA £7 EXTRA £2 EXTRA £6

OFFER OUR 6d. DOUBLE VALUE CLUB CARDS

BIG WEEKLY CASH PRIZES

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DIRECT SERVICE FOR GOODS

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START NOW TO MAKE MONEY

Write for Complete Details

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Dear Sirs,
Very many thanks for cheques in settlement of commission sent so quickly. I would like to add that my client was astounded with the waterproof coat, he was very delighted with it. Every success in the Football season.
Yours faithfully,
W. E. A.

Dear Sirs,
My client has requested me to thank you for cheque of £5 received on Friday last, and I wish to thank you for your promptness in the payment of the winning coupon. I am sure no others could have paid more quickly, you certainly get a move on especially with the despatching of goods.
Yours faithfully,
Mrs. A. D.

Hundreds of other lines illustrated in our beautiful Catalogue.

FILL IN AND POST THIS NOW

Please send me details explaining how, as your Agent, I can make substantial sums in my spare time.

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(BLOCK LETTERS)

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Post in unsealed envelope (½d. Stamp). J.B. B.114. 29/9/34

UNBELIEVABLE OFFER!

Everybody obtains this MINORETTA ACCORDION **FREE!**

This popular minor model instrument with a full scale of notes reproducing popular tunes is given absolutely FREE to every purchaser of 15 3-hole type, 100% Sheffield "Double Life" Razor Blades at 1/-, post and packing 6d. This is another of our stupendous advertising "stunts" to popularise our famous blades. Simply send 1/6 now to receive your Minoretta Accordion and 15 Blades. No waiting. Sent per return. Nothing more to pay. Money refunded if blades are not equal to any 4d. blade obtainable, or Gift not approved of.

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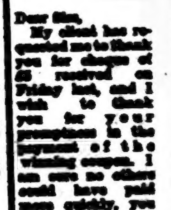
69, New Oxford Street, London, W.C.1. *(Opposite Glaves.)*

How to Stop Smoking



Many men spend 10/- or more a week on tobacco and cigarettes; how much could you save if you gave up smoking? You will save not only the money you are now wasting but your nerves and general health, giving you sounder sleep, a better appetite and altogether a brighter outlook on life. Thousands have mastered the heavy smoking habit quickly, permanently by help of the Stanley Treatment for Tobacco Habit. The Editor of "Health and Efficiency" says:—"It is a pleasure to recommend such a method which brings freedom from the tyranny of tobacco." Think what it would mean to YOU in health and pocket to be done with Tobacco, and write to-day for Booklet and particulars of this genuine treatment.—The Stanley Institute (Dept. B.6), 21, Warwick Lane, London, E.C.4.

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Get Your FREE PRIZE

WRITE NOW for H. Samuel's beautiful FREE ALBUM of Rings, Watches, Plate. The bargains you get from the Empire's Largest Jewellers are a sensational revelation! Splendid FREE PRIZES. This fine '[illegible]' Lever Watch, specially strong, dust and damp-proof, 5/-. Any article sent C.O.D.

5/-

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Dept. 199, Market St.,
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Kidney and Bladder Troubles, Incontinence, Constipation, Gall Stones, with associated Gout, Sciatica, Gravel, Scalding and constant getting up nights are quickly relieved by the bloodless surgery of the Shadforth "Bladder Comforter." Immediately, all day and all night, painlessly, secretly, and without the loss of one drop of blood or one hour of employment, they get to work. They cleanse, cool and heal. They move what is harmful. You are restored. Don't worry. Shadforth will give you prompt relief. **Get it Now!**

Shadforth Prescription No. 285.
Price: 2/6 (50), 4/6 (100), 13/- (300).

Privately packed and post free at these prices from

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"As Large as Life"

At a special reduced price

PHOTO ENLARGEMENTS

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Avoid Blood Pressure Breakdowns! Steady heart action co-ordinated with youth-like elastic arteries are now possible for those past their prime. The "Shadforth" Simple Home Treatment for Arterio-Sclerosis rapidly reduces high blood pressure and tension. It gives prompt relief from palpitation, giddiness, premonitions of collapse, and sleeplessness; it leads to permanent restoration, and makes you 20 years younger within 20 days. **Get it NOW** (Prescription No. 1168/T) Prices: 2/6, 5/6, 15/6

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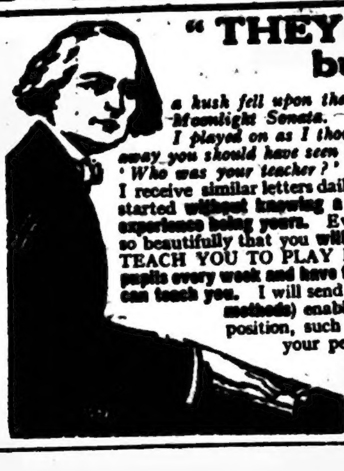
With the G.T.L. Tool Chest and Home-Repairing Outfit you can make a thousand-and-one useful articles for your home and garden. A valuable free book of instruction, containing over 200 working illustrations, accompanies each Chest.

FREE

A free beautiful 16-page brochure telling you all about the money-making possibilities with a G.T.L. Tool Chest, and giving particulars of price and how you can obtain it at once for a small first payment, will be sent to readers of "John Bull" who fill in the coupon on p. 35.

"THEY LAUGHED AT FIRST— but when I began to play—



a hush fell upon the room. I played the first few bars of Beethoven's immortal Moonlight Sonata. I heard gasps of amazement. My friends sat spellbound. I played on as I thought you would like me to play, and when the last notes died away you should have seen the excitement on my friends' faces! 'Where did you learn?' 'Who was your teacher?' 'How do you get that lovely singing tone?'"

I receive similar letters daily from students of MY POSTAL LESSONS for the Piano who started **without knowing a note. There is positively no obstacle to the same delightful experience being yours.** Even if you are already of middle age, I can teach you to play so beautifully that you **will be welcome wherever you go!** Or if already a player, I CAN TEACH YOU TO PLAY BETTER beyond your dreams. **I am enrolling 50-100 adult pupils every week and have taught 40,000 during 30 years, 2,000 these last 12 months, and I can teach you.** I will send you, BY POST, using **Ordinary Musical Notation (no freakish methods)** enabling you to read at sight and play any standard musical composition, such Original, Sun-clear, Fascinating Lessons, each arranged for your personal needs, that your difficulties of Tone, Time, Fingering and Reading shall **simply disappear.** Send P.C. for free book and FREE advice. Say if **Advanced, Moderate, Elementary or Beginner.**

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GILLETTE PATTERN

3 DOZEN BLADES for **1/6** *(Post Paid in Great Britain).*

12 DOZEN BLADES for **5/-** *(Post Paid in Great Britain).*

ACME RAZOR-BLADE CO., 116, Clifton St., CARDIFF.

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Design Z.H.

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Long.	Wide	High.	Cash			or 12 payments.
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7ft.	6ft.	6½ft.	£2	15	0	5/6
10ft.	7ft.	6½ft.	£3	15	0	6/11
12ft.	8ft.	7ft.	£5	0	0	9/5

Send for Free Catalogue, Sheds, Summer Houses, Poultry Houses, Kennels, Greenhouses, Garages, Aviaries, &c.

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9/-

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2 FOR 5/3 POST FREE.

Super quality all wool Roll Collar Sweaters. Sold elsewhere 6/-. Our amazing price each **3/6** *Postage 4d. or C.O.D.*

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£2-16-9 PROFIT ON 5/3

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SAMPLE 300-HOLE BOARD and price list. POST FREE. **3/9**

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TRADE SUPPLIED. AGENTS WANTED.

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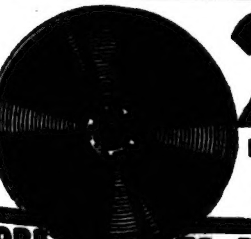

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Wonderful value in GRAMOPHONE RECORDS. FULL SIZE, TWO TUNES, EXCELLENT REPRODUCTION (not secondhand, but absolutely new) FREE PERFORMANCE RIGHTS FOR CINEMAS, CAFES, Etc. Send 2/6 at once and 6 popular DURIUM Records will be sent post free. FLEXOLITE DISPOSALS Co., Flexolite House, 44, Wall Street, London, E.C.1. TRADE ENQUIRIES INVITED.

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GENUINE SUPER SOUNDBOXES

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3/6 POST 6d.

A sweet instrument more melodious than the ukulele yet you can play haunting little melodies without knowledge of music whatsoever. Either as a solo instrument or with a uke or vocalist, really professional and beautiful effects are obtained. Every instrument fitted latest extra volume resonator and sent complete with 'Steel' plectrum, tutor and music chart. Clearance price 3/6, post 6d. No more to pay. Send at once to avoid disappointment.

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If YOU want to make extra money get into the money-making tea business. Everybody drinks tea, and everybody wants a good cup of tea. Imperial Teas give satisfaction—once you gain a customer you have a regular weekly order. For the smallest possible outlay you can start a business of your own. Tea in your own-name bags if required.

FREE ATTACHE CASE (Value 5/6)

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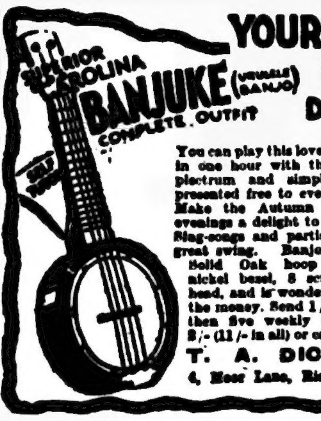
SUPERIOR CAROLINA BANJUKE (UKULELE BANJO) COMPLETE OUTFIT — YOURS FOR 1/- DOWN



You can play this lovely instrument in one hour with the aid of the plectrum and simple Self-Tutor presented free to every purchaser. Make the Autumn and Winter evenings a delight to your friends. Sing-songs and parties go with a great swing. Banjo has 7½ inch Solid Oak hoop and neck, nickel bezel, 8 screws, vellum head, and is wonderful value for the money. Send 1/- with order, then five weekly payments of 2/- (11/- in all) or cash price 10/-

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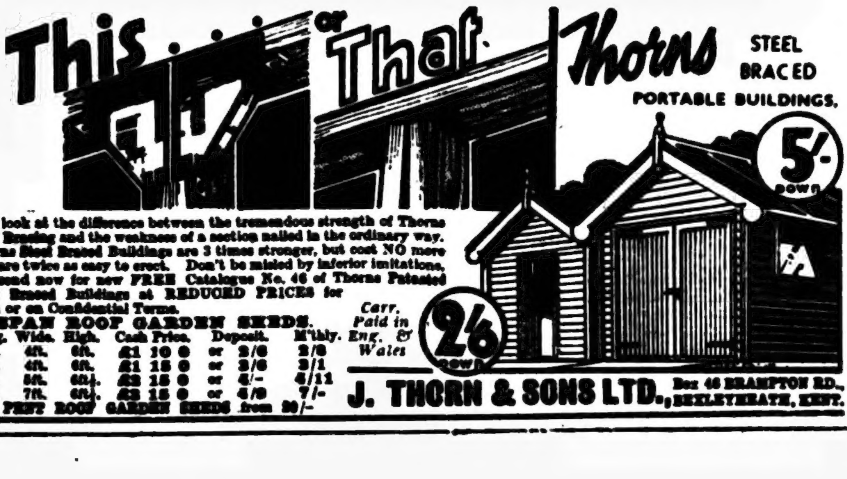
4, Moor Lane, Rickmansworth

This ... or That Thorns STEEL BRACED PORTABLE BUILDINGS.



Just look at the difference between the tremendous strength of Thorns Steel Bracing and the weakness of a section nailed in the ordinary way. Thorns Steel Braced Buildings are 3 times stronger, but cost NO more and are twice as easy to erect. Don't be misled by inferior imitations, but send now for new *FREE* Catalogue No. 46 of Thorns Patented Steel Braced Buildings at REDUCED PRICES for Cash or on Confidential Terms.

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Long.	Wide.	High.	Cash Price.				Deposit.	M'thly.
4ft.	4ft.	6ft.	£1	10	0	or	2/6	2/8
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8ft.	5ft.	6½ft.	£2	15	0	or	4/-	4/11
10ft.	7ft.	6½ft.	£3	15	0	or	4/9	7/-

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Carr. Paid in Eng. & Wales

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YOURS for 3/-

£7 7 0 VALUE for 65/-
Built like a Piano with the Power of an Organ
ILLUSTRATED LIST POST FREE

A remarkable opportunity to obtain a Real Piano Accordion at a greatly reduced price. Triple chord piano action, 14-fold bellows, 21 piano keys and 8 basses Black polished. Complete with shoulder strap. Send only 3/- deposit. Balance 5/- monthly until 65/- is paid. Illus. List Free.

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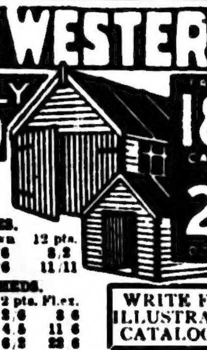

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FREE STEEL BRACING
250 MILE FREE
LORRY DELIVERY.

SUPER GARAGES.

	Cash.	Down	12 pts.
10ft. x 7ft.	90/6	4/6	8/2
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SUPER GARDEN SHEDS.

	Cash	Down	12 pts.	Fl. ex.
6ft. x 4ft.	29/6	2/6	2/6	8/6
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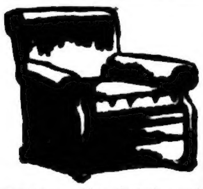
1/- DEPOSIT Secures this ROLLS de LUXE 1934 DRESS WATCH

Gained full award 1934 Swiss Exhibition. Big feature is the remarkable engraving on case to prevent scratching. Highly polished platinum finished Chrome. Amazingly thin and neat for dress or ordinary wear. New Super Geneva Lever action movement. Timed to a minute. Shockproof. Cannot be overwound. Unbreakable glass. Futuristic figuring. Warranted 15 yrs. Yours for 1/- deposit, balance 1/6 fortnightly until 25/- is paid in all. Cash price 23/6. A handsome platinum and gold filled thin Dress Chain FREE with every watch. Send now to: **AIRCRAFT PRODUCTS Ltd. (Dept. J.D.1.6), 89, New Oxford St., London, W.C.1.** *(Opposite Glaves.)*

GENUINE COWHIDE PULLMAN CLUB CHAIR

(Ex Luxury Hotel Contract)



50/- (Original contract price 5 Gns.) Upholstered Real Cow Hide, best materials throughout, beautifully sprung, guaranteed 10 years' wear. Includes the Patent Pullman Cushion, the finest cushion ever produced. Each Chair has 32 springs. A most comfortable chair and a great bargain.

Send for Patterns and Photo. post free.

Few Settees to match, £4 each.

Packed free on rail. Money returned if not completely satisfied.

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A MAN *who* SHOULD NOT HANG

THOMAS JOSEPH DAVIDSON, aged thirty-four, a person of no social consequence, has been condemned at the Old Bailey to be executed for the alleged murder of his eight-years-old son.

The use of the word "alleged" may seem strange and too considerate in a case where a British jury has found the accused man guilty of the deed. It is, however, applied in this instance because it is necessary and deserved.

At the trial of this humble labourer, no direct or circumstantial evidence of any value was offered to the jury to convince them that the child far from being murdered, is even dead.

Unfortunately, the court proceedings were comparatively briefly reported in the general Press.

The public is therefore unaware that the trial has made manifest both a remarkable departure from one of the almost inflexible principles by which British justice is governed and the need for revision of the responsibilities imposed upon juries of laymen.

The essential facts are that Davidson had been separated from his wife, to whom and to his boy he had afterwards remained staunchly devoted. Last December the child became known to be missing from the father's custody.

☆ ☆ ☆

Seven months later Davidson went voluntarily to the police and signed a statement to the effect that he had tried to drown himself and the boy in a canal. The attempt was successful only in respect of the child, whose body, the father further asserted, had been carried by him to and laid at the edge of a burning refuse dump. Two days later the body was not visible and Davidson believed that it had been covered by fresh deposits of refuse.

A search of the dump was soon abandoned by the police on the natural assumption that, if the body had ever been placed in it, the remains have long since been totally destroyed by combustion.

The sequel was, therefore, that rarest event in criminal administration—a murder charge, founded solely on a confession, *without* a body.

At his trial Davidson declared that the supposed confession was a false concoction which he made for definite purposes, but he insisted that the boy is dead—accidentally drowned.

☆ ☆ ☆

No evidence was available to the jury either to controvert his statements on oath or—apart from the retracted confession—to establish that he killed his son.

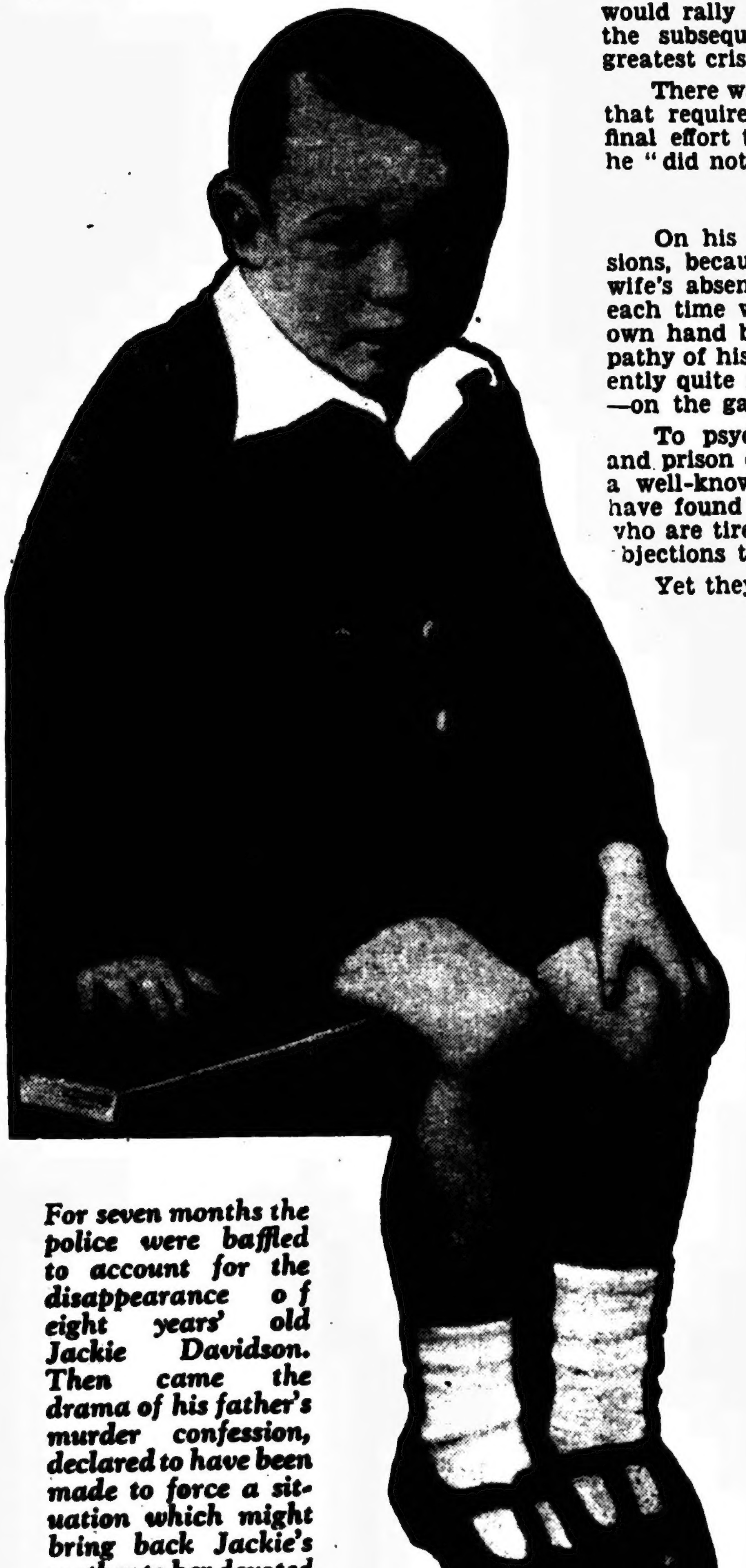
For two hundred years it has been the rule in criminal prosecution in this country not to convict anyone of murder until at least the body be found, except in cases where there has been direct visual evidence that a person has pushed or thrown another into water or fire and the body or any part of it has not been recovered.

One of the first things learned by a law-student is the seventeenth century case which helped to produce this rule—that of a woman and her two sons who were executed for the murder of a man who had disappeared. Later he was found to be alive.

In the last few years, at least three men have been acquitted or not sent for trial, although they made precise statements that they had murdered people and disposed of the bodies, which could not, however, be traced. There was no other evidence to connect them with the supposed murders.

Observance of the rule was also dramatically made in a recent case in which a woman was charged with murdering her newly born child whom, she said, she had suffocated and cremated. Because there was no body, it was held that there was not only no proof of killing, but no evidence that the baby was even born alive and had ever had a separate existence.

In Davidson's case, also, there were no surrounding circumstances, apart from his statements, to show that his son was murdered either by him or anyone else or that the boy is not still alive.



For seven months the police were baffled to account for the disappearance of eight years' old Jackie Davidson. Then came the drama of his father's murder confession, declared to have been made to force a situation which might bring back Jackie's mother to her devoted husband

His reasons for withdrawing on oath what purported to be a confession were first, that he was aware that, among his fellows, he was being accused of murder, and as the police were taking no action, he was driven to take the step of forcing an investigation so that his innocence might be publicly established.

But he had what was, to him, a still greater object. It was to bring his wife back to his side. He had conceived the idea of a confession in the belief that, all other measures having failed, she would rally and become re-united to him when the subsequent proceedings brought about the greatest crisis of his life.

There was still another reason which he gave that requires examination. It was that, if this final effort to bring his wife back to him failed, he "did not care what happened."

☆ ☆ ☆

On his own showing he had on four occasions, because of his deep despondency at his wife's absence, gone out to commit suicide and each time withdrawn. He would not die by his own hand but, if his gamble to evoke the sympathy of his wife did not come off, he was apparently quite ready to die at the hands of another—on the gallows.

To psychologists, criminologists and police and prison doctors this has become of late years a well-known mental attitude to death. They have found it to exist vividly in cases of people who are tired of life, but who have conscientious objections to self-destruction.

Yet they have no scruple against having life taken away from them by execution, and the achievement of this end is often sought by "confession" to mythical murder. The only bar to their purpose so far has been the insistence on the rule that the body shall be found.

It has, indeed, become a kind of legal axiom to-day that confessions may be made for motives other than making known the truth.

The strangest feature of Davidson's trial was the clear assumption throughout that his boy is dead. What could be more natural, however, than that the members of a jury should have the presumption that someone must be dead before they were empanelled to hear a murder charge!

☆ ☆ ☆

The trial has at least served to reveal this real defect in the system of trial by jury. No body of citizens should be asked to decide that a charge of murder lies simply because someone is said to be missing, or even to be dead.

In Davidson's case the jury might have been asked to assume with almost equal reason that the child had been disposed of alive to, say, a band of travelling gipsies.

It is reasonable to suppose that this murder verdict will be reversed by the Judges of the Court of Criminal Appeal and the general rule preserved that the body must be found.

STRAIGHT FROM THE SHOULDER . . .

Another Peril To Banish From Our Roads

The Silence We Don't Want

Doctors' Death Sentences

It is difficult to keep Mr. Hore-Belisha out of the news.

This week we know we have only to draw his attention to a peril to have it remedied.

On the roads are many vehicles which are nothing short of a public peril.

Playing with fire

Consider what happened the other day in a London-bound coach carrying a full passenger cargo that included many women.

Suddenly the coach was filled with smoke and fumes. The occupants scrambled out terrified to find that the rear axle was dry of oil and, overheating, had set fire to the back of the coach.

It was then learned that the vehicle had not been overhauled for two weeks and had obviously taken the road in an unserviceable condition. More—some of the passengers declared that they had previously been in vehicles which had narrowly escaped disaster owing to defective brakes.

Once a year

You would think that a public conveyance like a motor-coach would be officially inspected at frequent intervals in the interests of the passengers' safety.

But that is only done once a year, when the operating company applies to the local Traffic Commissioner for a licence. The rule is only varied if a complaint is actually lodged against the condition of the coach.

What he forgets

We suggest therefore to the Ministry of Transport that however pressing the need of the traffic safety lanes and beacons may be, they should devote a little of their time to make certain that we get safer coaches for their safer roads.

Once-a-year inspection is totally inadequate—especially as the operating company is fully aware when the inspection will take place, and can thus patch up a dangerously defective coach for the occasion.

Official inspection should be much more frequent—and without warning. Otherwise passengers' lives will continue to be endangered in vehicles that have no right to be on the roads.

No Privilege

And here is another road question that wants looking into. If, as Judge Whitmore Richards said at Northwich County Court, there is an impression abroad that local authorities are exempted from prosecution under the Road Traffic Acts, the sooner it is corrected the better.

He was commenting on the fact that vehicles belonging to local authorities have been a danger to the public, or have poured as much steam and smoke as possible into the streets, without any notice being taken.

Officialdom often likes to think it is above the law, but, in plain fact, it is not.

Stinting on health

Watch the Ministry of Health, too! Under its orders panel doctors up and down the country are cutting down the cost of treatment and prescriptions.

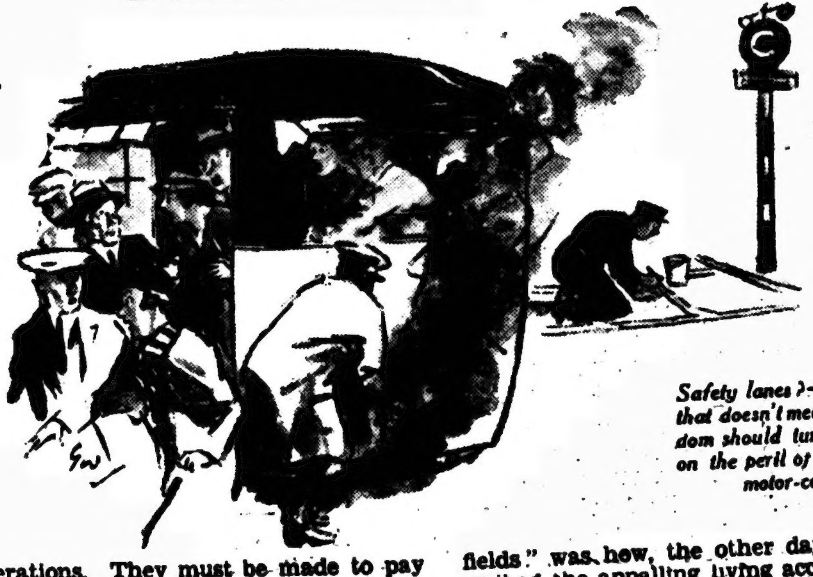
So some of their patients are sent back to work too soon, others deterred from undergoing treatment they really require; while still more—threatened with medical boards if they apply for sickness pay—are trying to keep going on their own scanty resources with disastrous effects on their health.

There may be a name for all this—but it isn't economy!

Our wages, please!

We must also watch the eighteen German firms authorised by Sir John Gilmour, the Home Secretary, to set up factories in this country.

Several of them are just about to begin operations. They must be made to pay their workpeople the proper rates of pay as agreed between the British employers and their staffs.



Safety lanes?—Yes: but that doesn't mean Officialdom should turn its back on the peril of the unsafe motor-coach

Undercutting

Mr. Rhys Davies, M.P. for Westhoughton, has drawn attention to several instances, including one in his own constituency, where foreign firms engaging in business here are undercutting the standard rates.

This either forces our own employers to follow suit or leaves them exposed to unfair competition in their own markets.

If German employers are to be allowed to come here to escape the consequences of Hitler's folly, they must observe British conditions.

More Whitehall idiocy

Yet not all British conditions are ideal. There will soon be a hornet's nest round the Minister of Transport unless his department changes its mind about a "road schemes contract condition" which, we can reveal, the Minister is pressing on county roads and bridges authorities.

It aims at giving tenderers the choice of free recruitment of labour from employment exchanges instead of, as hitherto, compelling them to recruit on a 50-50 basis from the local employment exchanges and public assistance committees.

In other words, a London contractor obtaining a contract in the most depressed part of Wales can employ London men only on the job, and so deprive local men of the only work available in their own district.

Rescind it!

Not only is a very big principle at stake here, but local authorities will be less likely to embark on big schemes that will employ labour if there is to be no benefit accruing to their unemployed or the rates in their district.

The Minister of Transport should think again, especially as the county authorities are not likely to take this lying down.

Pigging it!

Other conditions we object to exist in our hopfields. "Black Holes of the Hopfields" was how, the other day, we described the appalling living accommodation provided for some of the pickers.

Now a sanitary inspector tells Tenbury (Worcs) Rural District Council that one farmer allowed fifty pigs to run about the kitchen he provided for hop-pickers.

And the council decides to prosecute if the by-laws have been infringed.

Or, let us hope, to tighten up the by-laws!

Statistics again!

The Ministry of Transport undoubtedly has the best of intentions in comparing the street accident records of the different towns as a spur to action. But are they fair?

Walsall, described as the most unsafe town because it had nine killed in a specified time, had 143 injured; while Sunderland, praised as the safest spot in England because it had no fatalities, had 237 injured.

No wonder Walsall's Chief-Constable questions the wisdom of relying on statistics.

Black-cap doctors

We certainly question the wisdom of doctors who tell their patients they have only so many months to live.

The latest victim of such a death sentence is the Rev. T. Madoc Jeffreys, a retired Baptist minister, of Norwood, who committed suicide by jumping in front of a train after receiving the dread news. And the post-mortem revealed little wrong with his health!

Silent Death

If anything should make people hate the idea of another war it is the news that the silent night-bombing aeroplane has come. No din will tell that it is coming. Therefore no precautions will be possible against it.

We can solve the noise problem, you see, when it is a question of war preparation!

Now read the article on the page opposite.

The Fragrant Minute.

DORIS

Of the world's goods she hasn't much, but this can't make brave Doris sad. With Nature she's in closest touch, a single star can make her glad. Green grass, white clouds, sunlight on trees, a daisied-meadow, windswept sky—unbounded joy has she in these, and none of them can money buy.

Of the world's goods she has so little, but rich is she in her staunch friend; mere silks are fragile, china brittle, but sterling friendship has no end. She tends her father day by day. There's beauty in their bungalow, for Doris has a loving way, and love, of course, creates a glow.

Her worldly goods are very slight; she doesn't own a motor car. But oh, she takes a keen delight in earth and sky, sun, moon and star; in gardens and in meadow flowers, in all that bounteous Nature gives, and gilds with joy the greyest hours, since close to loveliness she lives.

Wilhelmina Stitch.

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Wilhelmina Stitch will always be very pleased to hear from JOHN BULL readers. Address letters to her c/o The Editor, JOHN BULL.

Gloucester's way

And we can solve the problem of raising the school-leaving age, too, if more towns follow Gloucester's lead.

Undeterred by Parliament's refusal to increase the age to fifteen, the City Council there has decided to do so with a by-law—for all children unable to find jobs when they reach the age of fourteen.

School is a better place for children than the streets. The more towns that realise that, and act on it, the better.

Insult to nature

And what are our coroners' courts for? Judging by what happened at a St. Pancras inquest they do some strange things.

Haltingly a man spoke of his dead brother. Since the war he had been more dead than alive. The doctor had said he had tasted all the poison-gas there was to taste, and it was eating holes in his lungs, holes that could not be repaired. And there the witness ended, unable to continue.

And there was promptly returned the amazing verdict of Death from Natural Causes.

The vision

Was it just coincidence that after a mother had told Scotland Yard she had seen in a vision her missing daughter dead in a cloak-room the girl was found just as described?

Certainly no one can blame the Yard for attaching no importance to such unsubstantial testimony.

"There are more things in heaven and earth than are dreamed of in your philosophy," wrote Shakespeare. And that mother's intuition—well, it must have set even Scotland Yard a poser.

Unaccompanied

There is one poser that always has us guessing—why a film that is bad for an unaccompanied child is good for one who is with an adult.

An inspector who peered round the gallery at an Ilford kinema last week only found half a dozen adults present, far from enough to account for a gallery of excited children, and the theatre has been fined 40s. in consequence.

Either a film is fit for a child or not. We fail to see how the presence or absence of parents matters.

Bumptious

An official who is labouring under a delusion as to the extent of his powers is Mr. J. H. Stirk, the Nottingham traffic licensing authority.

His statement that unless a local coal merchant and furniture remover is polite to his examiners in future he will be "driven out of business" is almost incredible, coming from anyone but a Hitler—although the man unquestionably harried him.

There are road vehicle owners whom we would punish by driving them out of business—but for worse offences than being impolite to their examiners.

Chivalry—at a price

Mr Maurice Perrin, of Grove Road, Bow, E., gave up his seat in a train to a woman. And when, on reaching Upminster, another woman who wished to alight asked him to open the door, he complied at once.

The door swung open. Mr. Perrin fell out. Notebooks were produced. And in the end Mr. Perrin, lucky really to be alive, had to pay £3 6s. for opening the door while the train was in motion.

A fine reward of chivalry, don't you think?

A meagre reward

We admire the work of the Royal National Lifeboat Institution. But that doesn't prevent us from criticising it when the need arises.

And we say that its award of 5s. a boat to Filey fishermen who spent four hours at sea in rescue work, and which has stung those old stalwarts to say that they will never help the Institution again, is far too little.

Of course, the Filey fishermen would go out again—if the need arose. But that doesn't alter the facts.

Great Gas-Mask Hoax

When war clouds are gas fumes—will the mask save the non-combatant? This picture, showing British Red Cross Nurses in training, suggests an ominous answer.

It is time that a little light was thrown on the great gas-mask hoax which is being perpetrated on the people of this country and also of neighbouring nations.

It is a hoax that would have a very grisly result if ever war broke out, and the best way of preventing that is to let civilians realise that the gas-mask will avail them very little in the event of a hostile air-raid.

"Put your trust in peace rather than gas-masks," is the motto they should remember.

Everybody knows, of course, that though the Peace is only fifteen years old, Governments are already multiplying their air squadrons with the avowed purpose of drenching one another's cities with poison gas in the event of war.

Recent manœuvres in England, France and Italy have shown that there are no direct means of preventing attacks from the air. At the best there can be only "retaliation." This fact makes the prospect for the civilian population in cities and towns pretty bleak on the face of it.

"But the prospect is not really so horrible as it seems," say the statesmen. "There are the gas-masks to fall back on. When war comes we shall immediately issue a mask to every man, woman and child in those areas within reach of the hostile aircraft. We shall also have bomb-proof and gas-proof underground shelters."

From time to time reports are given to the newspapers through indirect channels of the official anti-gas activities. One of the latest is that various sub-committees of the Committee of Imperial Defence are completing the details of an "anti-gas policy."

No faith in them

Last week came the information that when Parliament reassembles the Home Secretary will be able to give the broad outlines of a nation-wide gas defence scheme which will involve gas drill for the million, and municipal plans for the decontamination of buildings after air raids.

"Much of the decontamination," we are told, "will be carried out by the fire brigades. The brigades will wash down streets and buildings to which gas adheres, and in particularly obstinate cases they will use chemical fire engines to spray a chloride of lime solution."

Because of the "absolute need of maintaining lighting services," gas and electricity undertakings are to be asked to make part of their plant bomb-proof.

All so businesslike and reassuring, but it may be remarked that a policy is one thing and practical measures something rather different.

The fire brigades could not possibly "decontaminate" more than the merest fraction of the streets and outside walls in their areas, to say nothing of the fantastic duty of sluicing the insides of all the affected dwelling-houses with fire hoses.

To make gas plants and gasometers bomb proof would be a difficult enough problem. To protect the mains, which run for countless miles under the thoroughfares of cities and towns, would be a sheer impossibility.

As for gas-masks, no preparations have been made or are seriously in hand to protect the British civilian population against aerial gas attacks, for the very sufficient reason that the experts are convinced that preparations on an extensive scale would be a waste of effort and money. They have no faith in gas-masks, but the Government dare not say so.

Death's chemists

If the masks do not exist, we are entitled to ask why. The next war, a French Field-Marshal told us the other day, will come without warning. There will be no formal notice by either side to give time for the manufacture of civilian gas-masks.

A European war might easily have broken out over the assassination of Dr. Dollfuss. And hundreds of thousands of civilians would have died by gas poisoning in the first couple of days. The statesmen are fully aware of this danger, yet only the soldiers have masks. Why?

Here is the explanation which the men who are responsible for the race in air armaments dare not reveal. Gas masks made this year for the use of civilians would in all probability be out of date in a war which broke out in 1936.

Hardly is a new-type mask invented that will withstand all known poison gases, before the chemists produce a new-type gas which will penetrate all known gas-masks! Just a year ago the *Daily Herald* announced the invention of a mask which would withstand the deadly di-phenyl-arsine gas for sixty minutes. Hitherto no mask could last five minutes against it.

In the interval the death chemists in Europe's laboratories may have stolen a march on the mask makers, and the 1933 mask may by this time be obsolete. Since the Armistice the British Army box respirator has been altered several times. The present issue is entirely different from that carried by the soldiers in 1918. Whether this latest type would be wholly effective if war came next year is a matter on which expert opinion is not reassuring.

Gas-masks cost about £2 each, and it is obvious that the maintenance of a stock of up-to-date respirators for use by the civilian population would involve the Treasury in an enormous annual expenditure, with no guarantee that if war did come the latest types would be any less obsolete than the models of a couple of years before.

In France the suggestion has been made that the public should buy their own masks. Already a number of panic-stricken individuals have rushed to buy, but the mass of the French people are indignant. One can picture the reaction of the British public to a similar proposal, with gas-masks at £2 a time, and a new mask required perhaps every year.

Other problems, no less ticklish, are confronting the experts. There are types of gases whose action, which is peculiarly deadly, is against the skin. A protection has been devised—overcoats of chemicalised fabric. So we ought all to have a Government issue of overcoats as well.

Afraid to tell

Then comes the question of how to wear the masks. The devising of a practical system of box-respirator drill for the masses is bristling with difficulties. So many classes of civilians present special problems of their own—the old people, the bedridden, the hospital patients, the children, the infirm of mind. Can you see them all "box-respirator perfect"? And if they fail to obey instructions they will die.

There will always be the community bomb-proof shelters? That is another illusion, for the authorities, we are credibly informed, have now abandoned hope of providing shelter for more than a fraction of the populations of London and the "striking distance" towns by this means. The authorities have remained silent. They are afraid to tell the people.

Meanwhile, M Langeron, the Prefect of the Paris Police, has made this illuminating statement: "It is not possible to build a sufficient number of shelters for a large city. The existing shelters in Paris and the suburbs have been registered, but they are insufficient to protect all the inhabitants, *a certain number of whom will have to be driven back and dispersed*.

"These people will then, if necessary, have at their disposal rapidly constructed trenches in the public gardens, which will be of the same value as some of the shelters inside the buildings . . ."

What M. Langeron really meant to say was that in the next war there will be a stampede for the few available shelters, that armed men will be posted to "disperse" the frenzied mobs, that trenches in the parks will be as good a protection from bombs as the city cellars, but that neither the cellars nor the trenches will be any protection from gas.

The warning applies with even greater force to London than to Paris. Is that why the latest information given to the British public concerns "experiments in making dwelling-houses proof against aerial gas attack"?

"Various methods of sealing doors, windows and ventilators," we are told, "have been tried with a view to issuing simple instructions to householders so that in the event of a gas attack they can speedily make at least one room gas-proof."

Impossible task

Further details will be awaited with interest, though we are meanwhile assured by experts that in nine homes out of ten the services of skilled and instructed workmen would be advisable. And in the overcrowded areas, a gas-proof room in every house means having two-thirds of the rooms in every building gas-proof.

There will be some mighty big jobs to be tackled in the first few hours of that next great war! So big, in fact, that we don't believe them possible. We think that people who are lulled into security by talk of gas-masks and gas-proof shelters would very quickly find they have been hoaxed.

If these facts were only fully realised it would help public opinion in all countries to put a check on the air war preparations of their respective Governments.

For if such a war does come, it is the civilian, wife and children who will perish in thousands—gas-mask or no gas-mask.

A Poisonous SECRET

BEHIND the huge, grimy facade of the Custom House, London, E., on its very top floor, lights are now burning all night. On that floor is the headquarters of the Special Investigation Department—the "Secret Service" of H.M. Customs and Excise. And just now they are very busy, busier than they have ever been in their whole existence.

They are fighting the new bootleg liquor racket in this country—an illicit trade which is growing nation-wide.

It is mulcting the revenue annually of tens of thousands of pounds. But that is not the worst of it For it is resulting in thousands of people drinking "poteen," distilled in barns, bathrooms, and backyards—"crude and filthy stuff which is a menace to health," as a prosecuting counsel described it in a recent court case.

There has in the past been a certain element of romance attaching to the "moonshine" brewers, Revenue men and "gaugers" patrolling moonlit bogs watching for the tell-tale wisp of smoke, the whiff of whisky "mash" issuing from the warm, lit caverns beneath the bogs, dug to house the stills away from the prowling vigilance of the Revenue!

In Ireland, where the traffic began, bootlegging is looked on by the people as an honourable vocation and by the law as almost a "reasonable" offence Not long ago when an offender appeared in court just before Christmas, and was sentenced to imprisonment, he asked for the serving of the sentence to be postponed until after the festive season. The judge agreed

Fortunes in it

But there is no romance about the bootlegging that is spreading to alarming dimensions in England to-day. But there is a fortune in it for the few who are leaders of it, and a menace to the health of the many.

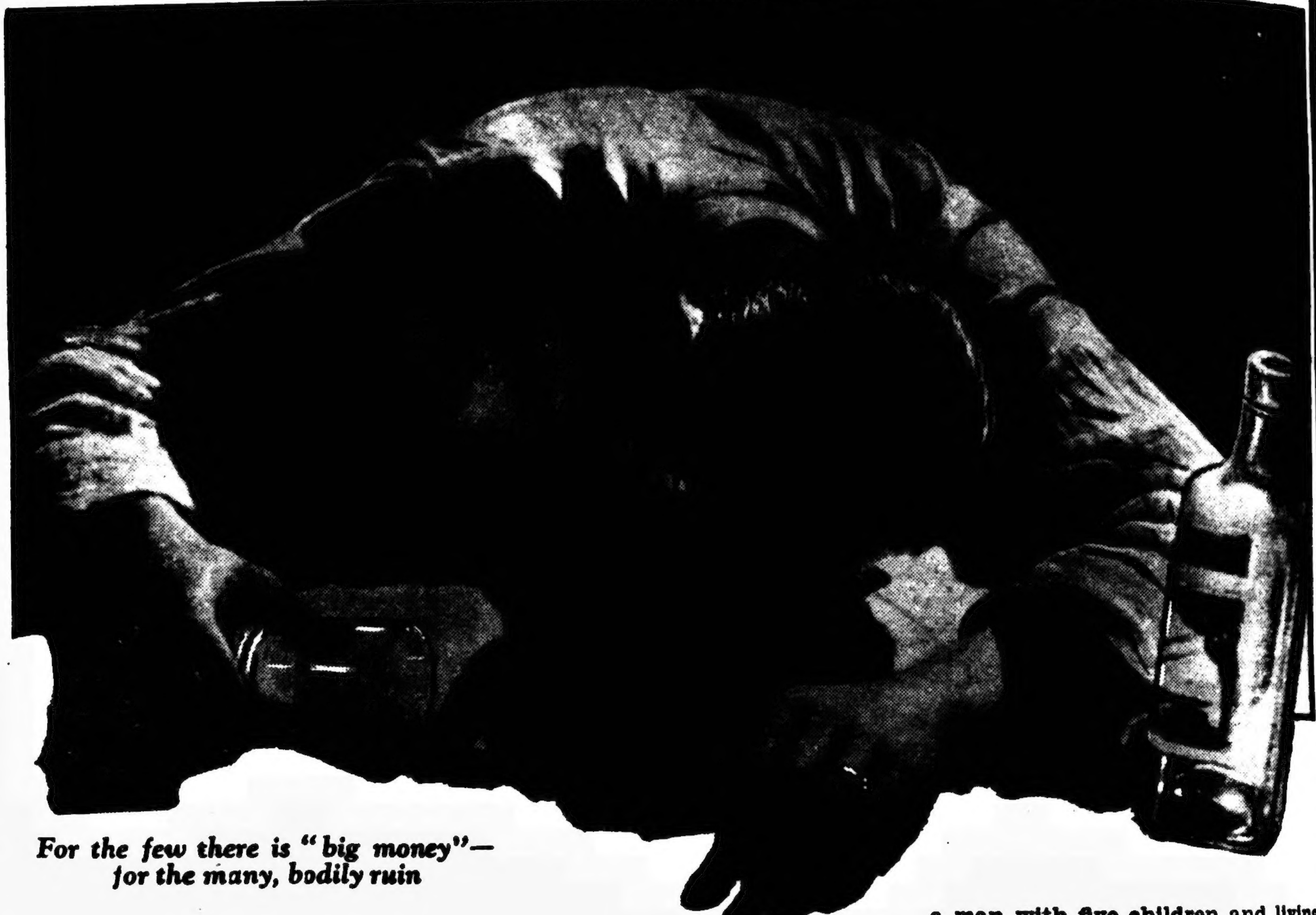
If there is an analogy it is not Ireland but America. The same foul, filthy stuff is being brewed and sold as the gangsters over there disposed of; and if we have no Al Capones yet, we certainly have the gangs.

That is why the authorities are alarmed, that is why lights are burning at night in the Secret Service Department of the Custom House, whose entire personnel have been constantly on duty for months past.

Customs officials are convinced that Benjamin Berger, who was arrested in the act of making two hundred and fifty gallons of wines and spirits which were to have been foisted on the British public as Continental products, and was convicted at a North London Police Court the other day, is only a pawn in the game.

He is actually a member of a powerful gang, which has extensive ramifications on both sides of the Channel, and thrives on the sale of its inferior liquor to drinking clubs, gaming-houses and swindling wine "merchants" who pass it off as genuine.

As the result of information which reached the Customs Department's investigators following Berger's arrest, a wealthy alien, who has lately been passing in the name of Markovitch, is now being sought.



For the few there is "big money"—for the many, bodily ruin

He is one of the chiefs of the gang, and we can reveal that he has for a long time past financed men of Berger's type to run illicit stills on his behalf.

Until a few years ago Markovitch was a master-mind behind a gang of "long firm fraudsmen," but when the police took concerted action to stamp out that type of crime, he turned his attention to the bootleg "racket."

Among his agents, mostly aliens, are bogus printers who manufacture fake labels for the bottles, and stopper-makers who provide the necessary corks and capsules.

In the East End of London, and in Bermondsey, Woolwich and Islington, small "factories" have been discovered by the authorities in which thousands of bottles, which at one time contained genuine proprietary wines and spirits, were stored.

Such bottles were filled with the illicit stuff, with faked labels, copied to resemble those on bottles containing well-known proprietary liquor, affixed to them.

Police called in

So extensive has this illegal traffic become, that Scotland Yard detectives have now joined the Customs authorities in the investigation.

Many other arrests are likely to take place in the near future.

While the racket is nation-wide, the East and West Ridings of Yorkshire, the Clydeside, and West Lancashire are the chief centres for it. To-day illicit stills are being seized in these places by the dozen where there were two or three ten years ago. Glasgow, the East End of London, Leeds and Manchester are the headquarters of the gangs who are operating.

A few weeks ago twenty extra Excise Secret Service men were hurriedly drafted to the Castleford district in the West Riding. The Custom House was afraid that the gangs were organising the "placing" of illicit stills away from populated areas in Leeds and Bradford to the lonely moors and farmhouses of the Riding, where it would be less easy to detect them.

Bootleg factory

The Excise men went to work on an intensive search campaign. One of the first results was a 4 a.m. raid on a lonely farmhouse at Barnoldswick. The farmer was caught in a barn where a complete still was working, and subsequently was fined £200.

But this arrest is merely a beginning, and the authorities know it. The West Riding of Yorkshire is crowded with illicit stills.

Previously at Huddersfield an unemployed man was fined sums totalling £1,150 for running a small "bootleg" factory. The still was found working in a bedroom at the man's home.

Another offender, John Robertshaw, was fined £200 at Bradford for running an illicit still in a bathroom. The Revenue official who prosecuted described it as "one of the best he had ever seen." The man's explanation was naïve. He stated that the capacity of his still was only two bottles of whisky a day, 14 bottles a week, and he drank it all himself!

An old-age pensioner, aged eighty-five, was fined £275 at Gateshead for a similar offence.

There have been dozens of these prosecutions in the past year. And each one has still further strengthened the authorities' conviction that there are master minds behind this new racket. Nearly all the offenders have obviously been mere cat's-paws.

There was proof of this when a tailor's cutter named Percy Ogden, a man with five children and living in poor circumstances, recently appeared at Leeds on a charge of running an illicit still.

Two officers of the Excise called at his house at 11 o'clock one night. In a sink in the kitchen they found an elaborate and expensive still, and spirit was actually in the process of manufacture. The plant included a boiler, a "worm," and cooling apparatus made of special metal.

In the bath was six gallons of "wash"—the fermented liquor, which is subsequently distilled—and in a bedroom was a further two barrels of wash. Half a gallon of distilled spirit was found in a jug.

Ogden told the officers that the still was not his, nor the "wash." "It belongs to someone else who is using my house and paying for it." He spoke of a mysterious "party" who had approached him months before and asked if he would agree to the running of a still at his house for £1 a night, three nights a week. He had agreed, but he refused to disclose the "party's" name.

"Cat's-paw"

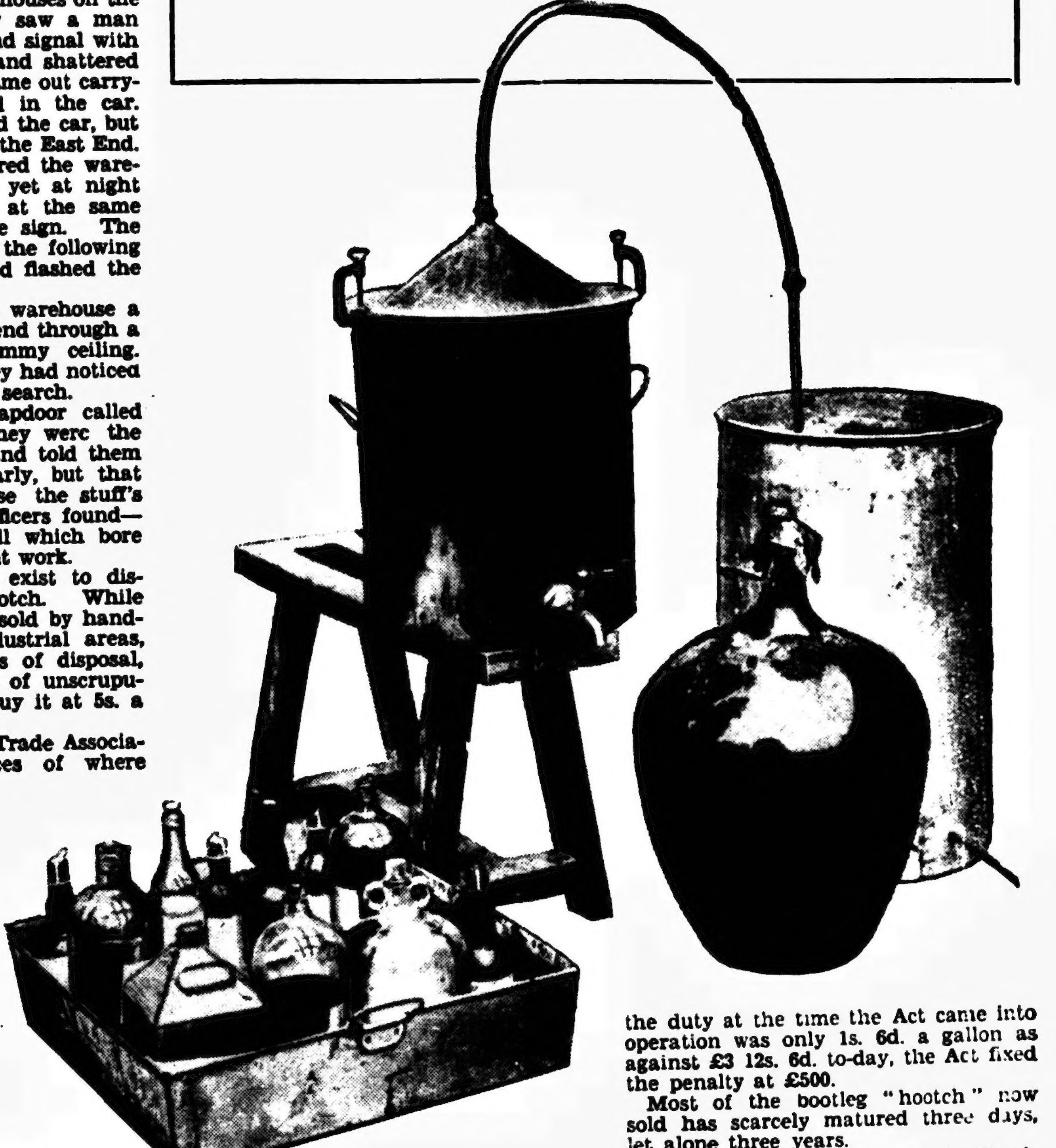
The Excise Officers admitted that while there appeared to be a principal behind Ogden they had not been able to catch him. The prisoner was obviously too poor to have invested in the elaborate apparatus found at his house, too poor even to pay the small fine the court eventually imposed on him.

The magistrate's comments were strong: "If proper enquiries had been made by the Excise Officials I should have been in a position to stop this business. As it is I think it is obvious that this man is a cat's-paw for somebody else."

He fined Ogden £20—instead of the usual penalty of £500, or six months' imprisonment. "What is the use," he said, "of asking me to impose a penalty of £500 against a man earning a small wage with five children? There is apparently

DRINK TRAFFIC

—Bitter War begins against our Bootleggers



Benjamin Berger and the still which he used to turn out hundreds of gallons of wines and spirits. "But he is only a pawn in the game"

someone else who has made a very handsome profit."

What those profits are can be gathered from other official statements made in court. A small still properly handled can make £100 profit for its promoters or owners in a month.

According to Mr. Leslie Pocock, a barrister who frequently prosecutes bootleggers on behalf of the Excise, so-called whisky or spirit can be produced for 2s. 6d. a gallon. It is sold at a price which brings the producer a £1 profit for every shilling he spends on labour, apparatus and material. In other words, a profit of something like 2,000 per cent.

The method employed by the leaders of the bootlegging racket is to send emissaries called "spotters" round working-class districts and pick on suitable occupants of houses from whom they can "loan" a room. In this room they instal the stills which are easily portable and quickly erected and dismantled.

Boy "runner"

The "big boss" supplies the wash and the occupant of the house, usually an unemployed man, is instructed how to work it and is paid anything from 15s. to £2 for each run.

"Running" usually takes place at night. The promoter's men come along next day and collect the spirit.

With even a dozen of these home distilleries running in various places and each making £100 a month profit it is easy to estimate the money which is pouring into the new racket. And a dozen stills for one operator, there is reason to believe, is quite a small number.

Some of the episodes in the intensive campaign which the Excise Secret Service is now carrying out rival anything in Edgar Wallace's most imaginative thrillers.

A few months ago an errand boy, white-aproned, neat and cheerful, rode whistling down a North London street. On the carrier in front of his bicycle was a basket and in the basket were bottles. Nothing more innocent and ordinary, you might say. The commonest of everyday street scenes —a tradesman's boy delivering goods on his round.

But two men who were lounging at a street corner watching his approach suddenly stepped out into the road and stopped him. Curtly silencing the boy's indignant protests, they took the bottles out of the basket and examined them. Then they took the boy away and questioned him.

The bottles were bootleg whisky, gin and liqueurs. The men were Excise Secret Service men who had been watching the district from which the boy had come. He, of course, was quite innocent, but his replies to their questions put them on the trail of a gang for whom they had been scouring London for months.

That gang is now broken up. Two of its members are in prison, but the leader is still at large. And quickly as the Excise men acted after the detention of the delivery boy, they were not quick enough. Before the requisite number of raids could be carried out many of the stills had been taken to other premises.

The code sign

In another London case the Excise officials kept watch for weeks on some deserted and decrepit warehouses on the banks of a canal. They saw a man arrive at night in a car and signal with a torchlight at the dark and shattered windows. Afterwards he came out carrying jars which he stowed in the car. One of the officers followed the car, but lost it in a traffic block in the East End.

The next day they entered the warehouse but found nothing, yet at night the stranger came again at the same time and flashed his code sign. The officers memorised it, and the following night came themselves and flashed the code.

When they got into the warehouse a light was showing at one end through a trapdoor fitted in a dummy ceiling. Neither of those points they had noticed in their hurried daylight search.

A voice behind the trapdoor called out, evidently assuming they were the usual nocturnal visitors, and told them briskly that they were early, but that "it didn't matter because the stuff's ready." So the Excise officers found—together with a large still which bore evidence of almost constant work.

Elaborate organisations exist to dispose of this bootleg hootch. While large quantities of it are sold by hand-to-hand methods in industrial areas, there are other methods of disposal, notably by direct canvass of unscrupulous publicans who can buy it at 5s. a bottle and sell at 12s. 6d.

Several of the Licence Trade Associations have given instances of where their members have been approached by bootleggers. And in one case it was stated in court that a bogus company had been formed to dispose of illicit spirits by blending the spirit with imported wines.

The apprehension and alarm which the authorities feel about the growth of the racket is not confined to the loss to the Revenue, serious though this is. The gravest aspect of the situation is the risk to health.

Most of this so-called whisky and gin is made in dirty surroundings and in filthy vessels. A lot of the "wash" is made from molasses and potatoes, and even, as disclosed in one prosecution, from banana skins.

It is sold a few days after distillation, a vicious drink which can cause paralysis, blindness, and acute nervous disorders. As a rule, it is crystal clear and about 65 per cent. over proof in strength. Then it is coloured and "broken down."

The Spirits Act, under which bootleggers are prosecuted, was passed mainly to protect the public against being sold a spirit before it had matured three years. The serious view taken then of the dangers attending the consumption of immature spirit can be gathered from the fact that although the duty at the time the Act came into operation was only 1s. 6d. a gallon as against £3 12s. 6d. to-day, the Act fixed the penalty at £500.

Most of the bootleg "hootch" now sold has scarcely matured three days, let alone three years.

Mr. Basil Watson, K.C., at the North London Police Court, remarked in one case that the worst aspect of this illicit traffic was not the fraud on the Revenue, but the harm and "the horrible diseases which might result from a man drinking this liquor. A man might drink it and, not knowing in the least what he was doing, commit a murder."

The Excise Commissioners at every case state that they view "with gravest apprehension the increase of illicit spirit," and ask for the maximum penalty.

Remedy: Prison

The increase is there. That is abundantly evident. But is the penalty enough? A £500 fine may have been ample a generation ago when duties and profits were infinitely less to the bootlegger, but it is not enough to-day.

The bootlegger can afford to laugh at that fine, but he won't laugh so readily at a prison sentence.

There has been an increase all round in risks to the public, and profits to the bootlegger. It is only sensible to increase the punishment also. Prison—without the option of a fine, however large, is the only answer to this deadly racket, and the only way to stop it.

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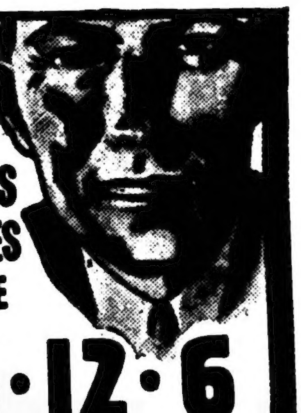

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The manufacturers of 'Ovaltine' possess unrivalled resources for producing 'Ovaltine' at the lowest cost consistent with its outstanding merit. The 'Ovaltine' Factory at King's Langley is equipped with the most modern labour-saving plant and is a perfect example of scientific and hygienic efficiency.

The ingredients of 'Ovaltine'—malt extract, creamy milk and new-laid eggs—are of the finest possible qualities. The malt extract is specially prepared in the 'Ovaltine' Factory from home-grown barley—there is none better. The 'Ovaltine' Dairy and Egg Farms set the highest standards of quality and purity for the milk and eggs.

For all these reasons, 'Ovaltine' definitely stands in a class by itself. Although imitations are made to ***look*** like 'Ovaltine,' remember that there are obvious and extremely important differences.

'Ovaltine' does not contain any Household Sugar. Furthermore, it does not contain Starch. Nor does it contain Chocolate, or a large percentage of Cocoa.

Remember also that 'Ovaltine' gives you ***more*** in quantity as well as ***more*** in quality. It is therefore supreme in value.

No Gifts—
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Just 100 per cent.
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Prices in Gt. Britain and N. Ireland, 1/1, 1/10 and 3/3 per tin.

The ROYAL LOVERS

THERE are many reasons which account for the public interest aroused throughout the Empire by the forthcoming marriage of Prince George to Princess Marina of Greece.

The most obvious reason is the appeal it makes to the solidarity of the widely separated members of the British family. The bonds of union between that family are many—a common ancestry, a common law and tradition, a common speech and literature, and, most important of all in these times, a common passion for that liberty of life, conscience, speech and government which is passing under eclipse over the face of Europe.

And of all these bonds, the Crown is the visible and personal symbol. It was never more generally acceptable than it is to-day.

Freedom intact

There have been times in the past when Republican sentiment was a real force in the political thought of the country. That was the case in the days when the levities of George III's graceless sons led so stout a monarchist as the Duke of Wellington to ask, "Was ever a country cursed with such a family?"

And there was even a period in the golden age of Victoria when the personal interference of that imperious little lady in the affairs of government led responsible statesmen like Chamberlain and Dilke to flirt with the republican idea.

But to-day that idea has no backers in any Party. We need not endorse completely the doctrine of Pope when he said:

> "For forms of government, let fools contest:
> Whate'er is best administered, is best."

But as a practical working system, our constitutional monarchy has emerged from the storms and stress of those days as the most smooth and efficient form of government, at all events for a democratic people which knows how to keep its freedom intact.

For this we have to thank, not only the political wisdom of our people, but the good sense of the present representatives of the reigning family. While crowns and dynasties have fallen like leaves in autumn all over Europe, the limited monarchy of this country is more secure and more universally acceptable than it has ever been.

And its value as a link connecting the scattered parts of the Empire has been enormously enhanced by the employment of the junior members of the Royal house in those official and ceremonial duties overseas which serve to establish a personal, human relationship between the Mother County and the Dominions.

They love lovers

There is another, less weighty, but no less intelligible, reason for the interest in the forthcoming event. The public at all times and in all places has a weakness for a love tale and for those social rejoicings that lend colour to the rather drab, every-day world.

It is this appetite for a little display that brings us out in multitudes into the streets whenever there is a suitable occasion, from the Trooping of the Colour or a popular wedding to a coronation or a funeral.

This amicable and innocent trait has its focus in the family whose interests are in a peculiar sense the interests of all of us

When, as in the present case, the occasion is an agreeable romance of that kind which particularly appeals to the feminine public, there is special excuse for rejoicing. In selecting as his bride a member of another royal house, there is no reason to suppose that the motive of Prince George was anything but one of the affections. It was a tradition of the past that royalty must marry royalty.

"In selecting as his bride a member of another royal house, there is no reason to suppose that the motive of Prince George was anything but one of the affections"

by A. G. GARDINER

As Laertes said of Hamlet:

> "He may not, as unvalued persons do,
> Carve for himself."

It was a bad tradition, flouted, it is true, by Henry VIII in his multifarious marriages, and finally, we may hope, abolished when the Duke of York, with the acclamation of the public, went in search of a wife outside the circle of royalty and found her in the charming Lady Elizabeth Bowes-Lyon, who is now one of the most popular members of the royal household. The fact that Prince George has not followed his example does not mean that he has not, in Laertes' phrase, "carved for himself," but that he has followed his affections and found their satisfaction in a foreign court. We all hope he will prove to be as fortunate as his brother.

Capital concern

But the main ground of the public interest in the event is concerned with a more serious consideration. It is that consideration which the protagonists of Henry VIII advance for his shady matrimonial adventures. It is the question of the succession.

This is always a matter of high political concern. It is not of such grave importance as in the days of Henry VIII, when memories were still fresh of the Wars of the Roses that drenched the land with blood over the question of the succession to the throne. Nothing is less likely than that we shall ever engage in civil war again on the subject of who shall be king.

But the continuity of the line is still a matter of capital concern It was one of the most perplexing problems a century or so ago, when the sons of George III failed to produce a legitimate heir to the Crown, and only the unwilling separation of the Duke of Kent from his unofficial wife saved the situation and led to the timely arrival of the little Princess Victoria who was destined to reign longer than any monarch in history.

Welcome!

There is no disquietude of this sort to-day. The King's offspring are still in the prime of life, and, though they have shown no disposition to rush impetuously into matrimony, the continuity of the line is in no danger of interruption.

The heir apparent, it is true, seems to have adopted the rôle of the confirmed bachelor—so much so that even the newspapers have ceased their industrious efforts to provide him with a wife. But one of his brothers and his sister have married and both have children.

In the male line, however, there is no male successor of the third generation to the throne, and as the position stands the young Princess Elizabeth, the daughter of the Duke of York, would succeed on the demise of the King's sons. Whether that is likely to occur time only will show. She can only be displaced in her precedence by the birth of a male heir in the male line.

There is still abundant possibility of this happening. We can await the issue with interest, but without perturbation. If a male succession is secured, well and good. If not, well and good also. On the whole, women have cut as successful a figure on the throne as men—indeed, a far better figure—and if posterity is to have another Queen Elizabeth it will have nothing to lament.

Meanwhile, the best of good wishes to the royal lovers and a warm welcome to the new members of the King's household.

TIPS for TYPISTS

Not from the B.B.C.

THE girl who gains a typist's post
And of perfection fain would boast
Must see there does not lurk
In her a wish for pleasure, pelf
Or marriage, but reserve herself
Entirely for her work!

Don't venture to regard as "tripe"
The stuff you're called upon to type,
And never, if you can,
Allow your kind employer to
Suspect you do not always view
Him as your Ideal Man!

Then, in return for all of this,
You will experience the bliss,
More sweet than £ s. d.,
Of knowing you're that pearl of price
That's only met with once or twice,
The Perfect Secret'ry!

If you think I exaggerate the qualities of this paragon, let me refer you to Miss Mabel Fuller, who has attained temporary fame (and a dinner in her honour) through being described by her employer as the Perfect Secretary.

To an interviewer Miss Fuller confided that she was once engaged for eight years, but it became clear that marriage might interfere with her secretarial perfection, so, "Very sadly I told my fiancé that our engagement would have to be broken off."

Apart from giving up mere matrimonial engagements, a Perfect Sec., according to Miss Fuller, "must be willing to give up things like tennis parties and bridge parties which involve appointments in the evening."

On reading this, many a business man with a habit of returning late from a hard afternoon's golf, to find his amanuensis selfishly anxious to leave the office on time to go about her own "affairs," must have wished that he, too, had a P.S.

Alas! there are too many frivolous young things in key(board) positions who think that they are efficient secretaries if they can survive shorthand and typing speed tests, correct the boss's grammar, find documents he mislays and remember appointments he forgets.

But, as Miss Fuller points out: "Even such details as seeing that her chief's fire is blazing merrily must be watched. I have known secs. who have said: 'Looking after the fire is not my job.' All I can say is that they don't know what their job is."

Chiefly, of course, it is to make a suburban housefather in charge of a moderately unimportant concern feel that he is the Napoleon of the business world he thinks himself, especially after lunch! And this, undoubtedly, calls for tact.

Nevertheless, it is a task which before now has been accomplished by the sort of young woman who, judged by business college standards, was anything but the Perfect Sec. The confession of one such imperfect sec. may prove no less useful than Miss Fuller's advice:

When I was a girl I served a term
As secret'ry in a wholesale firm;
My grammar was fluffy and I could not spell,
But I managed the manager extremely well!
I managed that manager so carefullee
He blushed just like a schoolboy when he looked at me!

I couldn't in shorthand pass a test,
But my silken stockings were of the best;
As a speedy typist I could ne'er be classed,
But in other directions I was thought quite fast!
And notwithstanding all the things I lacked,
I managed that manager with tons of tact!

So, typists all, whoever you may be,
If you want to rise to the top of the tree
And cannot very rapidly dictation take,
Then learn to be essential for your own sweet sake!
Fix your eyes on marriage, keep your evenings free—
And each of you may live to rule your boss, like me!

JOHN BULL.

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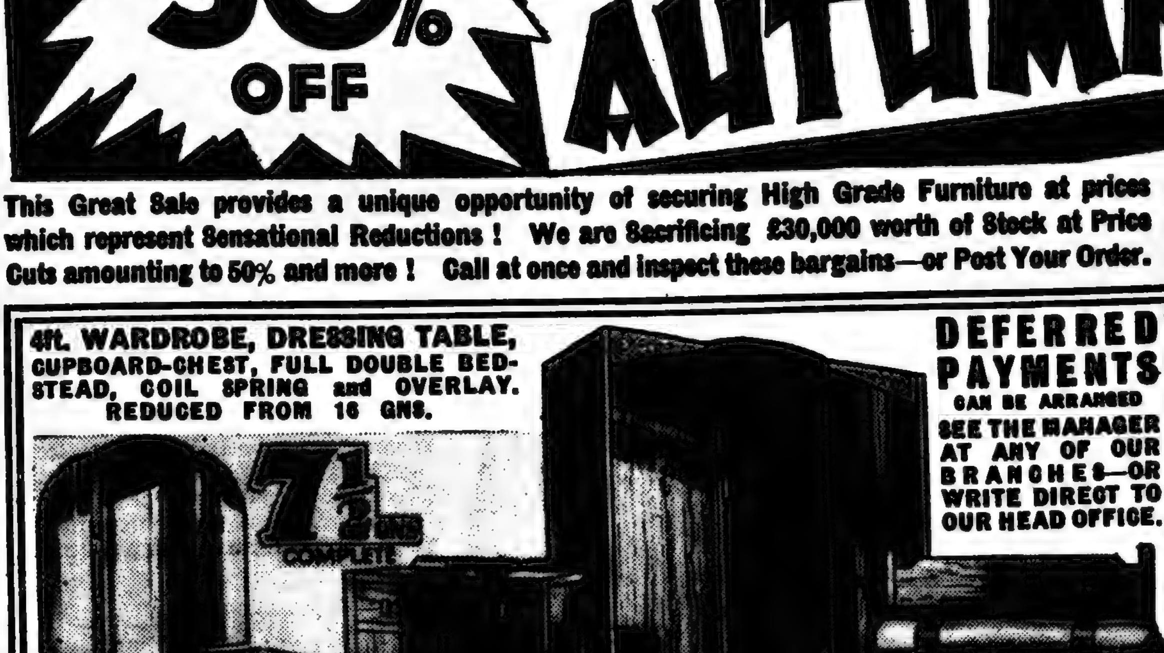

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PRICE INCLUDES THIS BEDSTEAD with COIL SPRING AND OVERLAY.

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EASY CHAIRS 2½ GNS. EA.
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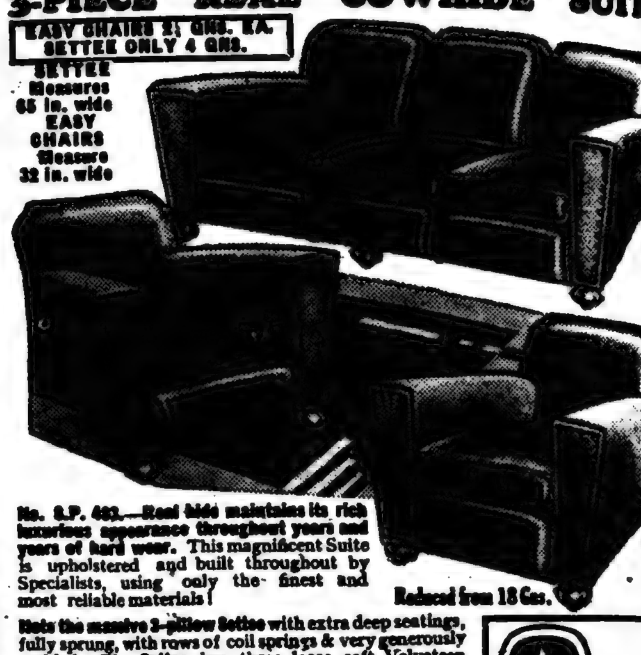
EASY CHAIRS Measure 32 in. wide



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Reduced from 18 Gns.

Note the massive 3-pillow Settee with extra deep seatings, fully sprung, with rows of coil springs & very generously padded. The **Settee** has three loose soft Velveteen cushions and **Easy Chairs** one each. Entire Suite covered in a rich Brown polished Real Hide. Three-piece Suite complete, **9 Gns. Free Delivery England & Wales.**

9 GNS

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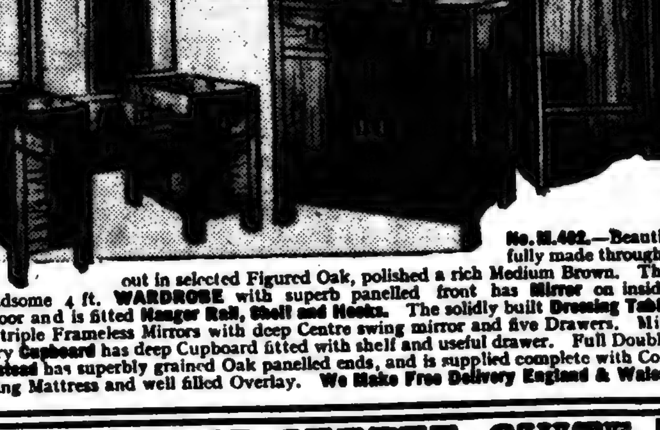

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No. S.P. 416.—Attractive modern style Bed-Settee **SUITES**, perfectly upholstered in hard-wearing Tapestries of Floral or Modern Designs. The Settee is easily converted in a few moments by a few simple operations into a double bed measuring 72 in. x 54 in. Easy Chairs measure 27 in. wide, seat depth 23 in.
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BUILT AS A CHALLENGE! —WE CLAIM, WITHOUT FEAR OF CONTRADICTION, THAT THIS SUPERB BEDROOM SUITE IS THE GREATEST BARGAIN IN WALNUT FURNITURE OFFERED TO-DAY !

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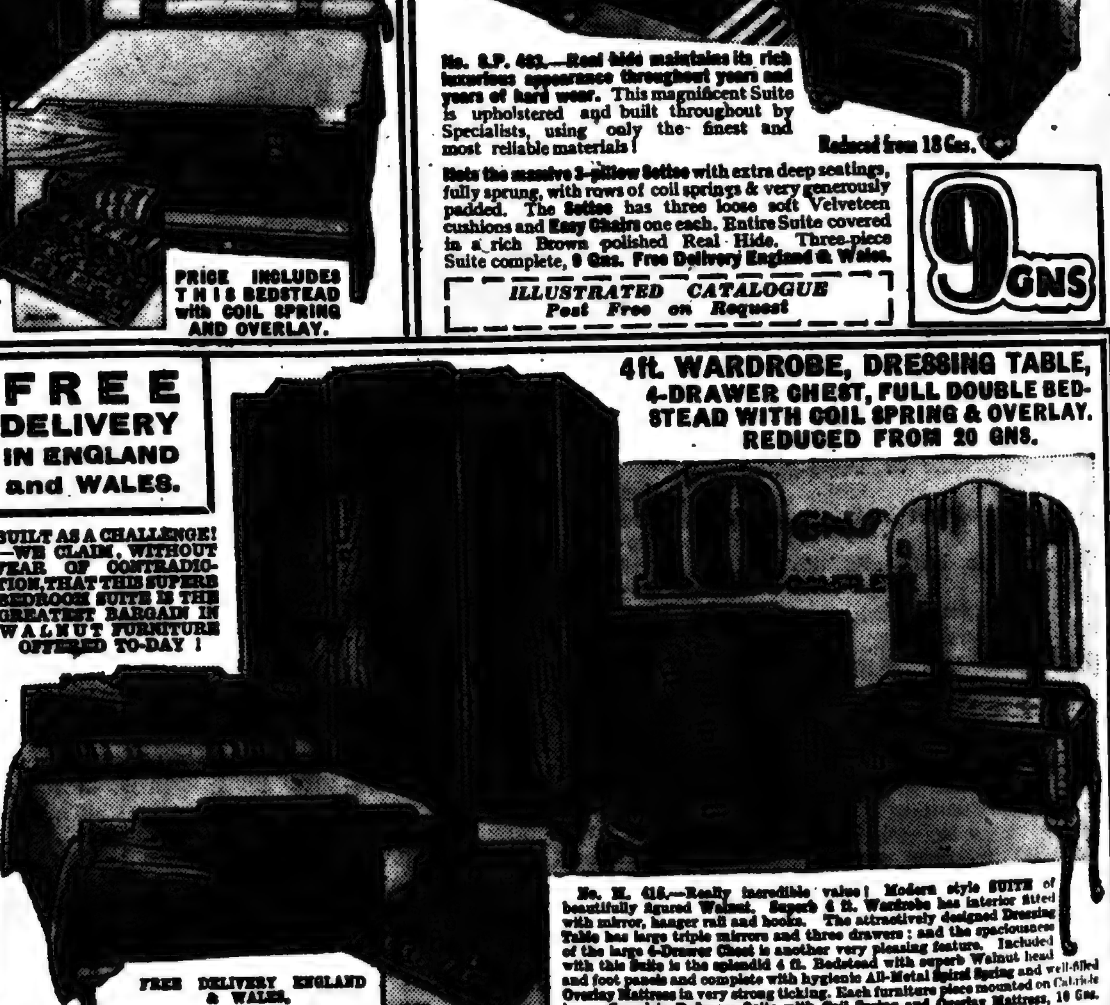

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No. M. 415.—Really incredible value ! Modern style SUITE of beautifully figured Walnut. Superb 4 ft. Wardrobe has interior fitted with mirror, hanger rail and hooks. The attractively designed Dressing Table has large triple mirrors and three drawers ; and the spaciousness of the large 4-Drawer Chest is another very pleasing feature. Included with this Suite is the splendid 4 ft. Bedstead with superb Walnut head and foot panels and complete with hygienic All-Metal Spiral Spring and well-filled Overlay Mattress in very strong ticking. Each furniture piece mounted on Cabriole legs. Complete Bedroom Suite with Coil Spring and Overlay Mattress, 10 Gns.

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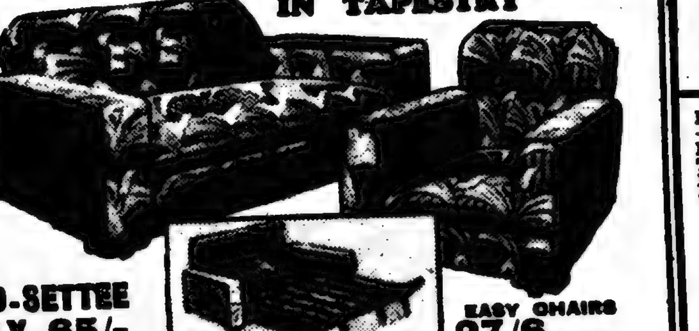

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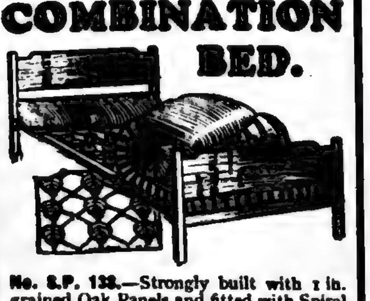

No. S.P. 132.—Strongly built with 1 in. grained Oak Panels and fitted with Spiral Spring Mattress **20/-**. Flock filled Mattress Bolster and Pillow, in best English Ticking 10/- extra. **Usually 40/-.** An Amazing Bargain. *Pkg. 2/6 ex.*

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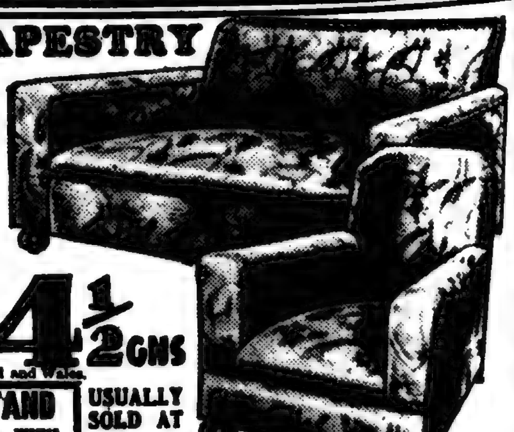

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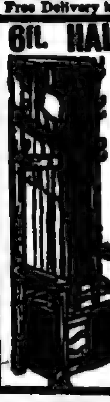

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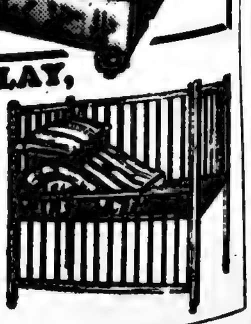

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Packing 2/6 extra. **20/-**

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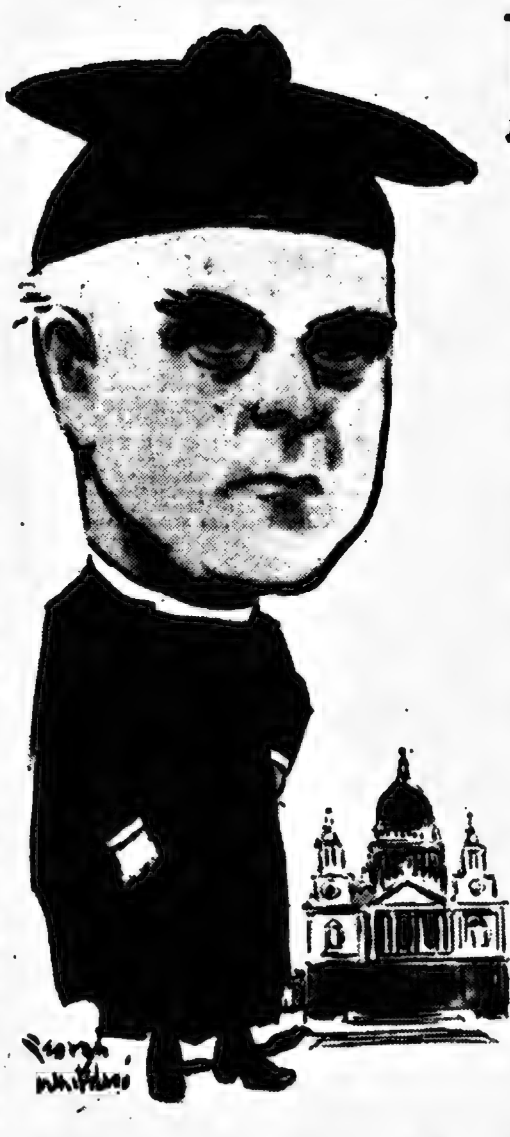
Hannen Swaffer's Open Letter to the New Dean of St. Paul's

Don't be a Gloomy Dean



DEAR DEAN MATTHEWS,—I see that you are to be the new Dean of St. Paul's Cathedral in succession to a man who has been known for years as "The Gloomy Dean."

He did not like the title, but I don't think he understood that, if he had not been called that, the great mass of people would never have heard of him.

I remember the afternoon, years ago, when a news editor arrived at the editorial conference with his list of news events. He had put on the list "The Gloomy Dean" because Dean Inge had said something gloomy the day before. He put it down as a joke, but the title got into the paper and it went all over the world. So Dean Inge had to be gloomy for ever after that.

I think he earned the title.

He looked back on the past, which he had read about in thousands of books, and then he preached sermons, and made speeches, rather objecting to progress and change, seeking to prove that much that had happened hundreds of years before was better than what was going on around him. The trouble was that a new world, a better world, was being born and he did not know it.

* * *

He always misunderstood the British working man. Although, when accused by Sidney Dark of detracting from his qualities, he admitted that he was "a very good fellow, generous, worldly and humorous." He had also to say "He has too often no pride and no conscience in his work. He sits in the spirit of a slave, grudgingly, slatternly, and then ascribes his unhappiness to the conditions of his employment."

Poor working man! He worked for a better house for his family and better food—and then all your predecessor could see in his striving for it was "no conscience"!

You will not, I am sure, make that mistake.

Dean Inge, in spite of his fame, did not draw large congregations to hear him in St. Paul's. You should do so. For you have more breadth of mind. Your inviting Nonconformist leaders to preach in Exeter Cathedral—you even asked a Salvationist band to play there—attacked though you were for it by people of the Lord Hugh Cecil type, proved all that.

You made your cathedral in the Devonshire city a centre of civic and communal life.

You are a very able preacher. And they can hear you. They could not hear Dean Inge in St. Paul's. He disappointed the people who had read his weighty books.

Yes, you in St. Paul's have a great opportunity. You have there one of the great pulpits of the world, one that is in the mother church of the British Empire.

You come from the West of England with a fine reputation, certainly not a gloomy one. You have an opportunity, in Wren's great cathedral, of preaching the new Social Order, of reminding the people that a new world awaits them if they will only enter into it, that really it is not the time for gloom but that, taken advantage of, it should be made the occasion for great rejoicing.

For production has been mastered and distribution is now all there is to learn.

I remember, in Dean Inge's reign at St. Paul's, a brawl in the cathedral one Sunday, when the Anglo-Catholics interrupted Dr. Barnes, Bishop of Birmingham, when he was preaching there. I trust you will do your best to bring to an end all the dissensions in the Church which you adorn with qualities of mind and powers of eloquence.

We are beginning to look upon the Church of England as a house divided against itself, as a body which is living merely on tithes, which are becoming objectionable.

You have it in your power to undo much of this. In fact, you have one of the most splendid opportunities ever given to any man

If you encourage the Church to lead in the building up of a new Social Order, if you use your oratory to remind the world that the kingdom of heaven is here and now, if only they will recognise it, if you preach peace, if you throw yourself into the fight against slumdom and poverty, you will earn not only the good will but the affection of millions of British people.

They are not concerned with your theology. They are concerned with your potential powers for good. But much has to be changed. . .

The last time I was in St. Paul's, I went to a disarmament service, held on the eve of the great Disarmament Conference.

All the statesmen were there, yes, and all the soldiers, all of whom hated disarmament. And all around me were monuments to soldiers and sailors who had killed thousands of people in battle. There was the tomb of Collingwood and the tomb of Wellington and the tomb of Nelson.

* * *

It did not seem to me that it had much to do with the teaching of the simple Nazarene. But there in St. Paul's, in spite of the monuments of war, is a pulpit with the whole country as a potential congregation. Use it!

And do not forget that, two years ago, you said "Humanity has made a great Frankenstein monster of its war machines, and, unless humanity is courageous enough to take them to pieces, those war machines will destroy humanity."

Make St. Paul's ring with that message so that it sinks into every human soul!

CANDID COMMUNICATIONS

Rt. Hon. Sir JOHN GILMOUR,
Home Secretary

DEAR SIR JOHN,—What mad impulse prompted two homeless and friendless unemployed youths to break windows at quarry at Festiniog I don't know. Probably they don't either.

But I find it just as hard to account or a Bench that sent them to prison or two months' hard labour, although hey had always been good boys before.

You're not the type who wants to ake criminals, Sir John. When shall e see them out again?

JOHN BULL.

udge WHITELEY,
ld Bailey

YOUR LORDSHIP,—Penal servitude, you ay, for anyone convicted before you in uture of employment frauds.

And when you said that very lucky ndeed must have felt those three bad rothers you let off with twelve to ghteen months' imprisonment in the econd division and whose conspiracy to efraud I exposed a year ago.

No, nothing but hard labour, and a ong spell of it, fits the crime of robbing hose who are so eager to find employent that they are willing to pay with eir savings to get it.

JOHN BULL.

aptain JOHN BALL,
egent's Park, W.

DEAR CAPTAIN,—Telling an interviewer —your name having been mentioned at e United States Arms Enquiry—that mament manufacturers were no more sponsible for wars than anyone else, u added that it would be a great strain n the spectators if nations settled their sputes by playing football.

Yes, sir, and it must have been far more than a great strain on the bereaved "spectators" when millions of their nearest and dearest lost their lives in the Great War.

JOHN BULL.

The MAGISTRATES,
Halifax Borough Court

YOUR WORSHIPS,—You were quick to remedy your mistake when you fined an old pedlar 5s. for trading without a licence.

You were acting on the belief that, when previously charged with the same offence, he had put to other uses the 2s. 6d. given him by a magistrate towards his licence.

Then, finding the money never reached him, you paid the fine yourselves and gave him enough to start business without risk of prosecution.

That's the justice I like.

JOHN BULL.

Mr. RICHARD ROSTRON,
Hon. Sec., Manchester Ratepayers' Council

MAGICIAN,—You say you know of plenty of jobs for non-tradesmen, but that unemployed men who could fill them prefer to get money for nothing.

As two million or so men would give their right hands for these mysterious jobs you have heard about, I see no reason why you shouldn't prove your words.

JOHN BULL.

LEICESTER LABOUR PARTY,—Your fight to get local Fascists who were howled down recently the right to be heard is triumph of British common-sense and fair play.—JOHN BULL.

Dr. HAROLD PRETTY,
Kettering Hospital

DEAR DOCTOR,—Perhaps it is your understandable anger at finding insufficient water available when carrying out two dangerous operations that makes you suggest that a council which "miserably neglects to provide the town with an ample water supply" should not take up the Empire Cancer Campaign.

Why not? Two wrongs on the part of the Kettering Council would not make it right.

JOHN BULL.

JOHN RICHARD HUGHES,
113, High Street, Blaenau Festiniog

FIEND,—Using a poker as if it were a bayonet, you pierced the body of a cat again and again until it died. Women had to rush out of range of its pitiful cries.

As you were fined £5, you can thank your stars you appeared before a bench soft-hearted enough to take into account your family responsibilities.

JOHN BULL.

TREVOR ERNEST DAVIES,
Eyron Crescent, Swansea

SNEAK-THIEF,—You volunteered to assist at a flag day for waifs and strays and then filched from your collecting-box.

I can only wonder that the supreme disgust expressed by the Bench was not reflected in their sentence of—two years' probation.

JOHN BULL.

Mrs. THRUSSELL,
Girls' Life Brigade

DEAR MRS. THRUSSELL,—Thanks, largely to you, the fine movement of which you are a Commissioner has decided not to ban from membership girls who like an occasional cigarette or a "shilling on a horse."

The reason—that you would rather have such girls under your influence than lose them—is a fine piece of broad-mindedness that should make the Girls' Life Brigade an even greater power for good than it already is.

JOHN BULL.

Second Officer JOHN MENDUS,
Dinas Cross, Pembrokeshire

DEAR MR. MENDUS,—In pitch darkness you jumped fully dressed to the rescue of a woman who fell between your ship and the pier at Rosslare. And you supported her while in imminent danger of being crushed to death.

Never were the heroic traditions of seamanship in safer hands than yours.

JOHN BULL.

Mr. J. J. BERRY,
Chairman, Newcastle Bench

DEAR SIR,—Told that a lorry driver brought before you for dangerous driving received a mere £1 3s. 6d. a week wages, you warned his employers that they will get no licence under the new Act unless their wages bill is drastically adjusted.

That's the way to deal with our slave bosses of the roads.

JOHN BULL.

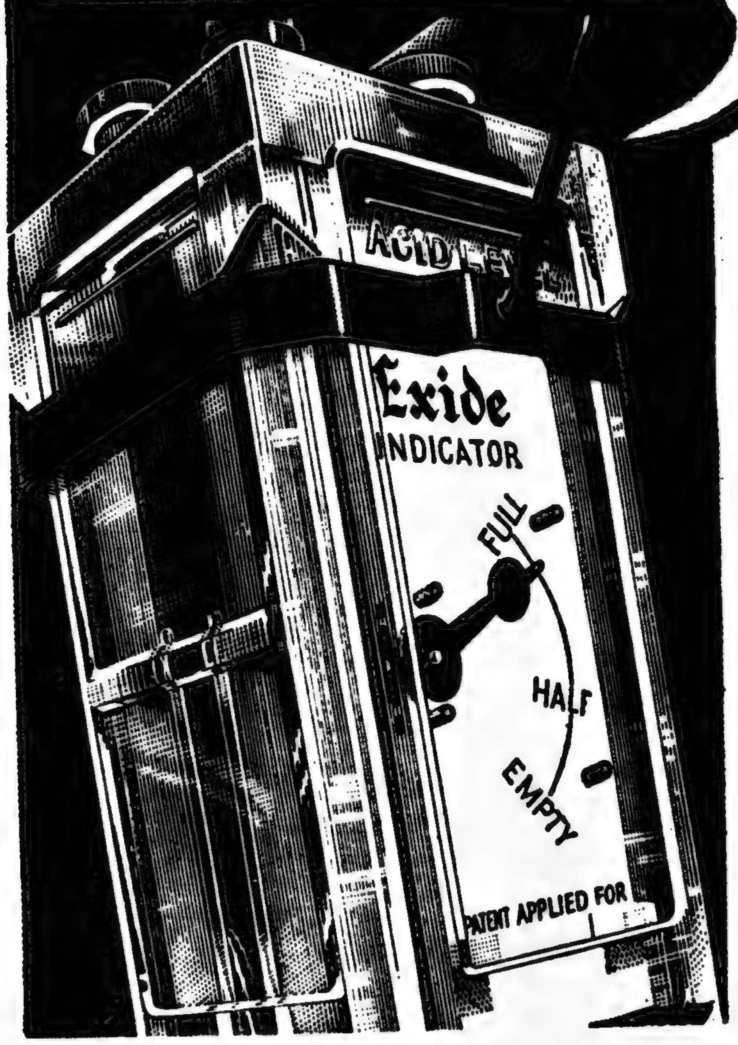
JOSEPH MAYER,
Mary Road, Deal

SCAMP,—You absconded with the wages given you by fellow-miners to take home to their wives, deserting your own wife and leaving your dog to starve.

Two months' hard labour for your theft and another two months' for the neglect of your dog will make the air outside prison walls a little purer for a time.

JOHN BULL.

My 'Indicator' tells you the 'Battery' Time



I forewarn that you may be forearmed. I tell you at a glance the *exact* state of my charge and there is nothing to memorise. You can depend on what I say. If I report "Full," then I *am* full. I am sure safeguard against the nuisance of being caught unawares by a run-down battery. No need to run that risk. Have an Exide "Indicator" Battery.

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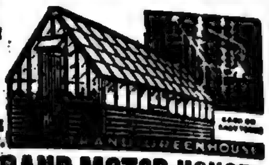
12ft.	8ft.	8ft.	5ft.	£7 0 0	5/-	12/6
15ft.	9ft.	8ft.	5ft.			



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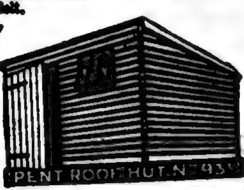

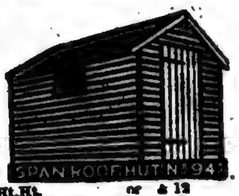

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5	4	6½	5	£1 2 6	2/6	1/10	7/6
6	4	6½	5	£1 10 0	3/6	2/6	8/6
7	5	7	5	£2 5 0	4/6	3/6	10/6
9	6	7	5	£2 17 6	4/6	5/6	15/6
10	6	7	5	£3 10 0	5/6	6/6	22/6

Size L. W. ft. ft.		Ht. to rge. ft.	Ht. to evs. ft.	Cash price carr. pd.	or Depst. with order	& 12 mtly. pyts. of	Floor ex.
4	4	7	5	£1 5 0	3/6	2/3	6/6
5	4	7	5	£1 7 6	3/6	2/4	7/6
6	4	7	5	£1 10 0	3/6	2/6	8/6
7	5	7	5	£2 5 0	4/6	3/6	10/6
9	6	7	5	£2 17 6	4/6	5/6	15/6
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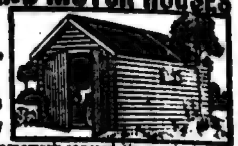

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12ft.	8ft.	8ft.	6ft.	£5 10 0	5 0	9 3
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16ft.	8ft.	8ft.	6ft.	£7 10 0	6 0	13 3

Floor extra. For other designs, Asbestos and All-Steel Motor Houses see List.

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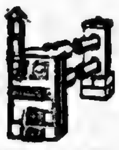

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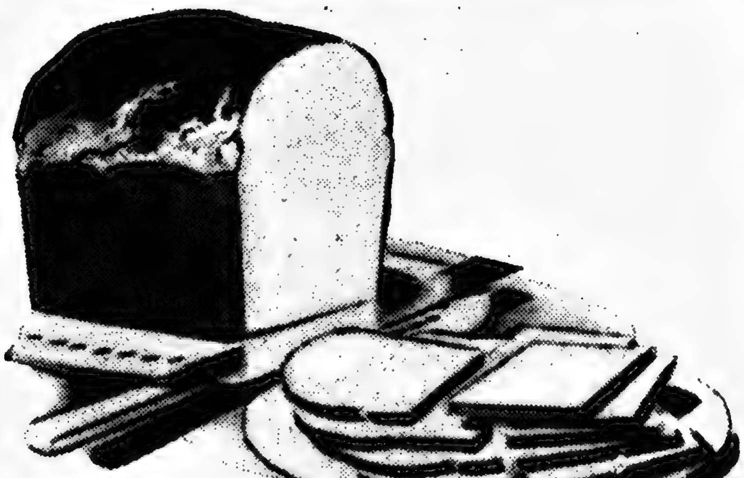

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ISSUED BY THE MILLERS MUTUAL ASSOCIATION
C.F.H. 103

Colossal Ex-Service Men's Fund Scandal

This badge and motto implies high ideals; but, as this exposure shows, these ideals have not been realised

"HONOUR. Service. Sacrifice."

This stirring motto adorns a bejewelled crown, on a bronze medallion issued by an organisation called the British Disabled Ex-Servicemen's Association, of Victoria Street, London.

The "disabled" part of the title, we should add, is stressed in capital letters on literature circulated by the Association.

Criticism has already been made of the British Disabled Ex-Servicemen's Association in these columns, but we make no apology for returning to the subject. From the new facts before us, some of them admittedly staggering, it is our duty to do so.

An article which appeared in the issue of JOHN BULL dated August 4 last—a very appropriate date when we say that most of the chief sufferers are men who lost limbs in the war—warned the public not to part with money to this Association because, firstly, it was not constituted in a way that could possibly call for legitimate financial support, and, secondly, because there was associated prominently with it—in the guise of Appeals Secretary—a notorious charity-monger named Glanryn Clements.

A *threat*

The result of the article was most illuminating.

It brought, on the one hand, a solicitor's letter demanding a full and adequate apology as the alternative to a writ for libel; and, on the other, letters from different parts of the country which contained fresh information of such a grave character that we decided to have further enquiries pursued forthwith.

As the outcome of this new investigation into facts which came to light in this way, we are able to reveal an astonishing story. Our disclosures will show how simple it is for a charitable organisation to be run on disreputable lines.

Originally, the British Disabled Ex-Servicemen's Association was conducted on a somewhat limited scale from headquarters at St. German's Road, Forest Hill, London. Its General Secretary is a person named Frank A. Bridgen.

Latterly the concern has — with "Executive General Headquarters" in Victoria Street, London—boasted branches in many of the more important towns and cities in the provinces.

These latter offices, which have been established amongst other places in Manchester, Oxford, Dagenham, Chester-le-Street, Southampton, Blackpool and Erith, are all termed "Area Headquarters," and, covering wide districts, each have anything from one or two to several smaller branches.

Let us deal, first of all, with some monstrous discoveries which came to light recently in connection with the affairs of the Southampton Branch. This, originally, under the guardianship of Area-Superintendent E. H. Wardle, who resides at "Guinton," Westfield Road, Totton, Hants, was confined to the immediate district.

Then Mr. Bridgen decided that the Southampton Branch should "take in" the whole of the area between Brighton and Bournemouth, and, later still, commanded Mr. Wardle to extend his operations as far as Weymouth.

Rumours

All kinds of local disabled men, who believed that work would be found for them, and all sorts of benefits accrue, paid their subscription fees and joined the Association, and appeals for funds were made to the public on literature which bore the names of many famous people. Drumhead services were held, and local fêtes and collections promoted in order to raise funds.

After a time certain members of the Southampton Committee, strangely bewildered over certain disquieting rumours which reached them, and perturbed because information they sought openly was not given them, called meetings of protest.

They pointed out that the affairs of the branch were carried out most unsatisfactorily, and deplored the fact that no minutes of general meetings had been taken for months, and no balance-sheets produced.

Some of their objections arose over the fact that a good deal of private correspondence had been going on between Bridgen and Wardle concerning matters with which the committee should have been acquainted.

Time and again the books and accounts of the branch were called for in vain; even a rough statement of accounts was not forthcoming upon special request.

A dramatic development took place a few weeks ago. Certain members of the committee went to the private house of Mr. Wardle and, granted an interview after some pressure, demanded specific information.

He was very bombastic at first, but later confessed that books and accounts had not been properly kept, and that he had acted under instructions given to him privately by Bridgen.

With some difficulty the committeemen obtained from him what books there were and certain correspondence.

He was also prevailed upon to sign the following statement:

> "I deeply regret that, owing to worry, etc., I made a muddle of all financial statements entered into the cash book and countersigned by the chairman."

No check

When the committee perused the correspondence they were alarmed at some of their discoveries. They found, for instance, that money had, on Bridgen's instructions, been spent on appeals posted by Wardle, and which asked for charitable contributions to be sent, not to Southampton, but to another office in the Catford district of London!

In other words, there was no check at all at Southampton as to what amounts came in from these appeals.

Wardle was worried for some days after his resignation was demanded, and a little later penned a most astonishing letter to the committee. During the course of this he talked of "this trouble I am in," and said that, owing to Bridgen's overwhelming manner, he "did not realise what was happening. . . ."

He went even further. "If I was in a better financial position I should certainly make your balance good, and at some date in the near future I hope to do so and to pay for my folly. . . .

"I ask you and all your members not to think too bad of me. I can only thank you for checking me and pulling me back before I got deeper in the mire in Bridgen's clutches."

"Entirely a farce"

There, briefly, are the facts as they relate to the Southampton Branch.

And, apart from the "Executive General Headquarters" in London, and the various other establishments at which Mr. Bridgen officiates, there is no central body to intervene at all!

Extracts from some of the private letters written by Bridgen to Wardle throw an interesting light on the inner workings of this organisation. One, for instance, runs:

> "The whole Association affairs are going fast and furious, but the situation is tense and on the Council's decision we stand and fall as an Association. . . .
>
> "The position has arisen through the Appeals Department going ahead and causing the question to be asked, 'Where is the General Headquarters Office and what is the telephone number?' The Appeals Department are avoiding the point as much as possible, *but if their bluff is called* we shall go down badly. . . ."

And, in another epistle, written about the time when the Southampton committee made the discoveries we have already dealt with, are the following illuminating expressions:

> "This is entirely a farce. . . . They will, if they know the procedure, try to force your hand, but if they succeed, follow my instructions *re* books, etc. . . . you have no authority to hand them over."

At this stage let us turn to the solicitor's letter written to JOHN BULL in reference to the previous warning, in which Clements was severely criticised.

The purport of this letter was that Clements had no control over the Association's work. Let us deal with this statement by quoting from another of the private letters sent six weeks ago by Bridgen to Wardle:

"*Re* the JOHN BULL article, Clements has consulted a solicitor and a writ for libel is being issued."

At the time of writing no writ has been received at all! Yet in a further letter Bridgen, questioned about our exposure, writes as if the case were being dealt with in court!

"We cannot hurry the law courts," he wrote on August 13. "We must wait our time for our case to be heard. . . ." And, for reasons which may not be hard to find, he strongly urged the inadvisability of referring publicly to this fact, "as it would involve unnecessary expense and is not legally allowed under such circumstances."

Intolerable

Then, at the time when the question of Wardle's resignation arose, he wrote to him saying that, if he did go, he was to send all books, etc., to the Victoria Street office, and pay all moneys in hand into the nearest branch of the Midland Bank and mark it for the Bromley Road, Catford, branch, and to send the duplicate slip to him.

Now, if the deplorable state of affairs we have described referred only to Southampton, it would be bad enough. But a similar scandal has arisen elsewhere. We have before us evidence that the Lewisham Branch has recently experienced difficulties of the same kind owing to Bridgen's methods.

The chairman of the branch discovered that things were not as they should be, and grave comments were made about some of the balance-sheets and accounts. When no satisfaction was forthcoming, the chairman resigned.

So did the treasurer. He washed his hands of the affair because he would not tolerate the loose fashion in which the branch was conducted. Some of the accounts, indeed, were kept by Bridgen in little threepenny notebooks!

An intolerable position, surely, for a general secretary to be in.

Whatever do the members of the Council to which he refers in the first letter we have quoted above think about such an incredible state of affairs?

Can they possibly be aware of all this muddling and internal chaos?

We think the manner in which this scheme, with its widespread appeals for funds, is being run is really disreputable.

"Honour. Service. Sacrifice." What a travesty!

In view of these disclosures, we think a few official enquiries into some of the inner workings of this Association would be appropriate.

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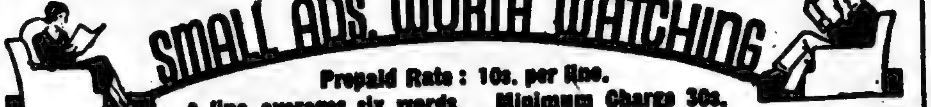

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FREE.—Write to ROWNTREE & CO., Ltd., York, for Free Gift Booklet U.B.1, showing gifts in exchange for coupons from Rowntree's Cocoa.

The CROOK in WARD 13

Hospital Refuge from his Dupes

WHEN an organisation comes into existence with such an imposing title as the Universal Commercial Agency, it is often found that the importance of the concern is in contrast with its title.

Unfortunately this agency, which began its career in April this year, as a five-shillings business name registration, is already in serious difficulties.

Recently its offices, in a palatial building at Victoria, were closed, and many firms who have supplied goods are naturally anxious about their unpaid bills.

This anxiety is shared by the landlord of the premises, and there are other people who view the now vacant offices with concern.

Among them is a young man from Yorkshire, who, by responding to an advertisement for an investor, got in touch with the Universal Commercial Agency.

Gushing promises

He then had the doubtful privilege of meeting a suave official, and, after a gushing flow of promises about the future possibilities of this concern, he was persuaded to invest £250. When this sum changed hands, according to the agreement, a limited liability company was to be formed for the purpose of manufacturing and distributing a household cleaner preparation.

The nominal share capital was fixed at £1,100. But, although this company was actually registered on August 11, 1934, there has been no allotment of shares. What has happened to the £250 put in by this young man is a mystery.

The Universal Commercial Agency, which was to hand over, lock, stock and barrel, its stock, organisation and "world rights" of the household cleaner to the newly formed company, is itself in grave difficulties.

Bailiffs recently swooped down on the small shop in Hornsey, North London, which was used as a manufacturing depôt. There was frantic excitement until the necessary cash was found and the bailiff departed.

In these circumstances the young man who invested £250 for shares which were to be allotted within fourteen days of his signing the agreement is not optimistic about the future of the new concern.

Behind the scenes

Investigations show that although there is a registered proprietor of the Universal Commercial Agency, a much more interesting personality lurks behind the scenes.

This is none other than "Dr." Charles Jerome Hedley-Thornton, alias Charles Jerome McGowan—an undischarged bankrupt whose notorious activities have previously gained publicity in these columns.

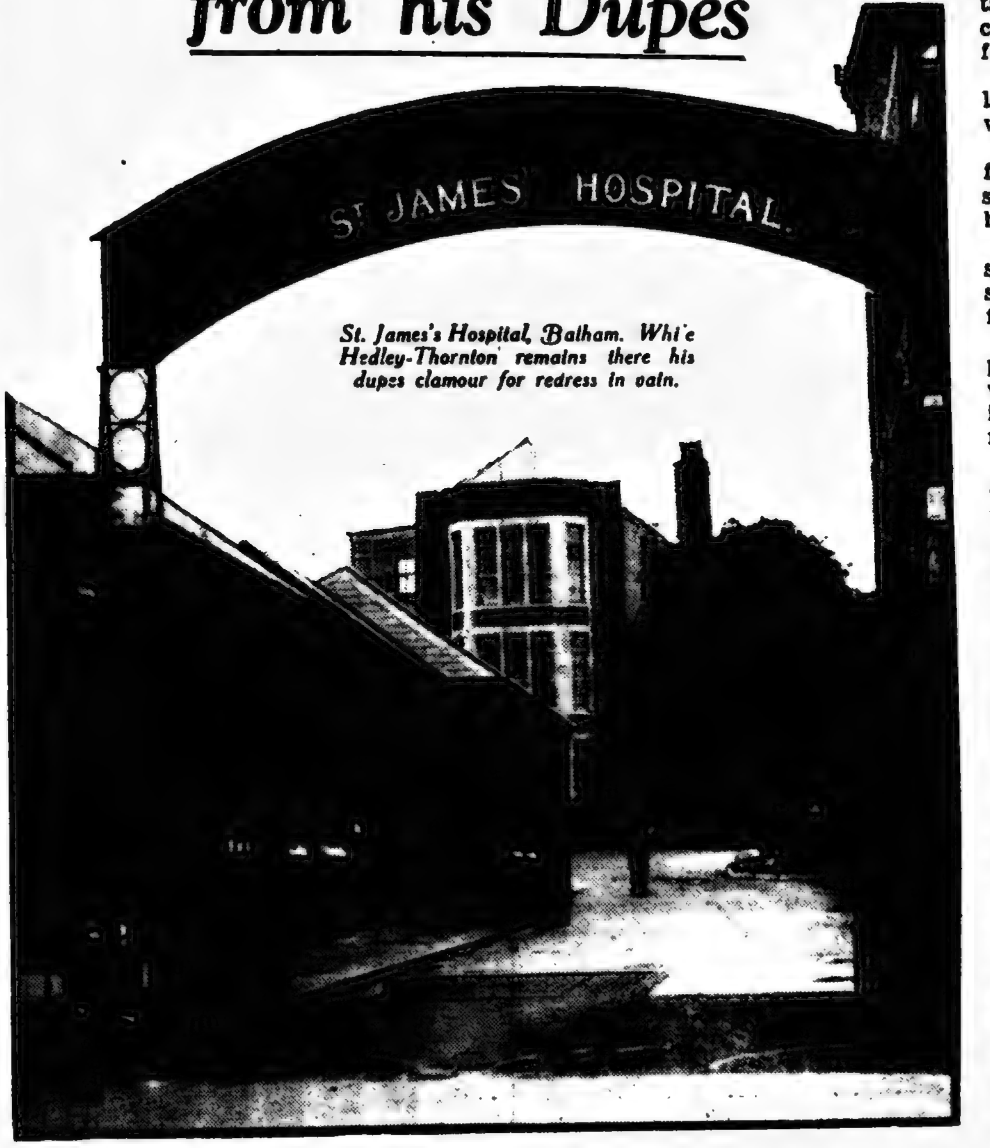
In July, 1930, this plausible trickster went bankrupt to the tune of £30,000! His unfortunate creditors up to date have not received a penny piece.

In these circumstances it is not surprising that Hedley-Thornton was astute enough to be aware of the danger of his name appearing as the proprietor of the Universal Commercial Agency.

Yet vanity outran his discretion, for until a few weeks ago the name-board in the block of offices at Victoria bore the following inscription:—

H. J. Hedley-Thornton.
Universal Commercial Agency.
Caribbean Development Syndicate.

The second concern is but a chimera of this man's unruly imagination, for it has no registered existence. Recently Hedley-Thornton was living at the house of the Agency's registered proprietor in North London, but two weeks ago he left rather hurriedly, owing a large sum for board and lodging.



St. James's Hospital, Balham. Whi'e Hedley-Thornton remains there his dupes clamour for redress in vain.

At this time things were not going well with his schemes. The Caribbean Development Syndicate was not developing and the Universal Commercial Agency was being pressed by creditors.

In addition, a young man who had given Hedley-Thornton £300 to invest in a moribund artificial cotton company was heatedly demanding the return of his money.

Pressed on all sides by his dupes, Hedley-Thornton made a dramatic exit, but not to another world. On the day of his disappearance he was suddenly taken ill in the street and collapsed. Sympathetic passers-by rushed to his assistance, and he was taken by ambulance to St. James's Hospital, Balham.

He was said to be suffering from a "brain storm," and for several weeks past he has had to remain in this hospital. His collapse is most unfortunate for his victims.

One is the caretaker of the offices at Victoria which housed his concerns, who had invented the household cleaner which was to be marketed by Hedley-Thornton's organisation.

Incidentally, his son had been seriously ill, and his father and mother had put aside their savings, amounting to £50, for the boy's treatment and to send him away on holiday when he returned from hospital.

Hedley-Thornton, hearing of this little nest-egg, promptly borrowed this £50, and has, of course, failed to repay. When his dupes call at St. James's Hospital, Balham, they get no satisfaction from the crook in Ward 13. To the caretaker at the offices Hedley-Thornton recently wrote from the hospital as follows:

"As no doubt you have learned, I collapsed in the street on the 27th ult., and was brought here by ambulance.

"I have brain trouble, so I am informed, and I may not be given permission to leave here or return to active business for some weeks. . . ."

After promising to repay the £50 at some future date, Hedley-Thornton, in spite of his "brain trouble," makes the following interesting confession:

"You will observe I am in here (hospital) under the name of C. J. McGowan, which is my family name. I was also in here from November, 1932, to February, 1933, with a nervous breakdown."

Then follows a request that all letters should be addressed to him as McGowan—not Hedley-Thornton.

So Hedley-Thornton has his cunning brain working as usual, in spite of his present trouble. Even when taken ill in the street with brain trouble and rushed in an ambulance to hospital, he is sufficiently cool and collected to give his name as McGowan.

Career of deceit

We know enough of this man's activities over the past few years to suggest that when he leaves hospital he should receive less sympathetic treatment.

His career for years past has been one of chicanery and deceit.

In 1932 he was running a company with the imposing title of the British Artificial Cotton Production and Marketing Corporation, Ltd.

He was then finding men who could pay premiums of £1,000 each, for which they received appointments at salaries of £500 a year.

Many invested sums ranging from £500 to £2,500.

It was following our exposure of his activities in this connection that Hedley-Thornton had another nervous breakdown and sought refuge in St. James's Hospital, Balham.

It is enough to say that C. J. Hedley-Thornton is unscrupulous to a degree. He is a positive menace to those who have money to invest.

THE JOB THAT FAILED

A SOUTHEND-ON-SEA reader who saw an advertisement in a London newspaper offering a salaried position of £5 a week for an investment of £300 jumped at what he thought was an excellent opportunity.

Eventually he was introduced to a firm trading as R. T. Mansbridge, Ltd., Borough Market Arcade, London, fruit, pea and potato salesmen. The directors of this concern, J. M. Wright and A. Harris, explained that they needed a reliable man to act as office manager and cashier. He would have to put down £300, which was loaned to the company at 10 per cent. interest.

The applicant was told with a wealth of detail that the takings averaged £100 a day, and that it was intended to open a retail branch of the business at Walthamstow in the near future.

At this the victim was suitably impressed at what appeared to be an excellent opportunity. With the combined savings of his wife, daughter and himself he managed to make up the £300.

Having handed over this money, he took up duties as cashier and office manager, but during the first few weeks it became obvious that the firm was anything but a flourishing concern.

For nine weeks the investor drew his salary of £5 a week. Then the firm of R. T. Mansbridge, Ltd., collapsed like a house of cards in a gale.

The unfortunate man, who had put the savings of the whole family into the company, was staggered by the misfortune that had overtaken him.

A receiver was appointed, and the two directors, J. M. Wright and A. Harris, faded away as quickly as the business had done. All attempts to obtain the return of the £300 failed miserably.

Winter DANGER

THE drought is over as far as most parts of the country are concerned. Almost paradoxically, the danger from winter floods is greater than before.

Hillsides dried almost to the hardness of concrete will tumble the deluge to the valleys when it comes. Sun-baked brook-beds may be unable to deal with the torrents, which, seeking new watercourses, may find their way to homes hitherto regarded as safe against the flood peril.

Have you ever experienced flood in your home? How terrible it can be a letter from a Dorset reader shows:

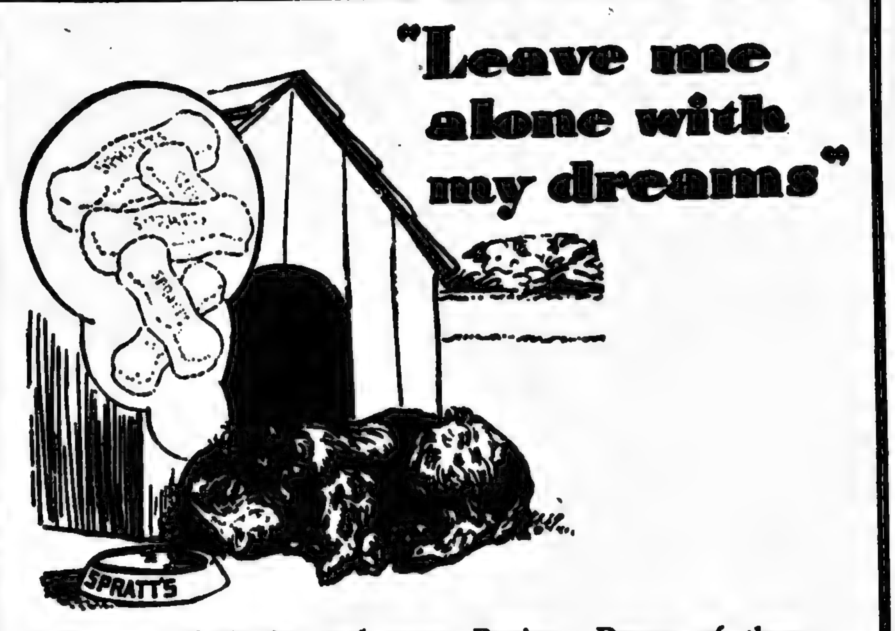
"I have never experienced anything like it," and "I am sure it was terrible to see how one's possessions were destroyed by that enemy, water"—typical expressions used—tell something of the strain and anguish experienced by the family.

The letter, which was addressed to JOHN BULL, ends on a happier note. "Still, you came to our rescue most promptly," it says, acknowledging our cheque.

We will come to your rescue, too, under such circumstances, if you qualify for our wide, free insurance scheme by filling in a simple form, as that reader did. You can turn to it now on page 44.

When the flood comes will be too late.

SPRATTS CROONERISMS . . . . No. 14.


"Leave me alone with my dreams"
SPRATTS
SPRATT'S

Bonios and Bonios and more Bonios. Dozens of them. Lovely crisp, meaty biscuits. All the fun of a bone combined with the tasty goodness of a Spratt's biscuit. No wonder he wants to be left alone with his dreams. So would any dog. Try your pal with these "fun-as-well-as-food" biscuits—and see! Be sure to ask for

SPRATT'S

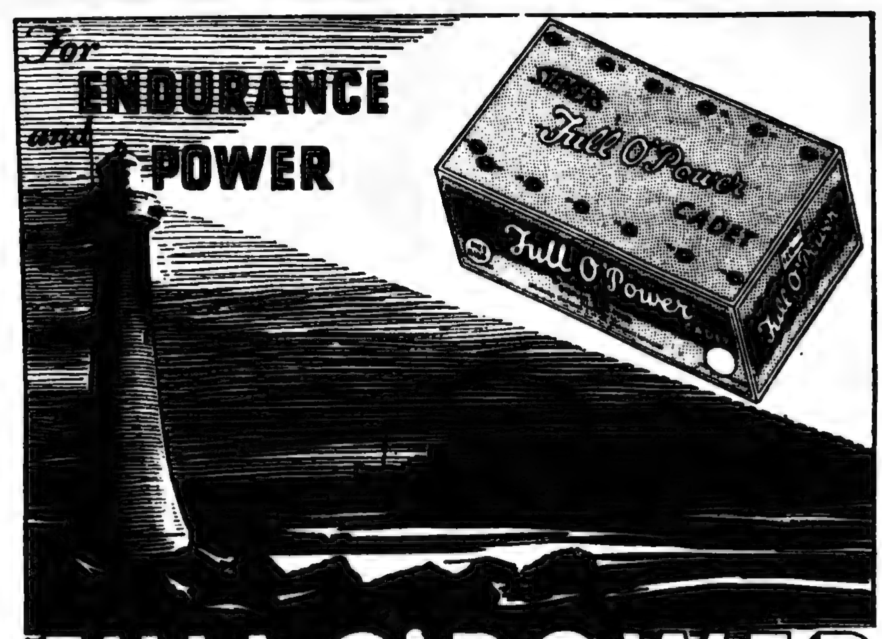
The bone-shaped biscuit **BONIO**

Buy in 6d. and 1/- cartons.

FREE 100-PAGE BOOK. Write for 'Guide to Dog Management,' which will help you to give your dog expert care and consideration. SPRATT'S PATENT, LTD., 58, Mark Lane, London, E.C.3.

Just a minute, please!

You're bound to find something of interest or value in the "John Bull Shop Window" on pages 2 and 3 and "The Small Ads. Worth Watching" on page 16. Turn to them now!



FULL O'POWER

RADIO BATTERIES

BRITISH MADE BY SIEMENS

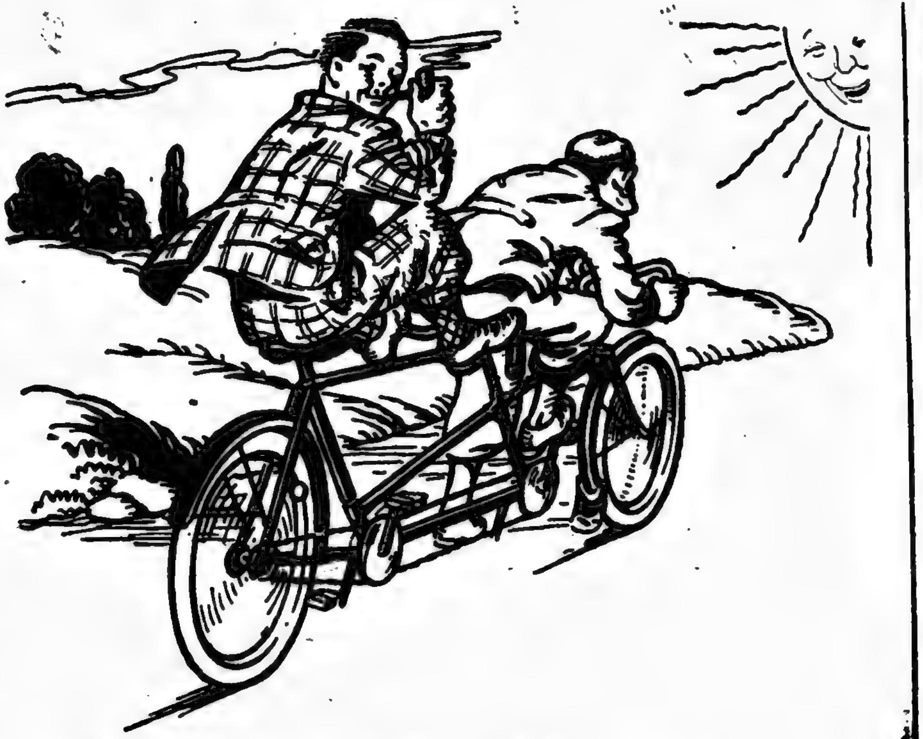
A user writes :— Lennoxtown, Glasgow.

"I bought a Full O'Power which has outlasted all other makes of H.T. Batteries I have used in the past; naturally I have bought another of the same type"

(signed) Ernest A.

★ BE SURE AND ASK YOUR DEALER FOR A SIEMENS FULL-O-POWER BATTERY

SIEMENS ELECTRIC LAMPS AND SUPPLIES LIMITED. 38/39, Upper Thames Street, London, E.C.4.



MR. BACK-PEDAL WRITES:—

"Just a pipe of Digger and a willing partner and the miles mean nothing to me."

PLAYER'S

DIGGER 8D PER OZ

FLAKE

P.D.28.

£1,050 CASH AND 26 RADIO SETS WON IN CROSSWORD COMPETITION NO. 275.

In the above Competition, correct solutions were received from the following two competitors, who share the £850 offered. To each of them, subject to the conditions of the Competition, a cheque for £425 and a "Cossor" Radio Receiver will be sent :—

E. Goodman, 8, Park Street, Hungerford, Berks.
H. F. Lowrie, "First and Last" Inn, Stopsley, Luton, Beds.

Any other entrant who claims to have sent a solution eligible for a share of this Prize must demand a scrutiny by First Post, Tuesday, October 9, sending £1 Scrutiny Fee, copy of solutions and Postal Order number. Envelope to be registered, marked "Scrutiny" and addressed to the Competition Editor of "John Bull."

No scrutiny can be undertaken in connection with the Award of £200 to Runners-up. This Prize has been divided between the following 24 competitors from whom we received solutions containing one error and who will each receive £8 6s. 8d. and a "Cossor" Radio Receiver.

*H. Barnes, 14, Undercliff, St. Leonards-on-Sea; T. Bulmer, 9, Clarendon Street, Leamington, Warwicks; H. Dew-
G. I. Cowley, 29, Brentwood Road, Sheffield; C. E. Darby, 1, Kimberley Road, Edmonton, N.18; H. Dew-
hurst, 55, Holgate Street, Gt. Harwood, Blackburn; K. R. Fox, St. Saviour's Vicarage, Holly Park, Crouch
Hill, N.; A. E. Goodrich, 67, St. Helena Street, King's Cross Road, W.C.; O. Hughes, 1, Goronwy Street,
3, Gerlan, Bethesda, N. Wales; T. Johnston, 10, Glenvale Street, Belfast; R. Jones, 6, Belah Crescent,
Carlisle: Mrs. V. Laverick, 96, Gt. Western Street, Moss Side, Manchester; W. McCreery, 10, Newlands
Road, Intake, Sheffield; H. Mynors, Llanwarne, Hereford; G. Needham, 7, Hoopern Street, Exeter; L.
Noake, 3, Premier Place, Exeter; V. C. Parker, 66, Mayford Road, Balham, S.W.12; E. Price, 18, St.
Kildas Road, Harrow; E. T. Reader, 88, Newtown Road, Bedworth; G. Snowdon, 100, Newburn Road,
Newburn-on-Tyne; T. Squibb, 179, Lyndhurst Road, Worthing; F. M. Swingler, 4, Palmer Avenue,
Willerby, Hull; C. Wilkes Ellastone, Ashbourne, Derbys.; G. Wilkinson, 176, Romford Road, London,
E.7; Mrs. E. Wolrich, Llewellyn, Oyster Fleet, Canvey Island.*

A Crossword Season Ticket containing 50 Free Entries to our Crossword Contest will also be sent to every Runner-up who submitted two 6d. coupons in the same envelope.

Another Splendid X-Word Offer with a First Prize of £30 monthly for Life and £1,500 (or one lump sum of £3,500 cash), together with a Runners-up prize of £500, appears on page 40. Try your skill now!

INNOCENT GIRL'S Arrest ORDEAL

Grace Black

Wrongly Charged as a Thief

WE suggest with a great deal of emphasis that the County Council of Cheshire, when next the aldermen and councillors assemble for their regular meeting, would do well to order an immediate enquiry into the events at one of its county police stations.

It is only right and proper that police officers should have a certain latitude in making enquiries when they have reason to believe a crime has been committed, otherwise crime detection would be an impossibility.

But it is surely lamentable that such necessary latitude should be exceeded beyond all bounds? That is what happened in the case which we review here.

The victim is a young, pretty and well-educated girl, now seventeen, named Grace Halsall Black, who lives with her parents at Chapel Hill Road, Moreton, a small township on the outskirts of Birkenhead.

Mr. Black, the father, manufactures patent remedies on a small scale, and specialises with a corn cure. The members of his family assist in the selling of it through the towns and villages of Cheshire.

So it came about that the girl, Grace Black, was out one day in the neighbourhood of Burton, on the Wirral peninsula, endeavouring to obtain customers for the remedy, which she carried in her bag.

As she was on her rounds the girl was stopped by a police-constable, who told her that a house in the vicinity had been broken into and a sum of money stolen.

Standing there in the public street the officer insisted on searching the girl's bag, and counting over the few shillings which were in her possession. Quite freely the girl answered the policeman's questions, and assured him that she had been nowhere near the house which had been robbed. She accounted for all her movements that afternoon, saying exactly where she had been.

Through the streets

The declaration of the girl was not enough, and the policeman ordered her to come to the police station, a distance of two miles.

Here was the first unpleasant ordeal of this child in her teens; led through the streets, with a uniformed constable marching by her side, and the passers-by staring and wondering what she had done.

At the Neston police office Grace Black was interviewed by several police officers

Her detention took place in the early evening, but no attempt was made to notify her parents that their daughter was held under suspicion of theft.

Yet the home of the Blacks is next door to a telephone, and only a few minutes' walk from the police station at Moreton. It would have been the simplest thing in the world to have telephoned instructions for a police officer at Moreton to go to Mr. Black and warn him of what had happened to his daughter.

The girl was held alone at Neston police station.

She was searched to the bare skin by a policeman's wife.

Nothing was discovered among her belongings to connect Grace Black with a theft of money, amounting in all to £2 11s Indeed, the money in her purse tallied exactly with the sum she had received for her afternoon's sales of corn cure.

Actually the police had *no evidence whatever* to justify their detention of Grace Black, except the fact—which she never attempted to deny—that she had been in the village of Burton when the house-breaking was supposed to have taken place.

But several score of other people had been in Burton at the same time!

Worse still was to happen to this poor girl. She had to submit to a series of questions—almost a cross-examination, in fact—on matters which the police considered were relative to the offence which had been committed. The story which the girl herself tells of her experiences is one which would astonish the county councillors of Cheshire.

Amazing visits

Finally, at the end of more than four hours' detention the child was charged with the theft of the money, and released on her own recognisances to appear at the next Neston petty sessions.

Then she was sent off to make her way home, a distance of several miles, as best she could. It was after eleven o'clock at night when she reached her house to find her parents in the greatest distress, not knowing what had occurred to delay her.

Later, the police discovered that they had made a serious mistake in instructing the girl to appear before the magistrates at an ordinary police-court.

For at the time she was arrested she was under the age of seventeen, and therefore could only appear at a duly constituted children's court.

This error was remedied by sending a detective officer to tell the father that he would have to take his daughter to the Birkenhead Juvenile Court instead of Neston.

Some days elapsed before the meeting of the Birkenhead Court, and during the interval two amazing visits were paid by officials to Mrs. Black, the mother.

A first visitor was a school attendance officer, who informed Mrs. Black that Grace would have to put in an appearance the next day at a public health clinic for a medical examination.

"Whatever for?" the mother asked, to receive the astounding reply, "I do not know what for at all, but those are my instructions."

"Then I refuse to let her go,' declared the justly indignant mother, and that was the end of the attempt to have Grace Black medically examined for no apparent reason.

The next visitor was a woman probationer officer, who produced a form of many questions which Mrs. Black was asked to answer, including one query, "What is your husband's income?" A preposterous inquisition!

Eventually Grace Black was brought as an alleged offender before the Birkenhead Juvenile Court, and the magistrates listened to what passed as evidence for the prosecution—that a robbery had taken place at Burton, and that Grace Black was seen in the village that day.

Then the magistrates showed what they thought of this amazing prosecution by dismissing the charge without calling on any evidence for the defence.

Unfortunately, they made no comments, as they might well have done.

We supply that deficiency by saying bluntly that it is a grave scandal that an innocent girl should have been dragged to court on an accusation with no supporting evidence.

Very rightly the father determined to secure some redress for the indignities and suspicion cast on his young daughter.

He was advised by a legal expert that he had grounds—if he wished—for an action for damages on his daughter's behalf.

A public enquiry!

However, Mr. Black decided that a better course would be to appeal to the Chief Constable of Cheshire, asking for an apology and some recompense. In writing to the Chief Constable a full report of everything which had happened, he was following the suggestion given him by his local Member of Parliament.

At first a reply was received from the Chief Constable stating that the matter was receiving attention.

Weeks passed, Mr. Black waited and waited until the end of summer was approaching, and then the following second letter came to him above the personal signature of the Chief Constable:—

"Further to my letter of July 20, 1934, respecting your daughter being detained at Neston on February 12, 1934, I beg to inform you that I have caused investigations to be made into the case, and after careful consideration I have come to the conclusion that the action of the police was justified."

"The action of the police justified."

Quite obviously the scandal cannot be left here.

Our publicity should ensure an open public inquiry for the credit of all persons involved.

It is for the Cheshire County Council to take action.

PREJUDICE

HOMELY WISDOM—*by Canon R. J. Campbell, D.D.*

MANY years ago I happened to be staying with a friend when the news came in that Joseph Chamberlain was dead. "Thank God for that," exclaimed my friend.

The ejaculation gave me an unpleasant shock. My friend was one of the kindest of men, but he had strong political convictions which sometimes made him unfair to the representatives of other parties. He disliked Mr. Chamberlain's politics and therefore could see no good in the man himself. He hated him without knowing anything about him.

That Mr. Chamberlain was a great man and a great patriot is now generally admitted, but, like thousands more, my friend did not believe this, and nothing could have persuaded him that a person of whom he so deeply disapproved could be actuated by good motives.

One sees the same kind of irrational hostile judgment at work daily in nearly everybody. Our opinion of other people, especially unfavourable opinion, is often inspired by pure prejudice and owes little or nothing to solid fact.

We see what we expect to see in others or what we have been told to look for; and it is astonishing to note what a very little thing will suffice to set us against anyone. Mere suggestion will do it. We are all far more suggestible than we think. You hear a man condemned as two-faced or close-fisted or a selfish schemer, and you do not take pains to investigate the truth of the allegation.

You accept it without question, and ever afterwards you think of that man in the light of what you have been told about him.

Everything you see of him seems to you to confirm what you have heard; for one sinister effect of prejudice is that events seem to conspire to lend colour to the estimate so hastily formed.

We all know how the very sight of a person will irritate us if we don't like him. His little mannerisms, quite harmless in themselves, will tempt us to ridicule him or rouse us to anger.

Have you ever noticed also how hard it is to avoid appearing to be what a prejudiced onlooker believes you to be? You cannot do or be your best while watched by unfriendly eyes, or at least your task is more difficult.

Sincere well-meaning people can hurt each other far more than open enemies. There are many pairs of associates who cannot get on together but who are a really good sort if only they could respectively be brought to believe it.

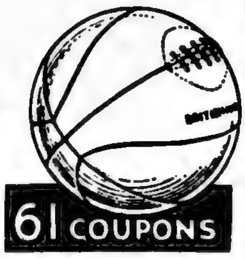
Suddenly perhaps the whole situation clears up; the scales fall from our eyes; we cease to be cold and aloof; and all that was formerly unattractive in our neighbour becomes just the opposite. We ask ourselves: "How could I ever have thought him detestable or unworthy of trust?"

What has made the difference? Just the magic of sympathy. Almost anyone will respond to it. The sympathy need not be effusive nor voluble; it is enough that it be genuine. Throw the invisible barriers down; let spirit meet spirit without unfriendly reserves, and the clouds of prejudice will soon roll away.

FREE GIFTS for everybody

FOR COUPONS FROM BOURNVILLE COCOA

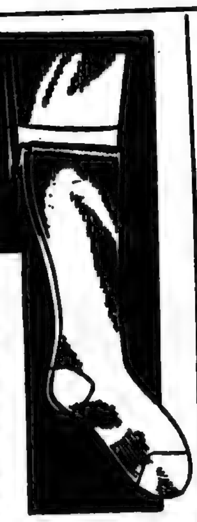
LET'S PICK SIDES!



This full-sized 8-panel British-made football for 61 Bournville Cocoa coupons breaks all records for coupon values. It has a best quality rubber bladder and a strong leather case. Now then, you boys, how about it? If you pool your Bournville Cocoa coupons—if you practice a little *team* work this fine football can be the property of your Club in next to no time. Send the coupon below to Cadbury, Bournville, for the complete list of over 200 Gifts, including Cameras made by Kodak and other good gifts.

GIFT No. 355

Fashion says DUSKEE

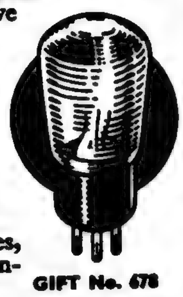


These Courtauld's "Dulesco" yarn Art. Silk Stockings are offered you in all the popular shades: Florence Mills, New Gunmetal, Paris Nude, Stonemarten, New Brown, Omar, Black and the very fashionable Duskee. Length: 30 ins. Sizes: 9, 9½, 1 A fine gift for only 21 Bournville Cocoa coupons. Send a postcard (postage 1d.) to "New Gifts," Cadbury, Bournville, for the complete list of over 200 Gifts, including Art. Silk Knickers, Art. Silk Vests, etc., etc.

GIFT No. 308A **21 COUPONS**

NEW VALVES FOR OLD!

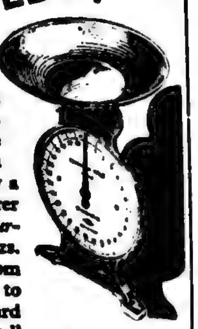
Renew your wireless valves by collecting Bournville Cocoa coupons! You can have a British-made 2-volt wireless valve, Type L.F. for 48 coupons. You will find that this valve gives perfect reproduction and wonderful volume and tone. Send a postcard (postage 1d.) to "New Gifts" Cadbury, Bournville, for the complete list of over 200 superb Gifts, including H.T. Batteries, Shoes, Pullovers, Fountain Pens, etc., etc.



GIFT No. 678

48 COUPONS

FROM 2 OZS. TO 28 LBS.!

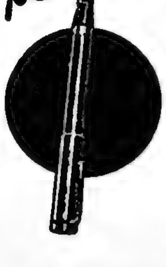


Any good cook will tell you that accurate weight is essential if your recipes are to turn out well. Here is a Household Scale—made by a leading British manufacturer which will indicate *accurately* any weight from 2-ozs. to 28 lbs. 61 coupons from Bournville Cocoa brings it to your kitchen. Send a postcard (postage 1d.) to "New Gifts," Cadbury, Bournville, for the complete list of over 200 Gifts, including Cake Tins, Aluminium Kettles, Bread Bins and other useful gifts.

GIFT No. 467

61 COUPONS

Have you a fountain pen?

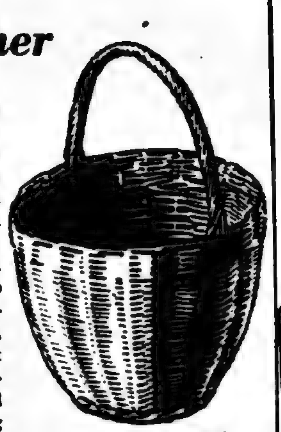


If you haven't, here's a handsome pen for only 30 Bournville Cocoa coupons. It has the latest type of filling device, and a fine, medium, or broad nib of 14 ct. gold. The men's model is fitted with a pocket clip, and the ladies' with a ring. Send a postcard (postage 1d.) to "New Gifts," Cadbury, Bournville, for the complete list of over 200 Gifts, including Stationery, Tennis Rackets, Photograph Albums, etc., etc.

GIFT No. 573

30 COUPONS

A gift for Mother



A useful shopping Basket made by St. Dunstan's Institute for the Blind from British-grown willow, fitted with strong cane handle.

Send a postcard (postage 1d.) to "New Gifts," Cadbury, Bournville, for the complete list of over 200 Gifts including Toys and Games, Wearing Apparel, Household Utensils, etc., etc.

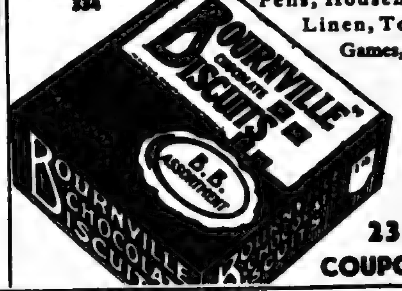
GIFT No. 691

29 COUPONS

A TREAT FOR TEA!

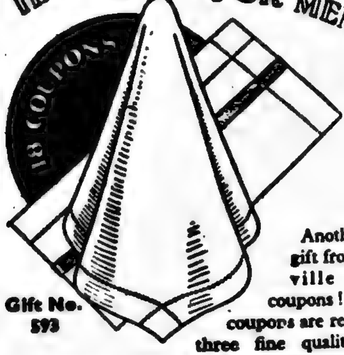
The children will love them—a 1 lb. tin of delicious Bournville Chocolate Biscuits. This is a splendid gift — only 23 Bournville Cocoa coupons. Start collecting now! Send a postcard (postage 1d.) to "New Gifts," Cadbury, Bournville, for the complete list of over 200 gifts, including Fountain Pens, Household Linen, Toys, Games, etc.

GIFT No. 334


BOURNVILLE'S CHOCOLATE BISCUITS
B.B. ASSORTMENT
BOURNVILLE CHOCOLATE BISCUITS

23 COUPONS

HANDKERCHIEFS FOR MEN

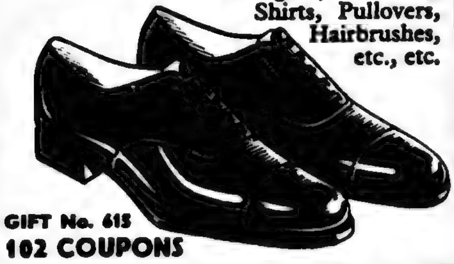


Gift No. 593

Another useful gift from Bournville Cocoa coupons! Only 18 coupons are required for three fine quality, white, hemstitched cotton handkerchiefs. They are a real man's size—18½ in. square. Send a postcard (postage 1d.) to "New Gifts," Cadbury, Bournville, for the complete list of over 200 Gifts, including Men's Shoes, Pullovers, Ladies' Pyjamas, Gramophone Records, etc., etc.

MEN'S LEATHER SHOES

Would you like a pair of well-cut leather shoes? They are available in all sizes, and you can soon be wearing a pair if you save up the Bournville Cocoa coupons. 102 coupons are required for a pair of black shoes. Or if you prefer brown, send 105 coupons. A postcard (postage 1d.) to "New Gifts," Cadbury, Bournville, brings the complete list of over 200 gifts, including Shirts, Pullovers, Hairbrushes, etc., etc.



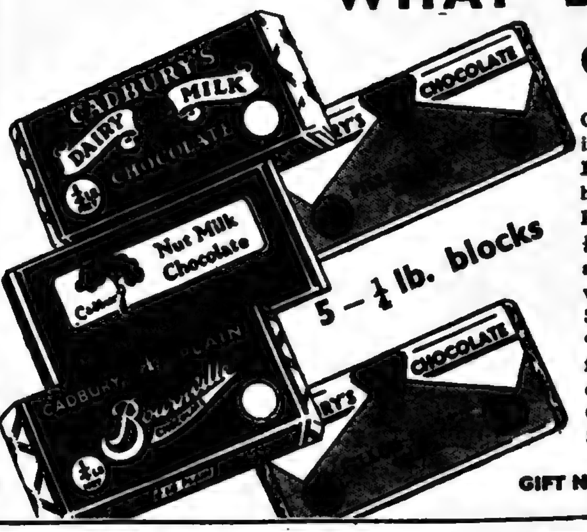
GIFT No. 615
102 COUPONS

The HIT of the Season!

GIFT No. 309

All the latest song and dance hits on Edison Bell "Winner" Gramophone records! One 10 in. record for 15 Bournville coupons. Ask Cadburys for the latest list of records when you send your postcard (postage 1d.) to "New Gifts," Cadbury, Bournville, for the complete booklet showing over 200 Gifts, including Tennis Rackets, Ties, Art. Silk Stockings, etc., etc.

WHAT DELICIOUS Chocolate!



Of course it's delicious chocolate—it's Cadburys! And for only 14 Bournville Cocoa coupons you can have a ¼ lb. block of Bournville Plain, a ¼ lb. block of Milk, a ¼ lb. block of Nut Milk Chocolate and two ¼ lb. Filled Blocks. A gift which the whole family will enjoy. Send a postcard (postage 1d.) to "New Gifts," Cadbury, Bournville, for the New Gift Book showing over 200 superb gifts, including Child's Mac and Sou'wester. Art. Silk Stockings, Mens Shoes, etc., etc.

GIFT No. 606 **14 COUPONS**

BOURNVILLE COCOA

NOW 5½D. PER ¼ LB. TIN

MADE BY CADBURY IN THE FACTORY IN A GARDEN

IMPUDENT CHILDREN'S CHARITY

exposed

by

MAJOR-GENERAL

SIR WYNDHAM CHILDS

The "Whip Inn," a most reputable house, has not benefited by the activities of this spurious charity

AN appeal campaign has been launched by the Poor Children's Fund, which claims to provide holidays, day trips, toys and clothing for its beneficiaries.

This organisation guarantees good food, accommodation, and other facilities in an ideal place at Lacey Green, near Princes Risborough, in Buckinghamshire.

It has set itself up as a "collecting committee" for hospitals and other charitable societies, and according to its literature at least 10,000 youngsters would seem to have been made happier as a result of its efforts.

One leaflet addressed to the public calls for assistance in arranging a series of holidays in the Chiltern Hills, and from the bold claims that are made it would seem that the "Fund" is doing excellent work.

Promises . . .

Leaflets have been freely distributed among those most calculated to take out their purses and subscribe generously to a charitable cause.

But I do not hesitate to say at once that the Poor Children's Fund is the most impudent bogus charity I have yet exposed. Its activities should be the subject of an early inquiry by responsible authorities.

At the present time its headquarters are at 1, Andoe Road, Clapham Junction, London, and one of the peculiar facts unearthed by my investigators is that it shares the same offices as a commercial enterprise.

A closer examination of its affairs shows how grossly impertinent are the appeals it makes for benevolent support.

Subscribers are led to believe that the arrangements for the promised holidays are in the hands of the proprietress of a hostelry called "The Whip," at Lacey Green.

Only a week or two ago representatives of the Poor Children's Fund went there to post a bill announcing a charabanc party.

Some months previously the secretary had called at the inn and arranged for the reception of parties of children who were to stay there for at least a week.

The landlady made every preparation for the entertainment of her guests, yet to her astonishment *she received only eight children during the entire season for which she was booked.*

It is not easy to reconcile this with the claim made by J. Leman, the secretary for the Poor Children's Fund, to the effect that thousands of poor youngsters have been given holidays.

The landlady of the "Whip Inn" is so disgusted with the laxity she experienced in the matter of financial settlement from the Poor Children's Fund, that she has decided to have nothing further to do with it.

I think she is wise, and no doubt my readers will think so, too, when they learn a little more about this strange charitable enterprise.

When Leman, the secretary, went to the inn, he made inquiries concerning the use of a field in which an old windmill stands derelict.

He made tentative proposals for the entertainment of 300 children who were to have a day's outing, and tea—but nothing at all came of his suggestion.

And as far as his charabanc parties are concerned, the children eligible for the "free ride" offered by the Poor Children's Fund are those who travel in the company of adults who are charged 5s. for the return journey.

In fact, the headquarters at 1, Andoe Road, Clapham Junction, London, are mainly used as a booking office at which fare-paying passengers have the choice of motor-coach excursions either to the country or to the sea.

The link between the charity and the commercial enterprise is obvious—the children catered for by the "charitable body" travel free, but the parents who must necessarily accompany them pay for themselves.

Yet sponsors of the "charitable" part of the business have even gone to the length of employing men in fancy dress, with a barrel organ, for the purpose of gathering funds.

And principal among the sponsors at the present time is the secretary, J. Leman, whose father before him went about touting for subscriptions for the Poor Children's Fund. He was himself in desperate need of help.

The fact of the matter is that the concern whose ramifications I expose is nothing more than a family business. There is no governing committee. It has not even the semblance of a genuine charity.

. . . Spurious

Leman, senr., was fined at Sutton, Surrey, in connection with street collections made when the Poor Children's Fund was in office at 94, Winstanley Road, Battersea.

With him at that time were three other men; and it was found that canvassers had returned from their expeditions with hundreds of pounds.

A balance-sheet, which was afterwards produced by the Poor Children's Fund itself, revealed that more than £600 had been extracted from the public in a year.

Probing still further behind the scenes I find that another father and son figure in this spurious charity's history.

The former is Edward Ford. His name does not appear on the headed notepaper used by the Poor Children's Fund, but he was the founder, and since 1927 he has been the genius at the bottom of it all.

On one occasion he was fined £5 for having made a false statement in order to secure public assistance relief. During the police court proceedings he admitted to having served sentences of imprisonment for theft and larceny.

In these circumstances readers of JOHN BULL and secretaries of holiday organisations should be on their guard.

And as the Poor Children's Fund overlaps ground already adequately covered by genuine and well-established charities, it merits no support whatever.

Down-at-Heel Boot Company

WHILE it may be true that there is nothing like leather, it is also true that there is nothing like impudence combined with trickery as a snare for investors

Our immediate concern is with Eric Gordon, who registered the O.K. Boot Repairing Co., 115, Lavender Hill, London, a few months ago.

Eric Gordon was not content with the shop at Lavender Hill, but apparently decided that as business was not flourishing, he would open branches at High Street, Wandsworth, and Battersea Park Road.

Soon afterwards the following advertisement began to appear in London newspapers:—

> Manager required for boot repair business £150 security required.

A young man living at Wandsworth saw the advertisement and, after having interviewed Eric Gordon, thought it was a good opportunity. He paid over his £150 and was duly appointed sales manager of the O.K. Boot Repairing Co., at a fixed salary of £4 per week.

Two other men were also appointed managers, one investing £150 and the other £200. Before many weeks had gone, the newly-appointed managers began to realise that the business of the O.K. Boot Repairing Co. was anything but O.K. from their point of view.

The young man from Wandsworth who had parted with £150 had asked Eric Gordon what security he could offer for his money. A fair question, which was answered without a blush. Gordon pointed to machinery in the shop which had, he said, cost him about £3,000. There was also, he added, a lease on the Battersea Park Road premises worth at least £250.

Eric Gordon's manner was so plausible and convincing that suspicion was temporarily banished.

Trouble with the O.K. Boot Repairing Co. began a few weeks later, when, owing to an unpaid bill, the electric light was cut off. For a time the staff worked with the aid of candles until the Gas Company was persuaded by Eric Gordon to illuminate the darkness.

Instalments on the machinery which Gordon had said was his property became overdue, and it was collected by the owners.

It was not surprising that Eric Gordon decided to disappear, leaving behind a trail of heartache and despair among those whose money he had taken before appointing them as managers.

A warrant has been issued for his arrest.

The Human Machine

LET'S FIND OUT!

IF you remember your history books you will recall such names as "The Stone Age," "The Bronze Age," the "Age of Steam and Steel," which are used to denote very definite landmarks in the development of material.

If we could read the history books of 100 years hence it is certain we should find a new name added to these—"The Psychological Age." For the present generation is definitely "mind-conscious," and that is something no other generation has ever been since the world began.

We are aware of our minds, we know that they are instruments of almost incredibly delicate precision, and we know that the only way to achieve anything, with certainty of satisfactory results, is to understand their working and learn to guide and control their mechanism.

We know this—but how few take the trouble to do it! We spend endless time trying to understand other people. We rarely spend five minutes trying to understand ourselves.

Yet to spend a few minutes each day trying to see ourselves as others see us—or even as an impartial scientific observer would see us—would be the most salutary thing any of us could do.

People waste half the energy of their lives for lack of this, dissipating it in unproductive emotion and hit-or-miss thought. They would be better occupied in seeking mental causes for mental ills, just as they seek physical causes for physical ills.

For everything in mental life there is a reason; what we feel or do at any time is the result of causes that are definite and mostly knowable—if we trouble to think and discover them.

Worry, fear, pessimism, discouragement, irritability—are all symptoms. When we have learned to dig for their causes and remove them we have some claim to call ourselves intelligent.

The Great Panel Patient Sca

PANEL DENTIST

THE abuses and iniquities of the panel patient system, which JOHN BULL has been investigating of late, are by no means confined to doctors and chemists. In fact, we are not at all sure that if we had to say where the worst culprits of all are to be found, we should not reply: In the ranks of the panel dentists.

Twelve years ago dental treatment as an "additional benefit" was inaugurated with a great flourish of trumpets. It received the benign blessing of the Minister of Health. It was to work wonders with the well-being of millions of panel patients. It was to save millions of pounds to the approved societies in sickness benefits.

And what has it done? It has been just another crack in the panel, a crack through which has dribbled nearly £18,000,000 of public money, leaving behind it just a record of financial failure and a bad odour of malpractice, technical incompetence and downright dishonesty—to say nothing of incredible suffering to unfortunate patients.

For twelve years the authorities who administer dental benefits have spent their time apologising for it. Seven years ago when the whole scheme was faced with ruin through bad faith and bad work, a kind of dental detective service was set up, the Regional Dental Officers who were to keep an eye on the kind of work done for patients.

In the first year they started work they reported that in only 16 cases out of every 100 could panel dental work done and paid for be described as satisfactory. That was in England. In Wales the proportion was even less. It was 10 in 100.

Millions wait

What is the record to-day? The Dental Benefit Council, half of whose members are dentists, states in its last report to the Minister of Health that less than 50 per cent. of the work done can be described as satisfactory. Yet the Council is pleased about this figure as showing the "marked improvement" which is being maintained in the standard of treatment!

To most people of common-sense it would seem there is room for plenty more improvement in a system which, after having been in operation for twelve years, has still to admit that half its work is rotten.

To-day, also, there are more than 2,000,000 panel patients, chiefly women, who cannot have the dental benefits, even such as they are, because their approved societies can no longer afford it.

Before coming to facts and instances of the abuses which make the dental service so scandalous it is necessary to consider briefly how the system works.

The panel dental service is paid for out of the surplus funds of the approved societies plus an equal contribution paid, or supposed to be paid, by the patients.

If treatment is required the patient gets a dental letter and takes it to a dentist. He is free to choose whoever he fancies. After the work is carried out the patient pays half the cost and the approved society pays the other half.

From the outset of the scheme the authorities have been faced with two difficulties—rampant dishonesty and gross incompetence among a proportion of the dentists who undertake the work.

To deal with dishonesty first. The chief racket is what is called "contracting out." At first this took the form of charging additional fees to those provided for in the regulations. But now it has assumed other guises, and has become widespread.

The new racket is for the dentist to allow the patient to forgo the payment of all or most of his half-share, as a consideration for taking his custom to the dentist. But the approved society is charged up their full share.

Hush-hush racket

This practice has opened the door to an enormous amount of deliberately shoddy work.

Few of the insured people know that without additional cost to themselves they can present their dental letter to the very best equipped surgeries and consult practitioners of the highest standing. That ignorance has been well exploited by hundreds of "back-street" dentists.

One recent case from a Lancashire textile town is a typical example of how the racket works in the country as a whole.

A certain dentist in the district let it be known by recommendation and indirect canvass that he was prepared to treat all patients free of charge. As the patients came to his surgery he told them that although they would have to sign the official form to the effect that they had paid their half of the fee he would not ask them for the money, he would be content with the half-fee that the approved society paid. There would be a hush-hush agreement between them.

The news soon spread, and in this atmosphere of nods and winks the dentist built up a huge clientele, a lot of which would normally have gone to dentists with more rigidly upright views. From one mill alone the man in question got nearly fifty clients.

Of course, nearly all of this half-price work was bad. The facts came out after some of his patients had received medical attention and sick benefit in consequence of his slipshod work.

The society then sent others of his patients to the Regional Dental Officers for examination, and an amazing tale of jerry-built dentures, bad fillings, and needless extractions was disclosed. In some cases necessary work had not been done at all, and in others only palliatives had been applied to what was a serious dental condition.

Another racket exceedingly prevalent is the "farming-out" of patients. One dentist with a good reputation and a big connection takes the dental letters and collects the money, but sends the patients to other dentists who do the work on a fee-splitting basis.

Sometimes there is a rebate also to the patient as an added inducement to be treated by this "skilled partner" instead of by the principal. This dodge also is responsible for bad work.

There have been other cases reported from the industrial North where the dentist has actually done no work at all, but has collected the money from the approved society and shared it with the "patient." These cases are few, but that they can exist at all is a sufficient commentary on the chaos and lack of supervision in the dental service.

There are numerous instances, too,

AMONG the highly skilled dentists who are engaged in the famous Eastman Dental Clinic, London, are several women who specialise in children's cases.

In this clinic 100 per cent. good work is the record aimed at, not the 50 per cent. which is all the present State system has succeeded in achieving.

"John Bull," in condemning the present chaotic and slipshod Dental service, demands that the State provides as efficient and full a service as is rendered by this private benefaction.

Scandal—*continued*

HORRORS

BAD WORK

and

DISHONESTY

of gross profiteering which amounts almost to dishonesty.

A Midland dentist charged £6 10s. for a denture. A subsequent examination of the work after complaints by the patient led experts to report that the net profit on that denture was at least £5 5s. The same dentist actually charged another patient £37 10s. for the identical denture for which he had been charging other people £6 10s.

Another dentist charged £25 for a denture, the net cost of which was £4 10s.

Various methods are used to extract this additional money from patients. The usual one, practised chiefly on women, is to point out how much better they will look with a denture which costs more than the approved-society fee scale allows.

If the patient agrees she merely gets a denture whose cost would come well within the official fee scale.

Strange admission

In one of the most outspoken reports which has ever appeared in an official publication, the Dental Benefit Council, which is the governing body of the panel dental service, says, among other things: "Analysis of the 1933 cases and their comparison with those of the previous year show that the Committees have been more frequently concerned with technical incompetence and less frequently with dishonesty."

That strange admission appears in the last report of the Ministry of Health. The report goes on: "There have been more cases of repeated failures to provide satisfactory dentures, and *cases demonstrating an undoubted lack of skill in conservative work have become more common.*"

The italics are ours. There again is a strange admission for a service which has already been in existence twelve years.

Elsewhere in that report an inkling can be gathered of the sorry state of things, particularly with regard to bad work. And it is not a question of reading *between* the lines. The facts are *on* the lines.

For instance, there is the statement that cases sent to the Regional Dental Officers for report—what are called "treatment references"—have risen 50 per cent. over the figure for the last year.

And complaints by the societies against dentists have shown "a steady increase" based on adverse reports from the Regional Officers and particularly directed "to negligent examination and inadequate diagnosis, particularly as regards unnecessary extractions."

Finally there is the comment of Sir George Newman, Chief Medical Officer, in his report issued a few days ago. Deserting his habitually conservative language for a moment, he said, discussing the dental service: "While there is a marked improvement over the early days, the number of cases in which treatment falls short of a reasonably satisfactory standard is still far too high."

But figures would tell the tale even if there were no official admissions that the service was in a bad way.

Last year there were 12,000 cases sent for "treatment references" to the Regional Dental Officers. And out of that 12,000 less than 50 per cent. could be reported as "satisfactory."

Following on complaints last year some 200 dentists were brought before the Reference Committees. And in considering this figure it must be remembered that it is an even more cumbersome process to haul a dentist before a disciplinary committee than to bring a panel doctor before his committee.

Even so, far more panel dentists than doctors had to face charges of misconduct or professional negligence, and since the dental service is less than a tenth of the medical service it is an irresistible deduction that the dental service is ten times as bad as the medical panel.

The examples of incompetency for which dentists have been arraigned before the Reference Committees range from sheer brutalities to downright negligence and ignorance.

Appalling case

The brutalities of which some sections of the profession are capable are clearly shown in two cases before us. One is cited from a reader's letter to John Bull.

This man's brother was "operated on" by a dentist at his own home. The panel doctor was present to give an anæsthetic. Then the dentist got to work. He removed 24 teeth in a quarter of an hour, and then stalked out with the doctor, leaving the man still unconscious and choking with blood. The family got to work to bring him round. The bedroom looked like a shambles, and teeth were found everywhere—under the pillows, in the bed, on the floor, and in the fireplace.

Four hours after the operation, when the patient had come round, a tooth was actually found lying loose on his gum. No attempt had been made, apparently, to clean his mouth.

He never recovered completely from the operation, nor left his bed. He became progressively weaker. A fortnight after the operation he was hurried off with pneumonia to hospital, where he died.

The other case is quoted from a recent inquest report. It also concerned a "home" extraction.

The panel dentist and doctor called at the man's house, and under chloroform 28 teeth were extracted, the operation lasting about an hour. They then departed, leaving the man still unconscious and bleeding profusely. Neither returned for an hour and a quarter, and all this time the wife was doing her best, unavailingly, to staunch the flow of blood. They had given her no instructions what to do.

When they returned to the house their victim was already in a state of collapse, and they took him to hospital. The house surgeon stated that the man was suffering from a very severe hæmorrhage, and was almost bloodless on admission. A transfusion was given, but it was too late, and he died the next morning.

The cases of ordinary negligence and ignorance are countless. They consist usually of unnecessary extractions carried out on young people simply because the dentists concerned have not the necessary skill or experience to carry out conservative treatment.

Tooth pulling and the supply of cheap dentures is apparently the only technique practised by large numbers of dentists in the bigger industrial areas because it is the only treatment known to their clientele.

Many of these dentists are among those brought in, because of their length of practice, under the Act which made dentistry a closed profession, and few of them have been trained in modern technique.

A bad service

The authorities recognise, in their recent report, that while regulations permit a patient to take his dental letter to any dentist he chooses, some of these relatively untrained men provide one of the great difficulties in the way of an efficient dental service.

Well, service which, when checked by independent members of the profession practising it, and which can only report a 50 per cent. satisfaction at the very best, is a bad service.

A more important point still is that, bad as it is, it is totally inadequate in extent and scope to meet the needs of the country as a whole.

For the present the remedy lies in a ruthless purging and blacklisting of those dentists who are responsible for this appalling record of bad work and dishonesty.

The freedom of choice of patients should be limited strictly to those dentists whose record cannot be impeached. Surely after twelve years the authorities ought to be in a position to know which dentists in any area can be trusted and which cannot.

For the future the remedy lies in making dental treatment a fully statutory benefit under the National Health Insurance regulations. There can be no two minds about the present-day value and necessity of dental education and treatment for everybody.

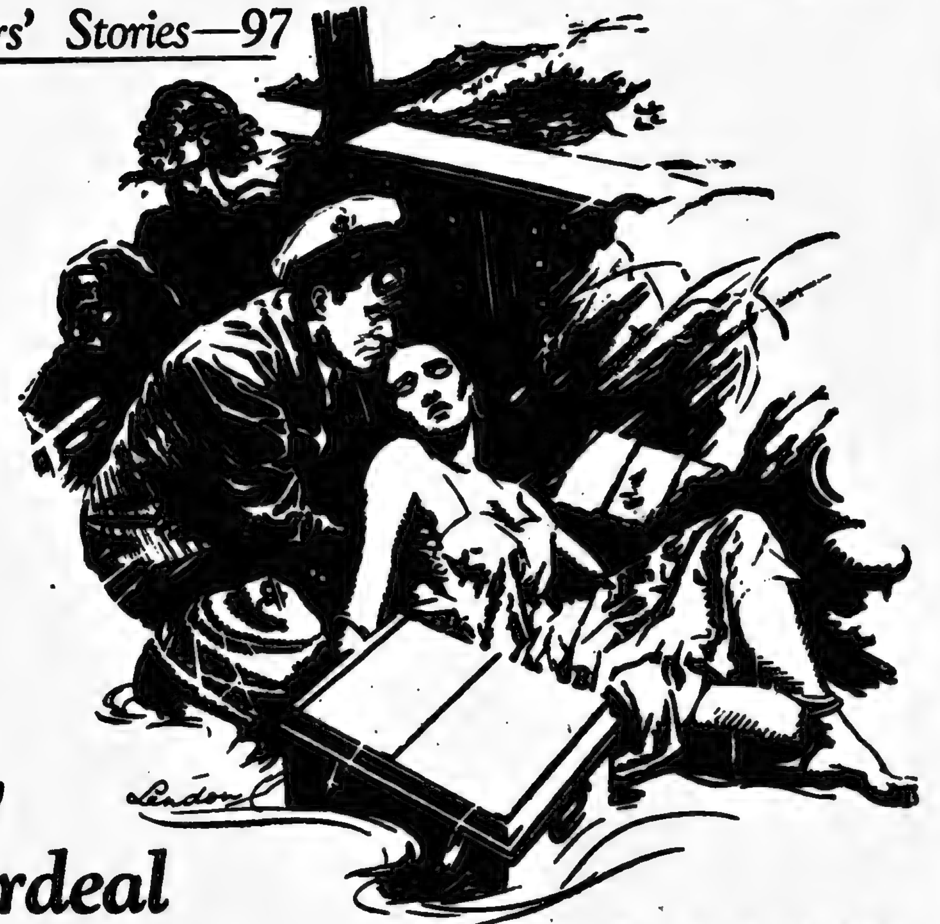
The clean-up

It was recommended by the Royal Commission of 1926 that dental treatment should be added to the panel system instead of being left to be paid for out of the surplus funds of the approved societies. Under that arrangement if there is no surplus there is no treatment, and the present chaotic service has arisen.

The recommendations of the Royal Commission should be carried out forthwith. Then new and proper regulations would be drafted which would clean up the present administration of the dental service and end its disastrous record of scandal and failure.

"JOHN BULL" Readers' Stories—97

My Ordeal in a—Pilgrim Ship of TERRORS



There lay groaning in the scuppers a young Malay girl. My heart was faint within me . . .

ALL the clean winds of the Seven Seas have blown about me for forty years and never blown away the reek of the steel charnel-house that put out from Jeddah in "the Good Old Days" carrying three thousand pilgrims back from the Tomb of the Prophet.

I have left the sea now on the retired man's last shore leave and I look back upon the voyage of the s.s. *Samoa* as the most dreadful experience of my life—a voyage that would not have been possible under modern regulations; a nightmare that scarcely seems credible even to me, who lived through it.

The *Samoa* put out of Liverpool in July of 1893 with a handful of white officers and a crew of eighty-five Lascars. I was a young man—Quartermaster and A.B.—proud of my job and prouder still of my ship—4,507 tons register, the largest cargo steamer then afloat.

One doesn't think so much of a five-thousand-tonner nowadays, but when the *Samoa* lay in dock at Hartlepool before that maiden voyage more than twelve thousand people went on board her to marvel and admire! She was one of the first all-steel ships—decks, masts, shrouds, stays, ratlines and even the boats; a wonder ship; spick-and-span and beautiful.

When the show day was over, we put out to sea, travelling light to Jeddah, the port of Mecca. That was where we were going to pick up our cargo, a living freight of pilgrims who had visited the Tomb of the Prophet and were returning to Sourabaya in the Dutch East Indies.

We made Jeddah on the last day of the month and the nightmare lasted all through August. Things happened on that voyage which even shook up the pundits on the Board of Trade. And if there were any compensation for those thirty hideous days and nights, it lay only in the fact that our experience helped to bring about a revision of the regulations under which pilgrims were carried.

I shall never forget their coming aboard. The sun was high in a sky of brass and we lay two miles off Jeddah when the white-sailed dhows bore down upon us like a flock of gulls.

There were over a hundred of them, one big fellow leading. When he tacked they all tacked, just like birds in a formation flight. And at last they came alongside, jabbering and chattering as noisily as the gulls themselves and fighting for the accommodation ladder.

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The reek which I can never forget reached me before ever the first pilgrim had set foot on our steel decks. It grew in deadly intensity as the others followed him aboard, old men and young, women and children, bronze bodies glistening with oil and sweat.

Some of them were so old that they had to be carried. Very many of them had boils and running sores. The flies swarmed about them. There were some faces like masks of corruption. Sometimes the pilgrims flicked their hands, as cattle flick their tails, and instantly there was a horrible buzzing of flies.

Before they were all stowed on board I had to hurry to the rail, for the stench was beyond description. Fortunately for all of us, there was work to do and an enormous quantity of assorted dunnage to deal with—flock mattresses and cooking-pots and bags of rice and deck-chairs and iron-bound chests—hundreds and hundreds of iron-bound chests.

There is a reason for mentioning those chests particularly. We managed to stow a good deal of the pilgrims' assorted luggage in the lower holds, but there was neither room for the chests nor would they be parted from them. Often, I suppose, they contained the entire worldly possessions of the men and women who owned them, but I feared trouble even at the start with the sea like hot glass.

Six-foot-by-three of deck space was all that each pilgrim was allowed. That was the legal minimum and, since owners must make profits and cargo space is precious whatever one carries—wheat or coals or living souls—we could not give them an inch more than their allowance. Coffins would not have taken up much less room.

Men, women and children, all told there were more than three thousand of them. They covered every foot of the deck and the alley-ways, and we herded them into the 'tween decks, too, fore and aft, like cattle.

Once a pilgrim was allotted his place it was his for the voyage. And instantly he squatted beside his chest, jealously guarding his treasure and his tiny territory.

When night fell those pilgrims who had mattresses would spread them beside their chests. During the day they rolled the mattresses up. There were scores and scores of these chests and mattresses on deck all unlashed, not to mention an indescribable confusion of pots and pans and bags of rice.

We had calm weather all through the Red Sea but the heat was terrific. No air stirred and the fearful stench of those thousands of filthy and half-naked human beings was beyond description. I do not remember taking a single trick of the wheel without having to be relieved at least once to stagger to the rails, and my comrades, more hardened than I, were often overcome in their turn.

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To give them their due, the pilgrims caused us no trouble in any other way. They did not fight among themselves and, even herded as they were in that suffocating heat, it seemed to me that many of them were exalted beyond the knowledge of their surroundings—"beatified," if I can use that word, by having seen the Tomb of Allah, by having completed the pilgrimage, and by having thus won to their salvation.

Men, women and children, they prostrated themselves in worship at the hour of prayer, and many a time I, a Christian, stared at that kneeling throng with a wonder approaching awe.

We had not been at sea more than a few days—four or five I think—before cholera broke out among the living cargo. It spread like the foul pestilence it is, and the pilgrims died of this plague, and of dysentery and filth and I know not what beside. We had one medical officer on board, but he could no more stem that tide than a child can hold back the sea with his sand-castles.

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They died like flies. They lay on the deck in agony, raving and delirious. Even then, racked by this filthy disease, no man could roll beyond his six-by-three limit. The untainted survivors pushed them back. Day after day we flung the dead overboard with a weight at their heels.

After we passed Aden, where life is often one long gasp for breath, we prayed only for a continuance of fine weather to see us to Sourabaya. The cholera seemed to have abated a little by that time. Almost all our Lascars and all of us whites had escaped infection. We drove through the quiet seas at our best speed.

It was not until we had passed Cape Gardafui that the wind began to freshen. The first slight breeze came to me as unspeakable relief. I stood in the bows and breathed it in with the reek of the charnel-house blowing away to stern. But the wind gathered force and soon we were forced to put the weather hatches on. A cross-sea was running and the *Samoa* began to roll like a huge steel

(Continued on page 26)

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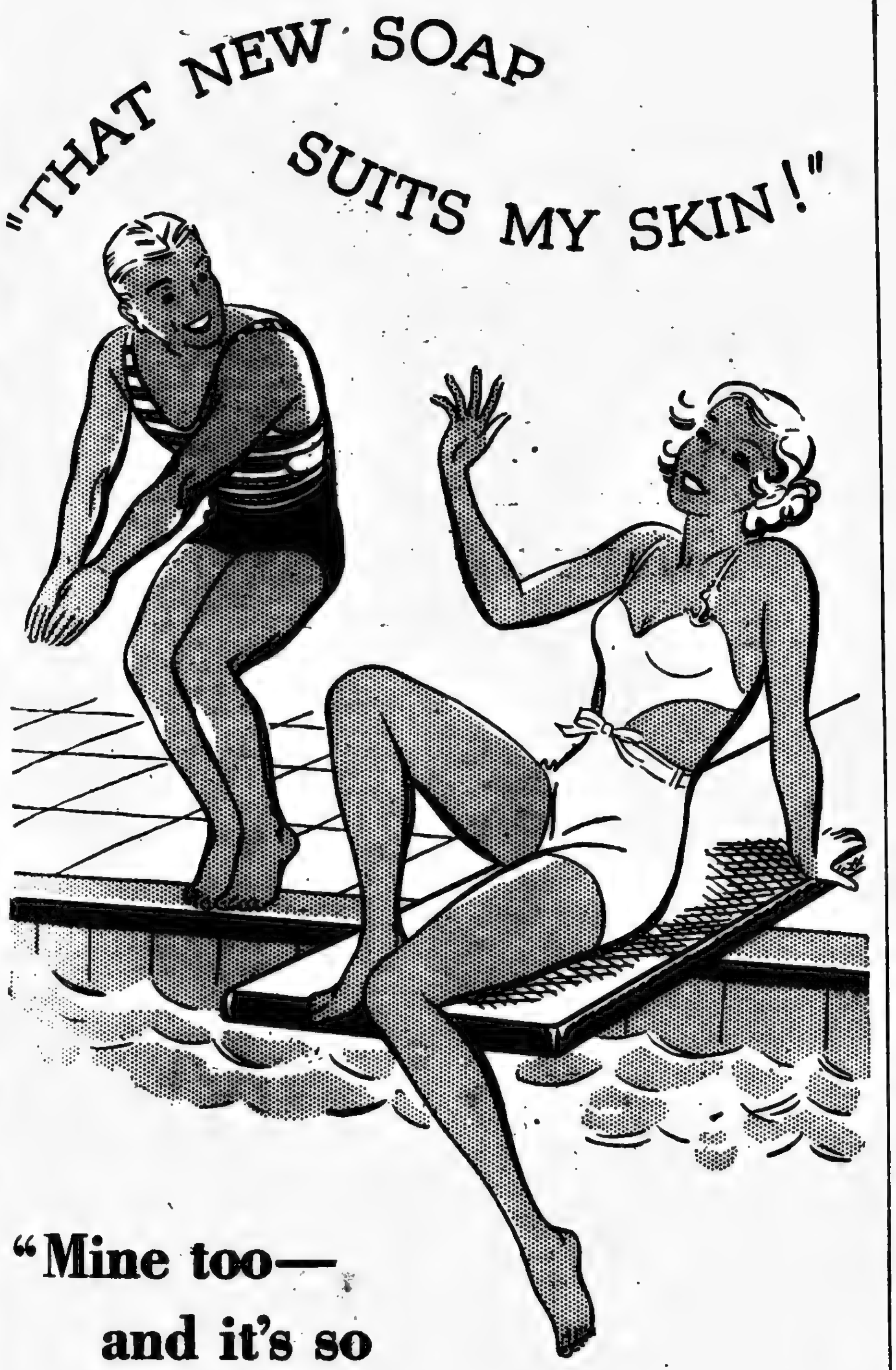
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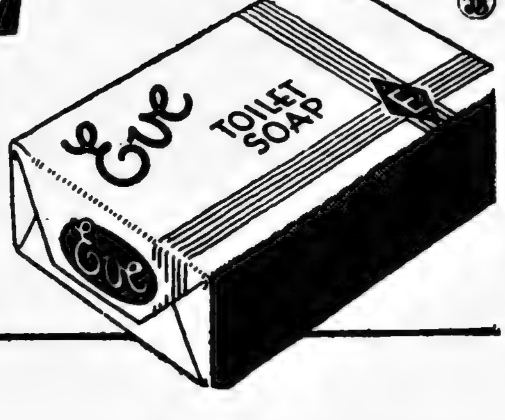

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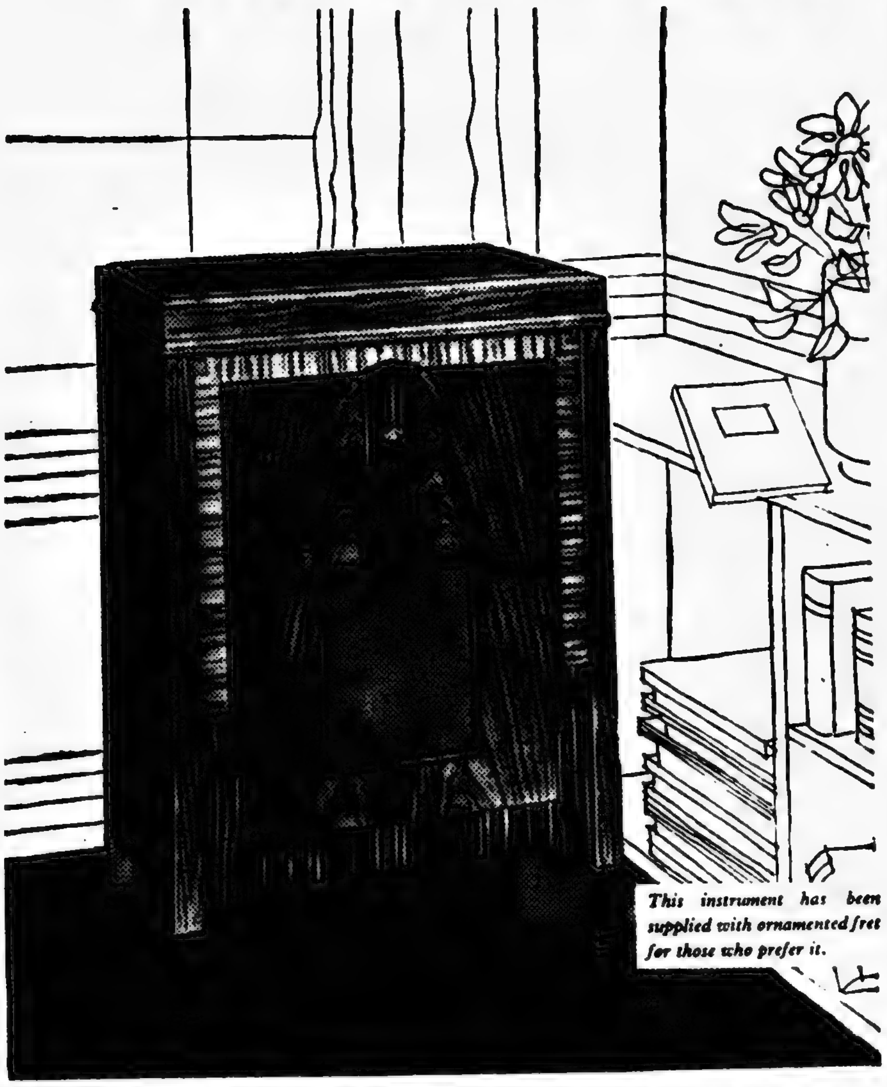

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tub, wallowing and plunging on her course.

At nightfall we were threshing through a rising gale. None of the officers or crew turned in. The wind was howling and the waves slapping incessantly against us. And above the voice of the gale we could hear the moaning and the groaning and the chanted prayers of the pilgrims.

It was nerve-racking to listen to them, all those thin, wailing voices that came from the 'tween and main decks. The flying scud went sweeping over us and stung them where they lay. Standing at the wheel I could feel the ship shudder under every fresh buffet, and I waited with my teeth set for that wailing, desperate crescendo which rose into the night before we plunged into the next trough.

The *Samoa* rode that storm magnificently, but what frightened me was the lurch and slide of the iron chests—no more than a few inches at a time, but loose on deck, each chest a growing menace. Somehow we kept her head on to the seas and the night wore through to a dawn of copper-coloured skies.

When it was fully light the wind increased in violence and the seas ran higher. Soon great waves broke right over us and with panic shrieks the pilgrims, men, women and children, rushed for shelter, praying and groaning and jamming every alley-way.

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The awnings, which had given them some shelter from the fierce heat, had not been taken in, and when the gale really smote us with all its violence they were ripped to ribbons. It seemed scarcely a moment before there was nothing left of them but whirling shreds and streamers that cracked like whips.

And then the iron chests began to slide in grim and horrible earnest. Hurled by sea or wind against the sharp edges, the flock mattresses were slit and ripped, adding their sodden contents to the welter of loose dunnage. And at last one chest, larger and heavier than the others, shot across the sloping deck end-on and brought up with a fearful crash against the wheel-rod.

I was at the wheel at the time and I shouted at the top of my voice to the captain, who was standing in his oilskins at the door of the wheelhouse on the bridge.

"The wheel is jammed, sir," I roared, but whether he heard me or not, he knew what had happened, for the *Samoa* began to fall off and lay as helpless as a lame duck in the trough of the mountainous sea. Every roll was heavier and heavier until she seemed likely to capsize.

The iron chests and the loose dunnage had suddenly become vindictively alive. I saw men and women and at least one child swept to leeward and astern and washed over the side. I saw the chests stampeding like frenzied cattle.

But we of the *Samoa's* crew scarcely realised these things until afterwards, for we were working like madmen, fighting that storm and that sea, and it was not more than three minutes before the after-steering gear was shipped and we brought her up again.

Three minutes, but three minutes of massacre! There was a foot of water cascading across the 'tween decks and, up above, all those tons of loose dunnage had been swept against the after bulkhead with the living and the dead in hideous confusion. Many of the chests had been burst asunder, and amid the wreckage of every description one could see here and there limp bodies and projecting limbs.

The appalling conditions accompanying the Mecca pilgrimage described in this true story are impossible in these days, as the writer says. These pictures, taken in recent years, show pilgrims at the Quarantine Camp where thorough medical examination is enforced before the pilgrims are allowed to embark for Jeddah

Mattresses, cooking-pots, splintered deck-chairs and the debris of a thousand pitiful treasures choked the scuppers, tight-packed. The whole after-deck had been cleared of every living creature and such bodies as were distinguishable among the wreckage were horribly broken and crushed.

It was quite impossible even to lower a boat to attempt the rescue of those who had been washed overboard, and it took us a long time to break up and clear the horrible jam against the after bulkhead where bodies and wreckage were packed hard as cement.

There the deck was a slaughter-house, but the running seas had washed it clear of blood. There was no living thing left in that horrible mass. We dug out over a score of bodies, broken and crushed and pulped.

Away from the main massacre there lay groaning in the scuppers a young Malay girl. The cruel iron corner of one of the big chests had almost severed one ankle from the leg. My heart was faint within me as I carried her below to the ship's doctor.

He had no chloroform on board, but he gave the poor girl a tremendous dose of laudanum and amputated her leg below the knee there and then. She bore the pain with a truly heroic fortitude, but her husband, who was returning with her from the supreme achievement of the pilgrimage to Mecca, looked on with a face of almost insane agony.

The poor girl did not recover. The wound mortified and she died. After we had dropped her body over the side, the husband went raving mad. We had to lash him to a spar but in a little while he, too, was dead, and we slid his poor, half-naked body overboard to follow his sweetheart.

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At the height of the storm we were all working with such frenzied energy that we could not—or, at least, *I* could not—properly apprehend all that I saw with my eyes. The pictures were photographed, but they did not register on the mind until later.

And yet I remember very vividly the picture of one old, old woman, wrinkled and bowed, who was swept off her tottering feet by a wave and whirled into the scuppers. The next roll of the ship carried her bang up against the hatch-coamings and the steward and I jumped for her simultaneously.

At the back of my mind even then was a deep amazement at the other pilgrims, for many of her own people had seen what was happening, but they made no move to save her. They called only upon Allah, and I think they would scarcely have lifted a finger even to save themselves against implacable destiny. But the steward and I managed to save the old woman and she was not hurt.

The storm died down at last and our overworked doctor was able gradually to attend to the injured. Moreover, by the mercy of Providence, it seemed as though the gale had blown away the cholera and the fever.

We finished the voyage in uneventful stench and heat and calm, and day after day the pilgrims blessed the name of Allah. When the last of them had gone ashore at Sourabaya I am not ashamed to say that I, too, fell upon my knees.

The "Greatest of These—"

A DESERTED FAMILY

EIGHT-MONTHS-OLD baby Gerald has never seen his ex-Service father, who deserted his wife and the other five children shortly before the baby was born.

He was ordered to pay £2 a week for the maintenance of his wife and the six kiddies.

The eldest, a boy of thirteen, has won a scholarship, and his mother is anxious that he should remain at school until he is fifteen. "He is a clever boy and a real good boy," is her description of him.

If Gerald's father kept up the payment of £2 a week they could just manage, but sometimes it drops to 35s., frequently 30s. Consequently their rent of 17s. 6d. a week is in arrears.

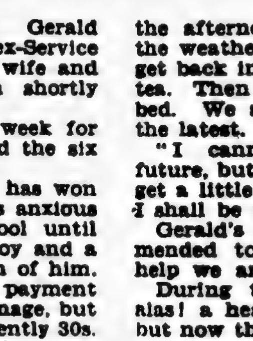
Gerald's mother would willingly go to work, but she is suffering from anæmia, brought on through worry since her husband left her, while the children, all under fourteen, need her care.

What sort of a life does Gerald's mother live? "I get up in the morning," she says, "at 6.30 to get the children their breakfast and send them off to school. From 9 to 12 o'clock I am cleaning the house, and then give the children their dinners. In the afternoon, if my work is done and the weather is fine, I take baby out, and get back in time to give the kiddies their tea. Then I get them washed and put to bed. We are all in bed by 9 o'clock at the latest.

"I cannot see much hope for the future, but if I can clear up my rent and get a little help to build the children up I shall be thankful."

Gerald's mother was strongly recommended to the fund as worthy of any help we are able to give her.

During the holiday months there is, alas! a heavy drop in the subscriptions, but now that our readers are home again we are hoping that funds will flow in to make up for the lean months. Our gratitude to those of our readers who never forget the fund is profound.



Gerald

All donations earmarked "Gerald" or intended for the fund generally should be addressed to The Hon. Secretary, JOHN BULL War Sufferers' Fund, 93, Long Acre, London, W.C.2, and will be acknowledged where names and addresses are given. Lists of subscriptions are kept at the office, and a copy of the current week's will be sent on application.

WE BABIES
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Our skins need
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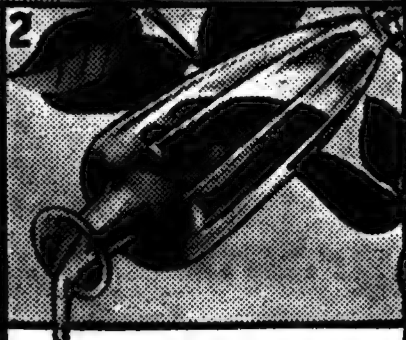
made with olive oil!

"We ought to know a thing or two about soaps! Aren't we as tender as can be ... and don't we all get baths every single morning? Well, then, we want that gentle Palmolive, the soap that doctors approve, because it's made from olive oil!"



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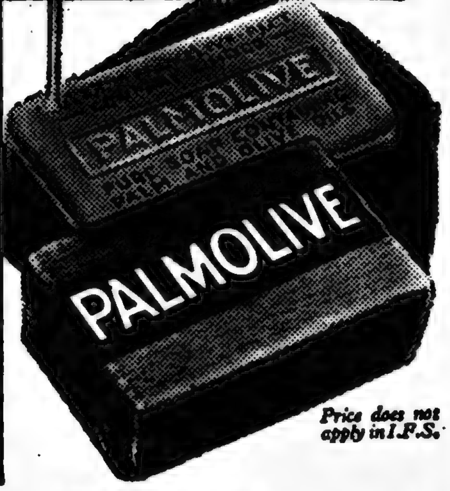

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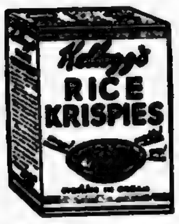

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HUMAN DOCUMENTS *probed by* PHILIP INMAN

Ashamed of their PARENTS

IT is always a tragedy when children become "too big" for their parents. I recall one pathetic incident of this kind. A woman lying dangerously ill in a hospital longed for the sight of her only boy, whom she had not seen for many years. "He's a big man now," she said, "and I'm afraid he's forgotten his old mother."

But a wireless SOS brought him to her side and, whilst he talked with her, his young wife waited downstairs. "I didn't even know he had a mother," she confessed. When those two women met they took to each other at once.

"Why didn't you tell me about her?" the girl said to her husband; "she's a perfect dear." Then she added: "If she gets better she's coming home with us. I'll look after her"

Think of the years of loneliness endured by that old lady before reconciliation came. And all so unnecessarily.

My postbag shows there are many young folk who are ashamed of their homes and their parents. Often, alas, it is pure snobbery, and in that case they will live to regret their treatment of the old folk. But sometimes it is the parents themselves who are to blame.

Here, in a letter from a girl who feels her position keenly, is one side of the problem:

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I AM twenty-three years of age (she writes) and have been in service for the past five years. Eight months ago I met a young man, who is in good employment with a firm of engineers. I am greatly in love with him, and he has told me that he cares for me, and has asked me to become engaged. But this means that he would have to meet my people.

I have met his mother and his two sisters, who are very nice and have been extremely kind to me. But in my own home everything is different. Both my parents are confirmed drunkards and well known in the local police court. That is why I left home as soon as I was old enough, and each time I go back on a visit I always return feeling more disgusted.

How can I attempt to take my sweetheart to a place like that? Even the kindest and most understanding of men might feel ashamed when he knew. I also fear he might remember the old saying that "what is bred in the bone comes out in the flesh." I have spent many sleepless nights thinking of what to say to him I shall be so glad to have your advice, Mr. Inman, on what I should do.

☆ ☆ ☆

THERE is only one thing my correspondent can do — painful though it may be—and that is to tell her young man what she has told me about her home life. If she does not, some mischief-maker will be almost sure to do so, and it would come far better from her than from any outsider Besides, he will have to know sooner or later. And the longer it is delayed the more difficult it will be.

My correspondent is afraid that the news may destroy this young man's love for her. There is no reason why it should. Rather, he should admire her for rising above such conditions. Her "five years of service" is a fine tribute to her strength of character.

Nor do I think she need worry about her inheriting any of those tendencies. Some of the finest people I know had the misfortune to be born of drunken parents. But they never succumbed to the same temptation, simply because they had seen the havoc it had created in their homes. And this girl has shown that the whole thing disgusts her.

Send *your* problem to "Humanist," at 93, Long Acre, London, W.C.2, and enclose a stamped envelope. £1 1s. is paid for each letter quoted on this page.

◆

Let her take her young man into her confidence. That is the honourable, in fact, the only course, and I hope and believe she will never regret doing so.

And here is a case where the lives of two young people are suffering through the unreasonable attitude of a parent:

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THE only shadow in our married life has been the blind prejudice of my mother towards my wife (writes my correspondent). It has always been apparent, and while my wife has realised it, she has ignored it and endeavoured to preserve peace by helping my mother in various ways, relieving her at times of household duties and rendering other useful services.

Far from this fostering a spirit of friendship between them, it seems as though it has increased the feeling of bitterness on the part of my mother, and never has she expressed any appreciation for the help my wife has given her. The remarkable thing is, when I am at mother's house alone, she puts herself out of the way to please me, but when my wife is there with me all conversation is directed at me, consequently the atmosphere is continually strained, and I know my wife feels it keenly.

I have hesitated to bring the matter up, as my mother is troubled with her heart, and a scene might be harmful. But something must be done, for we have discovered that my mother has been spreading false rumours about my wife among our friends. I can't openly condemn my mother, and we are at a loss to know what to do. Can you please help us?

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"SOMETHING must be done," says my correspondent. I entirely agree. He has hesitated to tackle his mother because she has some heart trouble. I do not want to suggest that this malady is not genuine. What I do say is, that too many people play upon an infirmity of this kind. They think that they can say and do just what they like, and "get away with it."

If this mother is fit enough to spread idle and lying rumours about her daughter-in-law she is well enough to learn the truth. There need be nothing in the nature of a scene. My correspondent should have a quiet talk with his mother, and point out to her how unjust it is to carry on in such a way after all his wife has done to win her affection. It is clear that this mother almost worships her son. She will, I feel sure, take heed of what he says, rather than risk losing his companionship and affection.

And here we have another very difficult "parent and son" problem:

I was married three years ago (a husband tells me), and my wife and I have been extremely happy. Previous to my wedding I was forced to leave home through the furious temper and jealous tendencies of my own mother, there being nothing but scenes, quarrels and discontent. My two sisters, now both married, were also driven from home, and a younger brother joined the Army to escape from a drink-soddened house. This brother is now in Egypt with five more years to serve.

Since my marriage my father has died, and because of her conduct I left my mother severely alone. During the past three months, however, she has visited my home, and, having my compassion aroused through her loneliness, I have welcomed her and let her share our little holiday picnics.

The "home" that fills her with shame—"I always return feeling more disgusted"

She has dropped several hints to my wife and self about her lonely existence, living in a house on her own, and although I have pointed out to her that she wants for nothing (she has sufficient to live upon) she is not satisfied. The climax came this week-end when she asked me outright if she could come and live with us. I promised that I would talk over the matter with my wife.

This I have done, and she, like myself, is terribly afraid that our own happy married life may be destroyed, yet at the same time we both see the dreaded old-age and loneliness threatening my mother.

I should like to mention that neither of my two sisters will allow her into their homes, and even "cut her" in the street should they meet. And yet, after all, she is our mother.

☆ ☆ ☆

MY correspondent is to be warmly commended in remembering what his sisters have apparently forgotten, that blood is thicker than water. "After all," he says, "she is our mother." But that does not mean she should be allowed to come and share his home. I think such a step might be disastrous for all the three.

The best plan would be for that mother to find rooms in a comfortable home where, if she chose, she might be one of the family. This accommodation should be not too near and yet within reasonable distance of my correspondent and his wife, so that they can visit her. Occasionally they can take her for little outings, but care must be taken to see that these pleasantries do not become a habit and taken for granted.

A man's first duty is to his wife. But every sensible wife will recognise the debt he owes to his parents.

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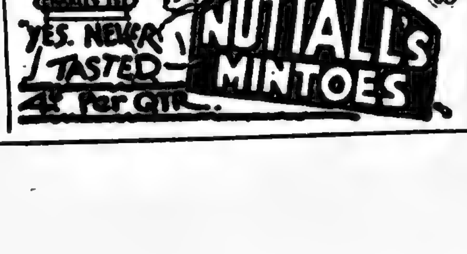
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THE CONTEST RULES

1. Every man, woman and child is eligible to enter the Contest. Study the picture of the Fairy Soap Baby and read the advantages of Fairy Soap listed below.
2. Then give the Baby a name of two words.
3. Every entry must be accompanied by an end flap from a Fairy Soap packet. It is marked Fairy (Olive Oil) Soap. Send your entry on an entry form obtainable at any soap shop, or on plain paper or even on the packet end, in a sealed envelope. Use a 1½d. stamp. Now! There are two ends on each packet. You might as well submit a suggestion with each. Actually you can send in as many suggestions as you like. The only requirement is this: One end of a Fairy Soap packet must accompany each and every two-word name submitted. And each and every one will be judged on its own merits and is eligible for the First or other Prizes.
4. Address your entry to: Thomas Hedley & Co. Ltd., P.O. Box B2-102, Collingwood Street, Newcastle-on-Tyne.
5. For the best name, £500 in cash will be paid. For the next best £100 in cash will be paid; for the third best £50 in cash will be paid, and 350 prizes of £1 each will be paid to entries next in order of merit.
6. The first, second and third prizewinners will be announced October 31st in the Daily Mail, Daily Express and other newspapers, and in the November 10th issue of John Bull. They will receive their cash November 1st. The 350 winners of £1 each will be notified by post. Full list of all prize winners and addresses will be sent to anyone on request.
7. In case of tie or ties for first, second or third prizes, the award concerned will be divided equally among the tying entrants.
8. The final judges will be (1) the artist who created the baby; (2) a director of Thomas Hedley & Co. Ltd.; and (3) a famous woman writer on domestic subjects.
9. Entries must be received not later than first post October 20th, 1934. Entries received after that cannot be considered.
10. No employee of Thomas Hedley & Co. Ltd., is eligible for this Contest. Everyone else can enter—man, woman or child.
11. Proof of posting entries is not deemed proof of delivery, and no responsibility for entries lost or mislaid after delivery will be undertaken.
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A NEW servant of the community has come among us recently, and life is going to be all the safer, brighter and more ordered for its coming.

It is called the Autogiro (pronounced Autojyro).

In appearance it is the clumsiest, craziest, flimsiest-looking flying machine ever devised to carry man aloft. But its looks scarcely do it justice.

By its performances we know it already as one of the greatest of all flying inventions, and certainly far richer in possibilities as policeman, postman and inspector of the skies than other means of flight. And so those various authorities whose duty it is to look after us from the cradle to the grave are rushing to enlist it as their handmaid.

Ugly duckling

Well, what can there be in this ugly duckling of the skies that is so attractive to public bodies not interested one iota in its more handsome grown-up brother, the aeroplane? People who have seen it on duty lately—and it has been on duty a lot in the last few weeks—think they know already.

It has been seen all but standing still over Mount Pleasant, the giant sorting station in London of the G.P.O., its crazy-looking revolving blades beating the air almost lazily, and looking far more like a daddy-long-legs poised on a ceiling than a bird in flight.

Comical, incongruous — but who, having seen it, can doubt that it will succeed in taking up and dropping mail on the roof of that building when put to that test at the end of this month—and that one day it is destined to make regular use of the G.P.O. roof as its aerodrome?

Then it has been surveying London's traffic problems from the air on behalf of Scotland Yard, and those who have seen it performing that particular duty have been even more astounded by its antics.

It has slipped over trafficless parks in which it has no interest at the speed of an air-liner and then, suddenly, has been able to pull up almost to a standstill the very second it has spotted a traffic jam.

At a Clerkenwell fire it became as indispensable a part of the operations as any fire-engine present there, wirelessing to headquarters reports that both enabled the fire-fighting appliances to reach their destination quickly and saved other traffic from unnecessary delay.

The autofiro!

One suggestion that followed—intended as a humorous one—was that a model should be provided with hose and called an autofiro. Far stranger prophecies have been known to come true!

Thousands of our troops taking part in the recent manœuvres saw it in use as an aerial staff car—and a staff car, at that, seemingly just as capable of pulling up at the side of a cloud as a land model at the side of a road.

Generals—Sir Archibald A. Montgomery-Massingberd, the chief of the Imperial General Staff, among them—sat suspended in mid-air in arm-chair comfort carrying out their campaigns. There'd have been no need for a Blucher on the battlefield of Waterloo if Wellington had had one-tenth of that advantage.

All this London and the South of England have seen of the wonderful autogiro lately. Yet how little they know of its inventor, Senor de la Cierva, his struggles for recognition, and the feats his odd-looking machine have performed in private tests at lonely aerodromes.

The Senor is a smooth-faced, happy-looking Spaniard, age about forty, whose aeronautical researches began way back in his schooldays in his native Spain. His boyhood models crashed with amazing regularity yet—so much did he learn from each misfortune—his hopes soared and his knowledge grew with each new mishap.

Death whine

His first models followed the principles of Bleriot's first monoplane, which are still the principles of an air liner of to-day—and which, by the way, were quite well known to the Chinese when they flew their kites some thousands of years B.C.

Then he began to ask himself whether there was not some entirely different theory of flight—something nobody else had thought of—to exploit.

There was the helicopter idea, of course. In brief, the idea was of a propeller over a basket, to raise it or lower it according to its speed of turning. But experiment showed him that while the propeller went one way the basket would turn in the opposite direction so that any occupant would be whirled to death. And who wanted just to go up and then down again, anyhow; especially as a gas-bag would do the job as well?

So, pursuing his quest for an entirely new principle, he experimented with rotating vanes to see if they could be made to impart the "life" bestowed in an ordinary aeroplane by the wings.

Well, he succeeded. The result was an even crazier, more clumsy-looking machine than we know to-day—its vanes being first set revolving by a line of men with a rope, on the same system as is employed for spinning a humming top.

For all its mad-hatter looks, however, it was a safer machine than any other existing type of the day.

Its vanes, which were never turned by the engine, but were driven round by the forward motion, were really stronger than wings, although they did not look it. The stresses on them were smaller.

The result was a machine capable of all but hovering in mid-air, which could rise from a very small space and land on an ordinary tennis court, and which would ride the air under conditions that would set other machines diving to disaster. But the world was not interested. It had developed a wings complex. His queer vanes, safe though they were, did not look safe. And what was more, his machine was none too fast.

Daddy-Long-legs

Discouraged in his native country, he came to England—to meet more discouragement. Private buyers did not want his machine. The Services were not interested. Questions in the House as to whether use was likely to be made of it always yielded a curt "No, Sir."

And so Cierva, instead of going elsewhere, and wanting to give England the first opportunity of adopting his invention if it would, decided to make a machine that the world would have to look at.

For six years we heard little of him or his daddy-long-legs. He was perfecting in secret. And then——

Well, we have his improved machine to-day, flying over London in the public service, made by a very British-looking Senor Cierva with British capital and labour.

It can be dropped on a piece of land a few yards square. It can rise almost vertically. It is operated by one control only. And it defies deliberate efforts to crash it.

It has had a race with a human sprinter—the machine flying and the man running—and allowed the man to go twice its own speed. Then it has soared across the aerodrome like a rocket.

Eye in the sky

It has hurdle-raced, touching the ground between each obstruction, and yet within a few yards always rising to clear the gates.

Sir Alan Cobham has flown one backwards—which is easy when a machine flying at ten miles an hour is faced by a 20-miles-an-hour breeze. And the pilot of one test model has actually swooped and taken parcels from the hands of a man standing on the ground—with a suitable extension to protect the man from the propeller, of course.

In the same way men in flight have given packets to men standing on an aerodrome.

Thanks to the autogiro, flying is no longer only possible by making a mad dash across the heavens. The sky has become a place to laze in, to browse in—a vantage point from which to make calm, ordered, well-reasoned study of mortal problems beneath.

The autogiro has given us an eye in the heavens. To what an extent is it going to influence our behaviour, our habits and our mode of life?

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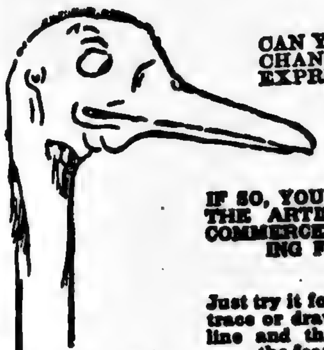

CAN YOU CHANGE MY EXPRESSION?

IF SO, YOU MAY BE THE ARTIST THAT COMMERCE IS WAITING FOR.

Just try it for yourself, trace or draw the outline and then put in the features.

Jim Duck

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60% of Commercial Art Work is done by "Free Lance Artists" who do their work at home and sell it to the highest bidders. Many Commercial Artists draw "retaining fees" from various sources, others prefer to work full-time employment or partnership arrangement. We teach you not only how to draw what is wanted, but how to make buyers want what you draw. Many of our students who originally took up Commercial Art as a hobby have since turned it into a full-time paying profession with studio and staff of assistant artists; there is no limit to the possibilities. Let us send full particulars for a FREE TRIAL and details of our course for your inspection. You will be under no obligation whatever.

Jim Duck **Art Dept. 31.**

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Unless you are in touch with all branches of industry you cannot see the possibilities of employment, but with our gigantic organisation we are in touch with every sphere of activity and we know that in many trades and professions there are more vacancies than there are trained men to fill them.

J. H. Bennett

We do not profess to act as an employment agency, but we certainly are in a position to give fatherly advice on all careers and the possibility of employment therein.

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WHAT A BOY FOR HIS FOOD-WHAT A FOOD FOR A BOY!

● If there was ever a boy who enjoyed the great big game of life, it's young Bob. He's up and in to everything with a zest and interest which spring from sheer high spirits and health. And how he eats—a real rugged lad's appetite that must be satisfied. That's why, like his Mother, he's all for Shredded Wheat. The healthy nourishment that is crammed into its crisp, golden shreds supplies the energy-fuel he needs and must have every day. If you've a young lad, too, give him the sustenance of pure whole wheat in its finest form—give him Shredded Wheat—the food that builds up health, strength and stamina.

SHREDDED WHEAT

SHREDDED WHEAT

MADE BY THE SHREDDED WHEAT CO., LTD., AT WELWYN GARDEN CITY, HERTFORDSHIRE. (PRATTS)

Is your dog's coat loose and
RAGGED?

it's a symptom of bad blood and a sign of your neglect

It's easy to see a dog's condition, now that the cooler weather allows him to exercise freely. If he has been well cared for his coat will be beautiful, and greatly admired.

If your dog's coat is loose or dull it shows that you have neglected to condition him. Food impurities have accumulated in his bloodstream and starved his coat of nourishment. Help him to grow a beautiful coat. Provide him with Bob Martin's Condition Powders, which purify and enrich the blood, and so nourish the growth of healthy coat.

Bob Martin's Condition Powders prevent and cure all disorders due to impure blood, such as **dull and loose coat, listlessness, sulky temper, continual scratching, loss of appetite, eczema and eczema-gout (swellings between the toes).**

Thoughtful people keep their dogs fit by correct conditioning—a Bob Martin's Condition Powder three times a day on two successive days in every week.

BOB MARTIN'S
(TASTELESS)
CONDITION POWDERS

1/- boxes of 21 powders, 6d. packets of 9

What a relief!

For hot, inflamed and aching feet there is a simple treatment. A bowl of warm water, a Reckitt's Bath Cube. This cube is a combination of alkaline mineral salts of known and established virtue. Dissolved in warm water it clears and neutralises the poisonous acid waste from the opened pores. Tendons and muscles are toned and rested, the feet are braced and refreshed.

Reckitt's BATH CUBES

Try the "Pine" sort for your feet

RECKITT & SONS LTD., HULL & LONDON

Oh, Listen to the BIG BLOW!

Five thousand of them—and a hundred thousand will lend their ears!

A HUNDRED thousand members of this so-called unmusical nation will leave behind them the grime of mines, mills and factories when they make for London this week—five thousand of them—to compete at the Crystal Palace for the national brass band championship on Saturday, and the rest to give them support.

They will speak of cadenzas, allegros, modulated movements, agitatos and recitatives in the train as if such words were everyday industrial terms. Then, on Saturday afternoon and evening, they will figure either as bandsmen or spectators in an unforgettable scene. Seven bands playing simultaneously throughout the day until 192 have been heard! Judges segregating themselves for hours in tents so that, not knowing the identities of the contestants, they will not be prejudiced. Good, honest, rollicking British cheering by the losers for the victors, such sportsmen are they all. Then the whole of the five thousand bandsmen playing together as the biggest band in world history.

And at last, after an unforgettably tense second, the declaration of the name of the champion band, followed by a scene of wild excitement that will be repeated when the band itself reaches its home town to be received by everybody from the Mayor down to the lowliest citizen.

Neat Little Darns

Such a festival as that, you would think, would give the lie to that story about our not being a musical nation. But to appreciate it properly you have to know something of the self-sacrifice that has made it possible.

Among the 192 entrants will be bands consisting either entirely or nearly so of out-of-work men. Neat little darns in their faded uniforms and touches of solder about their instruments will tell of their struggles to get to London—but their playing won't

Their expenses, as like as not, will have been paid by hard-hit towns and villages in which the people are nearly all as poor as themselves. And so, by exercising rigid economy—and last year one competing band slept the night in a brickyard near London, and several others herded into a disused army hut—they have got to the Crystal Palace, the mecca of all bandsmen.

Even the better-known bands competing, with smart Ruritanian uniforms and gleaming new instruments worth £500 or more a set, have a similar story of self-sacrifice behind them at some point in their history

There's Foden's, several times champions. They started in an old stable at Sandbach. And Irwell, who had their origin in a back bedroom with the iron bed as music-stand for everybody. Carlisle, who blew themselves into existence in a wooden shack with £10 worth of second-hand instruments. And Wingate's, who started in a Sunday-school, every member of which has been a total abstainer throughout the 60 years of its existence.

Behind the smartest of them there is a story of financial sacrifice—always by the bandsmen themselves, and either by their fellow-workers, who often give a penny a month to maintain a works band, or their fellow townspeople.

These Crystal Palace contests, started more than thirty years ago by Mr. J. H. Iles, have done much to encourage the brass band movement to reach its present national dimensions. Figures show that. In the first year only a score or so bands took part. On Saturday, when that figure will be multiplied tenfold, instruments worth £100,000 will be used, all being played together for the massed bands finale

Millions of Pounds

More important still is the fact that behind the bands competing are 250,000 registered brass bandsmen all over the kingdom, the vast majority of whom, for one reason or another, will not be able to take part.

They are the life and soul of their respective localities—unshaken even by the Wireless. Their instruments are worth £2,500,000 and their uniforms another £500,000. Their patrons and supporters spend £500,000 a year on railway fares to hear them.

And, one and all, they long to play at the Crystal Palace one day.

The Crystal Palace band festival! What stories about it the older bandsmen will exchange after the Big Blow on Saturday.

Some of them will go back to the days when a white-haired spectator, who was proud to shake the hands of every British working-man bandsman within reach, said that no other nation could show such an appreciation of music. That man was Leoncavallo, whose "I Pagliacci" will live for ever.

They will talk, too, those bandsmen, of Henry Hall, Jack Payne and Jack Hylton, all of them players in north-country brass bands before fame came to them. Like other leading conductors, they drop in every year, if engagements permit, in search of new talent, not always unsuccessfully.

SIDE-SLIPS

Examples of unconscious humour from the current Press are welcomed. Actual cuttings must be sent. 2/6 is paid to the sender of each item published. Mark envelopes "Side-Slips."

Smethwick Telephone:—"Mendelssohn's 'WELDING MARCH' was played."

Weston Mercury and Som. Herald:—". . . wholehearted parochial effort to SMELL church funds."

The Hull Daily Mail:—"The station was lined with Blackshirts and the DEUCE'S bodyguard of musketeers."

Daily Sketch:—". . . station carts that thunder through the night like gun CARTRIDGES going to the next war."

Sheffield Telegraph:—". . . panelled throughout, built for American oil MAGNET."

Sunday Chronicle:—"GALES in the West of Ireland will assemble at Ballina in big numbers."

Western Story Magazine:—"The captain rose to meet him, extending his HEART for a hearty clasp."

And that will prompt another story. How they will laugh about that! Of how Jack Hylton, after deciding to snap up a cornetist who worked in the pit all day, made his approach after a week or so, only to hear that somebody had forestalled him—that the man had arrived in the United States to play in the Boston Symphony Orchestra already.

Quick-change Artist

They will recall, too, how star performers used to be lent by one band to another on festival day, usually when an otherwise good band had one pronounced weakness. Eventually one man, who had played for five different bands throughout a gruelling afternoon, changing uniforms with the speed of a quick-change artist between each performance, all but collapsed. Now a special watch is kept to see that nothing of that kind happens.

But, perhaps, foremost in the memories of many of these musicians will be the day when the wrong numbers were hoisted, so that five losing teams went away to make merry, believing they had won, and five winning teams went home believing they had lost.

Thousands of people in the crowd—the bandsmen among them—thought at first that there had been some faulty judging, but not a single voice was raised in complaint. The cheering was as enthusiastic as ever, unmarred by a single boo or cat-call. What is more, when the matter was adjusted neither the bands who were given victory nor those which had it taken out of their hands said a word in protest.

That's the Spirit

Well, the Big Blow takes place again on Saturday. John Ireland has written a test piece that will not only test the bandsmen's instrumental skill but their artistry and interpretative powers as well. He has provided pitfalls for the unwary that are not easy to see.

But whatever the result there will be no protest, no boo, no cat-call. That is the spirit of the British bandsman—the finer because he takes his music so seriously.

"They say the best salmon aren't very temperate."
"How come?"
"When they leave here they're always canned!"

● Shrewd Cap'n West! He knew his good red salmon would always be in demand. That's why now you can count on red salmon at its very best—in those juicy steaks of irresistible tastiness found in every tin of

JOHN WEST'S
MIDDLE CUT
SALMON

Insist on the best—and buy John West

JW 76B-440 PELLING, STANLEY & CO. LTD., LIVERPOOL AND 8 EASTCHEAP, LONDON

AS SOON AS ANYONE IS FEVERISH . . .

Plenty of barley water should be given. This should always be made with Robinson's 'Patent' Barley—it will save hours of time, you can make small quantities as required, and you are sure of purity—it comes to you fresh in a sealed tin.

ROBINSON'S
"PATENT"
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● Write for the free booklet which gives 33 recipes for varying an invalid diet.
KEEN, ROBINSON & CO., LTD.,
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AGONY & DISTRESS FROM INDIGESTION

Man of 85 completely cured by Macleans.

Fancy a man of 85 suffering agonies from Indigestion which refused to yield to any remedy. After 34 years in the unhealthy climates of India and Burmah he returned to England broken in health. To-day his health is restored and he is completely free from stomach trouble. Could there be more striking evidence than the following letter: "Permit me to offer my personal testimony to the wonderful efficacy of your Stomach Powder. After 34 years in India and Burmah, I finally returned to England broken in health. I could not get rid of Indigestion, which stubbornly resisted all palliatives; the agony and distress were devastating. About two years ago, with the approval of my doctor, I commenced taking Maclean Brand Stomach Powder; relief was immediate and the result marvellous—and now, in my 85th year, I am quite free from stomach trouble. The only time I take the powder now is on retiring at night, which ensures regularity as a gentle laxative, rendering other laxatives unnecessary." —J. S. . . ., Capt. (Ret.), Dovercourt.

Maclean Brand Stomach Powder will do the same for you. But be sure to ask your chemist for the genuine Maclean Brand Stomach Powder, with the signature "ALEX C. MACLEAN." It is not sold loose, but only in 1/3, 2/- and 5/- bottles in cartons, of Powder or Tablets.

ARE YOU GOOD AT CHRISTENING?

Famous Baby in Search of a Name.

What's in a name? Quite a lot, think the makers of Fairy Soap—£1,000, in fact. In last week's issue this soap company announced a new contest offering £1,000 in prizes to the people who submit the best suggestions for naming the famous Fairy Soap Baby, the little fellow who appears on every tablet of Fairy Soap and on countless shop windows.

The Competition is simple in form, easy to enter, and even a child may stand good chances of winning one of the 353 prizes which vary from a £500 first prize to £1 awards of merit.

The thing stressed about the name is that it must roll off the tongue and be easy to remember, something like the now famous names of Teddy Bear and Tiger Tim, which have captured the nation's fancy.

According to the rules of the competition, all entries must be in by first post on October 20th, and winners will be announced ten days later. Further particulars appear on p. 30.

YOUR SCIATIC NERVE

This is an anatomical diagram of your Sciatic Nerve, the most important nerve in the leg. It is a big, strong nerve which begins at the top of the thigh entering from the small of the back or the gluteal region.

the cause of that RACKING PAIN

★ Three months ago it was only a twinge. Now it's acute agony. Very soon it may cripple you, lay you up indefinitely—unless you realise what it means and take a course of treatment. That pain was your Sciatic Nerve letting you know that something is wrong, not only with your Sciatic Nerve but all your nerves. Nerve pains are warnings of nervous exhaustion. Complete breakdown is inevitable unless you take a complete course of treatment for your nerves.

A "PICK-ME-UP" WILL NOT DO —you need Dr. CASSELLS TABLETS

If you are a sufferer—take the only scientific treatment—Dr. Cassells Tablets for the Nerves. Take two tablets to-night and see how much better you feel in the morning.

Dr. Cassells Tablets are a complete treatment for impoverished nerves. Every type of nerve case responds to their marvellous revitalising action. They are not a secret remedy but a remarkable prescription of which Medical Science approves. Every Dr. Cassells Tablet for the Nerves is guaranteed to contain **Glycerophosphates, Hypophosphites, and Phosphates** to build up your exhausted nerves; **Kolae Semina, Caffeine and Theobromine** to revitalise the nerves. Your blood is enriched by the salts of **Iron, Calcium and Manganese**; while certain natural digestives—principally **Pepsin**—are added for the Digestive Nerves.

You need Dr. Cassells Tablets for the Nerves if you suffer from

- *IRRITABILITY*
- *HYSTERIA*
- *HEAD PAINS*
- *DEPRESSION*
- *NEURITIS*
- *NEURASTHENIA*
- *DIZZINESS*
- *PALPITATIONS*
- *NERVOUS DEBILITY*
- *MELANCHOLIA*
- *LOSS OF CONCENTRATION*
- *NEURALGIA*

A VENO PRODUCT

FAIR-PLAY OFFER

This is the fairest offer ever made. You run no risk. Buy a 1/3 bottle from your Chemist. Keep the carton and if you are not entirely satisfied send it back to the Veno Drug Co., Ltd., Manchester, 16, who will immediately refund your money. **All Chemists 1/3 & 3/-.**

★ FREE TABLET CONTAINER.

Send a postcard to Veno Drug Co., Ltd., Manchester, for Free Nickel Tablet Container for Dr. Cassells Tablets suitable for vest pocket or handbag

Dr. CASSELLS TABLETS
BRAND
The Nerve Tonic that gets at the CAUSE of your Trouble

Wright's Coal Tar Soap

RADIANT HEALTH!

In fairness to yourself avoid cheap imitations. Wright's is not only a fine, pure soap, it is the *only* toilet soap to receive the Blue Seal of Merit awarded by the Institute of Hygiene. Look for the maroon-and-yellow pack with the new larger sized tablet at the same 6d price. 1/6 in boxes of three.

WRIGHT'S coal tar SOAP

If YOU FEEL
—LIVERISH
—DYSPEPTIC
—SLUGGISH
—LISTLESS
—RUN-DOWN

Take Beecham's Pills TO-NIGHT and feel better in the morning. This world-famous purely vegetable remedy will tone, regulate and purify your system and remove the CAUSE of Constipation. Gently, safely, certainly, Beecham's Pills put you right internally—*making* and *keeping* you fit. They are the secret of happy youth, Healthy Maturity and Vigorous Old Age. Ideal for men and women of all ages. Sold everywhere.

Take Beecham's PILLS

Worth A Guinea A Box

WHY WE'VE ESCAPED ANOTHER "TITANIC" DISASTER

The ice patrol cutter's boarding party lands on the iceberg, lays its charges and lights its fuses. At a safe distance it watches the explosion which effectively accounts for the big berg

WARNED by the Ice Patrol!

TWENTY years with a perfect record! That is the proud achievement of the Atlantic Ice Patrol, which has just completed its twentieth season and is about to begin its twenty-first.

And because of the patrol not a single life has been lost through icebergs. Britain, which is the largest contributor to the upkeep of the gallant little fleet of patrol ships, has never invested in a better market.

We pay 40 per cent. of the cost of working the patrol. Last year that 40 per cent. amounted to £4,630. Seldom has a Government spent money with a better return.

The Ice Patrol began as a result of the loss of the *Titanic*, which struck a submerged iceberg in April, 1912, and took over 1,500 souls to their doom that fatal night. The world was aghast at the catastrophe. How could such be averted in future?

Two years after the *Titanic* sank the principal maritime nations came to agreement, payment to be made according to tonnage. The Ice Patrol was started—and not a single ship has been wrecked by an iceberg since.

Watching, watching

Fourteen nations joined in sharing the cost of the patrol. It was formed primarily to warn ships of the approach of bergs, but its work has been considerably extended. Now it surveys the icefields and tabulates every sort of useful information.

The greatest danger arises in the spring, when, owing to the rise in temperatures, the bergs cut loose from the parent icefield and float south. This year it was the middle of June before the patrol reported the ocean all clear. How many bergs were seen? Six hundred were noted and watched—and killed. The highest number ever known in a season was in 1929, when no fewer than 1,351 were observed.

Long before the ice has formed the little ships *Tampa* and *Medoc* leave the harbour of St. John's, Newfoundland. In fair weather and in foul their job is constant watching, watching, watching. There are many different kinds of ice to be watched. The big berg sails majestically, with about seven times its height submerged. The "growler" floats almost level with the surface, and gets its name because of the "growling" noise it makes as it splits from its parent berg.

In the early days the patrol started out to prove or disprove the iceberg theories of seamen and others. They fired torpedoes, a method recommended by certain quarters, but this attack was only partially successful. It split up bergs into smaller, but still dangerous, masses.

Just eyesight!

They tested the sounding of powerful syrens. One ship sailed in and out among eleven big bergs in rapid procession, hooting with every ounce of steam. She changed her position times without number. Not an echo, not a reply, from the bergs.

As for the cold atmosphere which bergs are supposed to radiate, that, too, was a fallacy. The cold from an iceberg, it was proved, can only be experienced when the ship is to leeward and there is a fresh breeze blowing.

The ship sails in and out among the big bergs, watching and planning

They found that there is not always an ice "blink" over a berg. They found that the presence of birds cannot be relied upon.

They found that the only sure way was that of the famous Polar explorer, Admiral Markham—the good eyesight of the look-out.

Iceberg Corner

They rely on that. It is terrible work at times, in all weathers, but the crews of these vessels are all picked men. Time after time they have to be landed to stretch their legs on some bleak coast, and after a short drill they are off again. There is hardly a month passes but some survivors of wrecks are picked up and saved from certain death. Not long ago a small party of storm-tossed men were rescued from a pancake of ice on which they had taken refuge with scanty provisions.

Another thing the Ice Patrol has found out is that the most dangerous section of the Atlantic so far as bergs are concerned is the area north of latitude 40 degrees north and west of longitude 40 degrees west. The fact that bergs are seldom found in the eastern portion of the Atlantic is because the Gulf Stream takes care of them.

Immediately a berg is reported the ship of the patrol leaves the edge of the icefield and follows that berg as a detective follows a suspect. Day and night the berg is kept "under observation." The wireless sings out the position of it, this being repeated at regular intervals. Fog may descend—it often does—but the berg must be followed and the "information" must be received by every ship within the wide wireless range.

Liners change their courses, cargo boats nose southward or north, as the case may be. They all keep out of the track of the berg and its detective. And where do the men of the patrol leave it? They never leave it until it is dead. They make sure that it is in the graveyard before they swing round and go north again.

This "graveyard" of the bergs is in the Gulf Stream or warmer waters of the south. The monsters dwindle, fall, melt and disappear completely. Every section of the ocean in the language of the patrol has its name. There is the "Cold Wall," which is the boundary between the Gulf Stream and the Arctic waters. It is here the fogs abound—and bergs, too. The water is different in colour on each side of the boundary. On the Arctic side it is green, on the Stream side it is blue.

The big blow-up

You soon know you are near the Stream. Multitudes of fish come up from the south to meet the bergs also. These fish feed on the animalculæ which have been borne down by the rich, cold waters and the bergs. At night the ocean is alive with the phosphorescent lights of the fish.

But not every berg is trailed to its doom in the "graveyard." Some have to be tackled before they swing south, and for the special purpose of destroying these monsters the Ice Patrol carry high explosives and blasting charges.

A boarding party is made up and a boat sent off. The men land on the berg, lay their charges, light the fuses, or electric cables are laid; and then, when all is ready and the boat is at a safe distance, there is a big blow-up that shatters the potential danger and knocks it out completely.

The highest standard of navigation is called for on the part of the patrol. No mistakes dare be made, for the broadcasting of an error of position might lead to another sea disaster like the *Titanic's*, and in these days of big ships and rapid steaming plenty of space is required and received.

Liners, too, take their own precautions immediately the report of the Ice Patrol is obtained. Look-outs and officers on watch are generally doubled, and the "Great Circle" track is abandoned for one that is more southerly and slightly longer.

But the patrol never abandon their tracks. They are about to start again on their sentry-go as you read these words.

Along the fringe of the great northern icefields they do their day and night parade, watching always, tapping out the news of the ice and the weather conditions, so that passengers on the trade lanes of the Atlantic may sleep safely o' nights and avoid the mountains of ice that issue forth to cross the lanes on which there are no traffic signals nor signs to hold up the eternal pedestrians.

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A DOMEN BELT saves a body that has been weakened by unaccustomed strain from the complications resulting from inadequate care. By following closely the anatomical methods of Nature it supplements the muscles in their task of protecting the body, and brings peace of mind with the security of physical health. . . .

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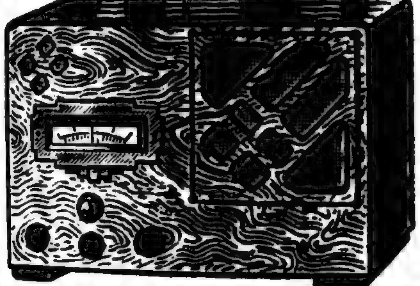

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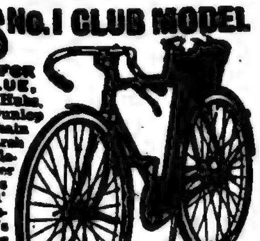

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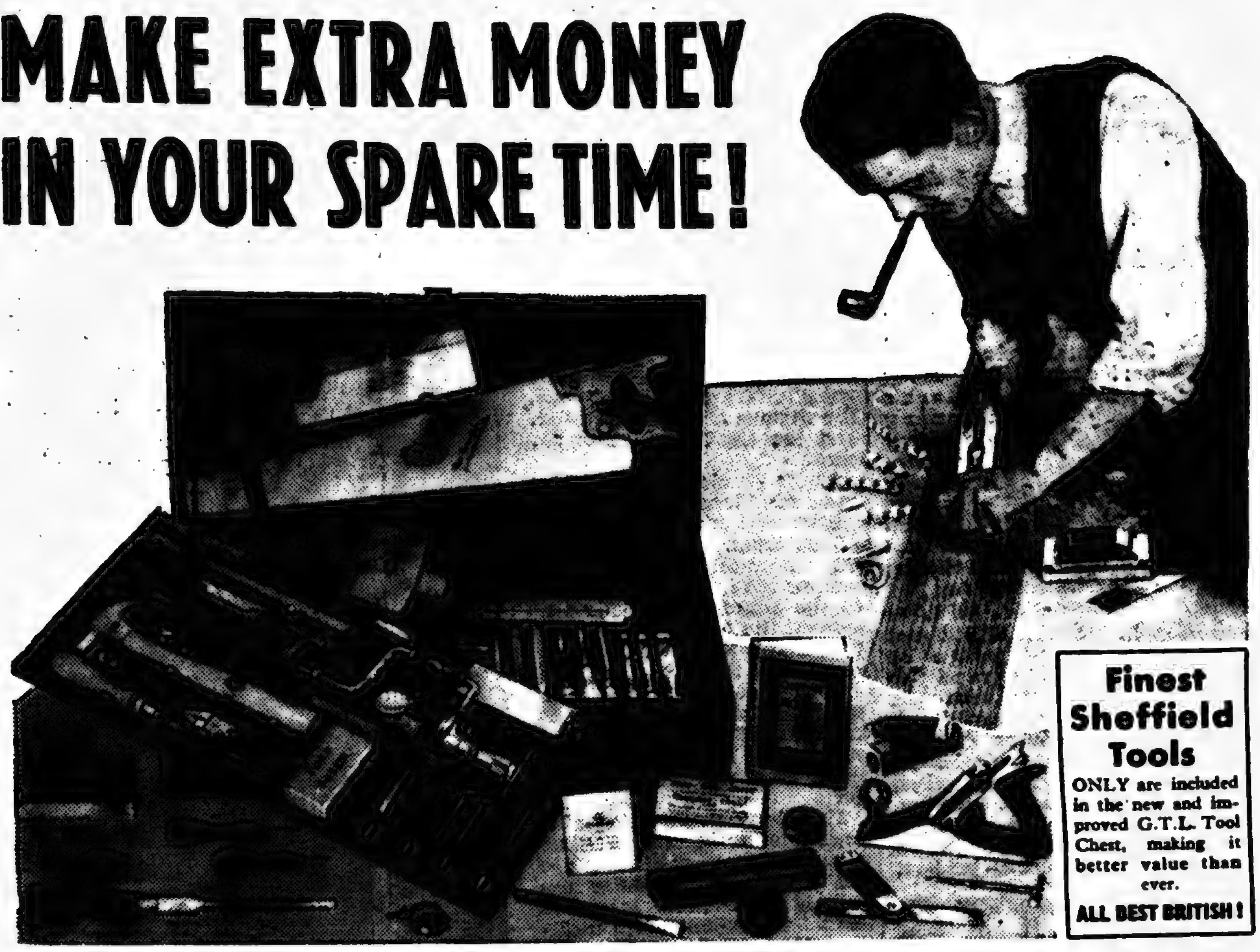

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ONLY are included in the new and improved G.T.L. Tool Chest, making it better value than ever.

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'I have been busy now making a wireless cabinet with the aid of your tools. They have saved me no less than £4' J.C.S. Gillingham

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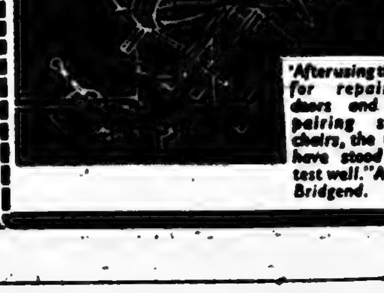

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Heed the warning given by that first stab of pain in your back. Regard it as a sign that all is not well with your kidneys. They are allowing uric acid to escape. Prompt treatment with De Witts Pills will put the trouble right, but neglected or wrongful treatment may leave you a cripple for life.

Rheumatism, Lumbago, Sciatica, Gravel and Stone, are the results of neglecting Nature's warning of Kidney Trouble. Act quickly—get a box of De Witts Pills from the chemist to-day.

HEALTHY KIDNEYS REMOVE URIC ACID

De Witts Pills do not purge or gripe or cause pain. They can be safely given to young children and aged invalids. De Witts Pills are recommended for use in cases of Scalding Pains, Gravel, Joint Pains, Rheumatism, Backache, Lumbago, Sciatica, Stiffness, and other ailments due to Weak Kidneys or an excess of uric acid in the blood. Sold by all chemists at 3/- and 5/- per box.

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If you live in agony from piles, get MAN ZAN Brand Pile Remedy. Nothing so quickly ends the dreadful irritation, the weakening pain and banishes pile trouble for good. Get your supply of Man Zan in its easy, clean-to-use tube. Use it and be pile free and happy again. Man Zan costs but 3/- for the big supply.

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Only sufferers know the awful agony caused by chronic dyspepsia, gastritis or ulcerated stomach. That griping pain in the pit of the stomach—that fulness after eating, which goes on day after day—is indigestion.

These painful conditions yield quickly to the soothing, healing action of De Witt's Antacid Powder. This remedy relieves instantly by getting rid of the *cause* of your pain and protects you from future attacks.

De Witt's Antacid Powder aids digestion, regulates the gastric acids and tones up the stomach.

Purchase a 1/6 canister, containing one month's supply, to-day. The first dose will give immediate results.

DE WITT'S
ANTACID POWDER

Bad Boys Cured by Science

The bad boy may be doomed to become a bad man—but nowadays the psychologist has something to say about that. . . .

DOCTORS are learning to cure crime. At scores of special clinics up and down the country juvenile delinquents, and even hardened adult offenders, are being medically treated for their faults of character, with such skill and success that many of them already have been transformed into respectable and useful citizens.

The theory upon which these crime doctors work is that human behaviour is largely controlled by the operation of the ductless glands. The chief of these strange organisms are the pituitary gland in the skull, the thymus gland in the chest, and the thyroid gland in the neck.

These glands constantly pour their secretions into the bloodstream and affect the working of the brain. If they are acting normally, contributing neither too little nor too much to the economy of the bodily system, the individual is likely to behave satisfactorily as a member of the human herd.

If their output is too great or too small, there is likely to be serious trouble, wild outbursts of temper, morbid sex obsessions, even violence and murder.

The X-ray examination of a large number of criminals has revealed that most of them are the victims of glandular deficiency or excess. Many of them have submitted to medical treatment, since when they have lost their propensity towards crime, overcoming with ease temptations they were formerly powerless to resist.

Bad boys, for whom at one time the birch was considered the only suitable medicine, are reacting wonderfully to the new treatment.

No relapse

One lad was so unmanageable that both teachers and parents despaired of him. He delighted in cruelty to animals, in savage assaults upon younger children, in nameless and revolting perversions.

At the age of fourteen he beat his mother so severely with a stick that she was in hospital for several days.

Finally he was taken to a clinic for X-ray examination. At once it was discovered that the pituitary gland was scarcely functioning at all, The specialist advised that, unless he underwent treatment, his behaviour would go from bad to worse, till he was certified as a dangerous lunatic, or perhaps even hanged as a murderer.

Fortunately, the boy took a liking to the doctor and agreed to visit the clinic regularly. He was given products made from the glands of animals to overcome the deficiency caused by the failure of his own.

After a few months of this treatment his behaviour had altered so much for the better that his schoolmaster was able to award him a testimonial for good conduct.

Soon afterwards he found a job. This was six years ago, the latest reports of him being that there had been no relapse, his employers having twice promoted him for steady behaviour and attention to work.

Another case was that of a fifteen-year-old boy. Nearly six feet tall, and looking much older than his age, he was in the habit of frequenting public-houses, and spent every shilling he could get hold of on drink.

Vow to kill

In mad bouts of drunkenness he dangerously assaulted several women, among them his own mother, whom he vowed to kill.

At last he was placed under restraint and came under medical observation. The seat of the trouble was found to be the thymus gland, whose excessive secretion accounted, not only for his abnormal growth and development, but for the mad outbursts of uncontrollable fury which seized him from time to time.

Also, in his blood there was a deficiency of calcium, a salt essential to healthy bodily and mental life.

A year's medical treatment put this lad right. To-day he is in a decent job, working hard to support the mother whom he had sworn to kill.

Equally remarkable are the results achieved with adult offenders. The police records of Birmingham, where much experimental work of this nature has been carried out, teem with instances of habitual offenders effectually and permanently cured.

There was one man who till past fifty was a confirmed thief. His principal lines were bag-snatching from women in the streets and stealing bags and suitcases from railway stations. Only once had he attempted anything so ambitious as burglary, and that was simply to break into a lock-up shop, where he found an empty till.

Once or twice he had stolen bags under the very eyes of the police, with the certainty of capture, while in many cases he had discarded his loot as valueless, the sheer joy of stealing seeming to be the sole motive of his crimes.

Moral hospitals

Psychologists who understand the intricate workings of the mind are familiar with this kind of mental disorder, and by persistent scientific treatment are able to cure it. For ten years this Birmingham man has been a reformed character.

The credit for his reformation belongs to the doctors who had him under observation in prison and by methods bordering on the miraculous altered the whole texture of his mind.

Suicidal and murderous tendencies have been conquered with like success. One young woman who three times attempted her life was finally handed over to the doctors to do what they could for her.

As well as gland disturbances, they found her blood deficient in certain indispensable salts.

One-half of the cure consisted of a slight surgical operation; the other of simple chemical treatment.

To-day this patient is happily married and the proud mother of a healthy child.

In calling in the doctor to social offenders there is no suggestion of "coddling the criminal"—that bugbear of old-fashioned minds. We shall need jails for a long time yet. But every prison should have its resident crime doctor.

Jails would then be mental and moral hospitals instead of mere places of punishment. Civilised opinion will one day demand this wise and humane reform.

Race with "Silver Ring"

"Mystery" Horses

THE "big double" continues to be the chief topic in my post-bag, and I gather that every horse in the Cesarewitch and the Cambrigeshire is fancied by someone.

One correspondent mentions that Versicle is quoted in the *Sporting Life* ante-post betting lists at 50 to 1 for the Cambridgeshire, and asks do I advise supporting her, and can I recall a year when the Cambridgeshire winner was "on the shelf" for most of the season.

Versicle is, I think, entitled to be called the "mystery horse" of this big race. It will be recalled that, on the morning of the Lincolnshire Handicap, she was fourth favourite at 100 to 7 On the way to the meeting she was involved in an accident with an ambulance; Versicle was injured and scratched from the race.

The filly has contested one event this season, being unplaced to Empire Unity at Haydock last month; but prior to that it was reported that she had not fully recovered from the "Lincoln" day upset and was destined for the stud.

Now Versicle has passed the first acceptance stage for the Cambridgeshire and is doing full distance work at Newmarket. Fit and well, she looks tempting with 8 st. 6 lb., and I would not like to put off anyone who fancies her.

Of recent years most Cambridgeshire winners have been thoroughly exposed horses, but I remember that Marcovil was a "mystery" horse. The Newmarket race, which he won at 50 to 1 in 1908, was his only race that year.

Big fields, as usual, will be associated with Newbury for the Cup meeting. Penny-a-Liner is my choice for the trophy, and I suggest Prargent and Straniero for the Saturday "double."

"SILVER RING'S" CODE

The Code for this week is as follows. It covers the racing from Thursday, September 27, to Wednesday, October 3.

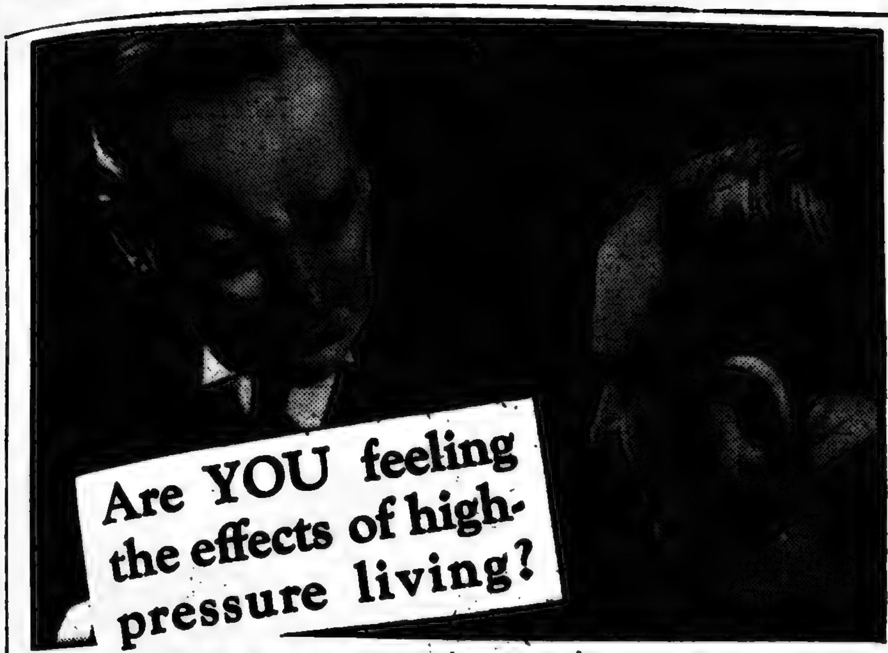
Q C 93 B 94 M R 98 T F O A P U X Z

H J I 95 E D W N 96 G S K V Y 97 L

In place of the letters or figures advertised in the *Sporting Life* and *Daily Herald* read those above or below, as the case may be. Example:

OVKM94 would read SPADE.

Where a double letter occurs in the name of a horse the figure 2 is substituted. O98S2A94W would read SNOOKER.



To endow humanity with the power to counteract the devitalizing effect of high-pressure living, Dr. Buergi, Professor of Medicine at the University of Berne, took the essential substance of all vital energy. After arduous researches, he evolved the preparation of it now known as 'Phyllosan' brand of chlorophyll tablets.

Exhaustive tests in hospitals and sanatoria convincingly established the revitalizing, rejuvenating effects of these tablets; proved their fortifying effect upon the heart and nerves, their power to correct blood pressure, to rejuvenate the arteries and to increase the vital forces of the body. Not until then were 'Phyllosan' tablets offered to the world.

'Phyllosan' tablets should be taken by all who are feeling the strain of high-pressure living. The tablets contain no deleterious drugs, no animal extracts. They have no unpleasant after-effects. They are pleasant to the taste and may be crushed in the mouth by those who have difficulty in swallowing.

If you are "feeling your age," if your heart worries you, if you feel nervy, devitalized, despondent—*start taking 'Phyllosan' tablets to-day!* So simple. Just two tiny tablets three times a day before meals. But if you take them regularly, the results will astonish you. All chemists, in two sizes, 3/- and 5/-. The 5/- size contains *double* quantity.

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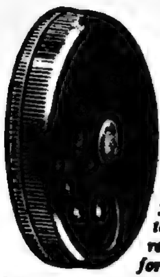

FREE! Novel Tablet-Container!

Send coupon for coloured bakelite tablet-container for pocket or handbag, made to hold your mid-day doses of 'Phyllosan' tablets. It will be sent free on receipt of coupon and 1½d. stamp for postage.

POST THIS COUPON

To Natural Chemicals Ltd. (Dept. 47), 28 St. John's Lane, E.C.1. *I enclose 1½d. stamp for postage. Please send me one of your new pocket containers for 'Phyllosan' tablets.*

Name..........

Address..........

J.B. 29/9/34

Write in Block Letters. Send stamp in sealed envelope

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is SAFE MILK

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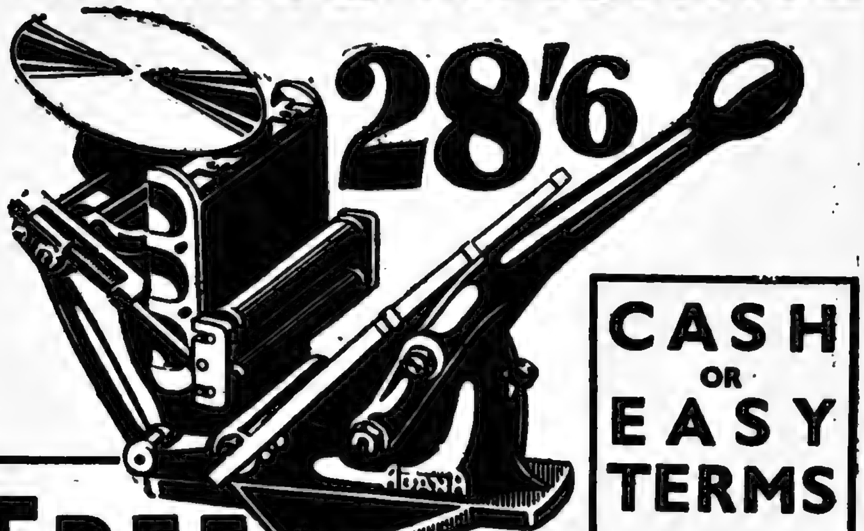

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Secure a copy of this immensely useful work Free of Charge. Write for particulars without delay.

A Real Automatic Machine in every detail. Accurate Metal Diecastings (having a tensile strength of over 20 Tons) from costly moulds have made it possible to market this fine piece of machinery at this remarkably low price. Nothing has been spared to produce a smooth-running, high-class, fast Printing Machine. The result is wonderful. No words can explain what fine adjustments can easily be made to produce a perfect print, and which, once set, is permanently maintained throughout the job, as the impression is entirely mechanical.

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There is less than 3 months to Xmas, and during this time there will be a colossal demand for printed Xmas Cards. We supply cards in a variety of attractive designs at very low prices all ready for you just to print names and addresses to sell to your friends and neighbours. This opportunity of making money MUST NOT be missed—the time is limited—the profit enormous.

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London Dept.: 1, LUDGATE HOUSE, FLEET STREET, E.C.4.
Manchester: 60, OLDHAM STREET.

Weak Kidneys
disturb your sleep

"Every Picture tells a Story"

YOU can't go on day after day handicapped by backache, urinary disorders, getting up at night and rheumatic twinges. Probably the trouble lies with the kidneys. Get them working actively with the help of Doans Backache Kidney Pills and you will cease to be a martyr to rheumatism, lumbago, sciatica, renal dropsy, and bladder weakness.

"Laid up every Summer"

Mr. J. Goode, Ansley, Nuneaton, Warwicks, says:—"Kidney complaint laid me up every summer. During my last attack I was in bed a fortnight with fearful pains across my back and loins. The kidney excretions caused burning pain and were scanty.

"Medicine did not seem to touch the trouble, but Doans Backache Kidney Pills made me quite well and have kept me so.

(*Signed*) J. Goode."

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OUR LETTER PARLIAMENT

Greatest TRUTH *in the* *Bible*

"NO man can serve two masters," for the moment an attempt is made to do this, the "cussedness" of human nature incites the "servant" to make comparisons.

Moreover, the disposition of the two masters being distinctive, and often tending to divergent thought and action, the "servant" finds himself "between the devil and the deep sea" as a result of an honest effort to achieve the impossible.

I think Bunyan's "Mr. Facing-Both-Ways" realised this impossibility, and, taking the line of least resistance, sacrificed his principles for the sake of a quiet life and a measure of approbation from all types of persons.—*H. R., S.W.1.*

Nature's Beauty

Standing amid the manifold beauties of Nature, watching trees slowly casting their foliage, and that green carpet of grass with which this earth is so abundantly blessed, I wonder if anyone can ever dispute its authorship!

"And God said, 'Let the earth bring forth grass, the herb yielding seed, and the fruit tree yielding fruit after his kind, whose seed is in itself, upon the earth': and it was so."

To realise that here is the Bible's greatest truth one must desert awhile the man-made cities and wander into that which is beyond all mortal ingenuity. —*L. H., Midlands.*

Jews' Triumph

"No weapon that is formed against thee shall prosper."

These prophetic words with reference to the Jews, spoken by Isaiah, constitute the greatest truth in the Bible. For history has proved, almost without exception, that all who have tried to destroy the Jews have failed, and while they have sunk into oblivion, the Jewish race still marches onwards triumphantly.

The Jews will live to see their modern detractors vanquished, for no power on earth can possibly destroy those whom the Lord hath chosen.—*W. I., Gateshead.*

Happy Home Life

"Blessed are the meek, for they shall inherit the earth." Who are the meek to-day? Just the ordinary man in the street and his wife. And they have inherited the earth, or what is best in it.

The simple, sober pleasures of life are theirs, and with the garden, visits to the kinema, their sane, happy home life and their modest recreations, they know the full savour of life.

They have no need to envy the uneasy dreams of the arrogant, from dictators downward.—*E. P., Dudley.*

Ceaseless Struggle

From my experience I regard the Bible's greatest truth as: "Unto him that hath shall be given, and from him that hath not shall be taken away even that which he hath."

A small shopkeeper, I must of necessity wage a ceaseless struggle, not to make a fortune, but to earn an existence.

"Big business" is everywhere competing with and annexing the "one-man business," and the small trader to-day is hard pressed to hold "even that which he hath."—*R. J. A., Croydon.*

Do Your Bit!

"Faith without work is dead" is, to my mind, the greatest Biblical truth.

Have faith in abundance, but don't let the spade get rusty. Believe that right will triumph over wrong, but do your best to make it so. Seek His aid, but don't expect it to come when you're building castles in the air. Help the needy, but don't boast about it.

Those words have urged me on through a lifetime; I know of no better motto for the young folks of to-day.—*Tim., Co. Durham.*

Be Better

In the 21st chapter of Job, verse 17, it says: "How oft is the candle of the wicked put out! and how oft cometh their destruction upon them! God distributeth sorrows in His anger."

This is illustrated every day by the unhappiness and sorrow which we come up against in our daily life and which could be avoided if people would remember that this is the greatest truth in the Bible.—"*God-Fearing,*" *Stoke-on-Trent.*

Unselfish Workers

"Blessed are the peacemakers." This great Bible truth is echoed in the hearts of millions, especially those who experienced the horrors of the last war.

Yet of all those who desire peace, a comparatively small number are actively engaged in the eternal struggle against the forces of destruction.

The war-mongers never cease their efforts in the cause of "Might is Right," and all honour is due to that select band of unselfish workers—"The Blessed Peacemakers."—*T. L., Kent.*

"Be Prepared"

How many people leaving the kerb to cross a busy road can, with certainty, say they will reach the other side alive?

How often do we read of people collapsing in the street, and dying before help can reach them?

How many mothers never return from the Valley of Shadows, after bringing a new life into this world?

Surely, to Christian people the world over, the truest words in the Bible are: "Be ye prepared, for ye know not the hour or the day."—*E. A. W., Manchester.*

Something Turns Up

During these trying days I find myself very often rather with empty pockets, but, even so, something or other turns up, and once again I am able to keep smiling. If I am ever short of books, and am hard-pressed and unable to buy one, invariably someone comes along at that moment and hands me one.

I can honestly say that something turns up every time, and that is why I think that "Thou shalt not want" is the greatest truth in the Bible.—"*Alun,*" *Wrexham.*

They Die Happy

I have seen many people die in the course of my work as ambulance-car driver. I have seen rich men, propped up on silken pillows and surrounded with luxury, weep in fear of death.

I have seen poor people, whose lives have been spent in utter poverty and amongst squalor, pass on with a smile.

The Apostle Paul, in his Epistle to the Romans, says: "For there is no respect of persons with God." Here is a great truth; for which I wish to seek none greater.—*J. T., Handsworth.*

* * *

"God is Love." More than this we cannot ask; higher we cannot look; farther we cannot go.—*Mrs. F. B., Southport.*

I think the greatest truth in the Bible is the verse: "We have all sinned and come short of the glory of God."—*Miss H. L. D., Beds.*

ORIGINAL letters upon the subject below, not exceeding 100 words, are invited. 10s. will be paid for each letter published. 2s. 6d. for "Shorts." Envelopes marked "Letter Parliament" must reach 93, Long Acre, London, W.C.2, by first post Tuesday, October 2.

The Thought that has Helped Me Most

FOOTBALL SELECTIONS

By our Expert—for Matches Played on September 29

FIRST DIVISION.

(1) Liverpool v. West Bromwich Albion.
(2) Leicester v. Sunderland.
*(3) PORTSMOUTH v. Wednesday.
**(4) ARSENAL v. Birmingham.
(5) WOLVERHAMPTON v. Everton.
(6) ASTON VILLA v. Preston.
*(7) BLACKBURN v. Stoke.
(8) DERBY v. Hotspur.
(9) LEEDS v. Huddersfield.
(10 Middlesbrough v MANCHESTER C.
(11) Chelsea v. Grimsby.

SECOND DIVISION.

*(1) MANCHESTER U. v. Swansea.
(2) NEWCASTLE v. Norwich.
*(3) WEST HAM v. Plymouth.
(4) BARNSLEY v. Oldham.
(5) Notts County v. Forest.
(6) BLACKPOOL v. Bradford.
(7) BRADFORD C. v. Southampton.
(8) BURY v. Fulham.
(9) Hull v. Brentford.
(10) Port Vale v. Burnley.
(11) Sheffield U. v. BOLTON.

SOUTHERN SECTION.

(1) NEWPORT v. Gillingham.
(2) WATFORD v. Reading.
(3) ALDERSHOT v. Cardiff.
(4) Boscombe v. Northampton.
(5) SWINDON v. Brighton.
(6) Bristol C. v. Coventry.
(7) Charlton v. MILLWALL.
**(8) PALACE v. Bristol Rovers.
(9) EXETER v. Orient.
(10) Q.P. RANGERS v. Southend.
(11) Torquay v. Luton.

NORTHERN SECTION.

(1) Hartlepools v. DARLINGTON.
(2) STOCKPORT v. Gateshead.
*(3) TRANMERE v. Halifax.
(4) Crewe v. Accrington.
(5) CHESTER v. Wrexham.
*(6) BARROW v. Mansfield.
(7) CARLISLE v. Chesterfield.
(8) DONCASTER v. York.
**(9) LINCOLN v. Rotherham.
(10) ROCHDALE v. Walsall.
(11) Southport v. N. BRIGHTON.

SCOTTISH LEAGUE.

(1) ABERDEEN v. Airdrie.
(2) St. Johnstone v. Motherwell.
*(3) HAMILTON v. St. Mirren.
(4) Albion Rovers v. CELTIC.
*(5) CLYDE v. Dundee.
**(6) HEARTS v. Ayr.
(7) KILMARNOCK v. Partick.
**(8) QUEEN'S PARK v. Dunfermline.
(9) QUEEN OF SOUTH v. Falkirk.
**(10) RANGERS v. Hibernian.

INTERNATIONAL MATCH.

Wales v. ENGLAND, at Cardiff.

Probable winners are set in capitals. Where no distinction is made a draw is likely. Best selections are marked with two asterisks, and next best with one.

SPECIAL STAR CODE

Example Code.—Div. I.—10 (*A*); Div. II.—3 (*H*); Southern Section—8 (*H*); Northern Section—9 (*H*); Scottish League—8 (*H*) would indicate Manchester City, West Ham, Palace, Lincoln and Queen's Park.

As injuries to players and consequent alterations in teams may affect the chances of different clubs, we shall publish last-minute JOHN BULL selections in code in the *Daily Herald* and *Sporting Life* each Friday morning.

On Mondays the *Sporting Life* publishes a list of the dividends declared by the prominent Football Pool firms enabling you to start the week knowing exactly how you stand. There are forecasts for the following Saturday's games, too.

And every Thursday comes an invaluable aid for punters—the great *Sporting Life* Pool Chart, giving at a glance in handy tabloid form matches played, results, points, form and the predictions of experts.

A specimen of this wonderful chart awaits you. Write for your copy to *Sporting Life* (Dept. J.B.), 68, Long Acre, W.C.2.

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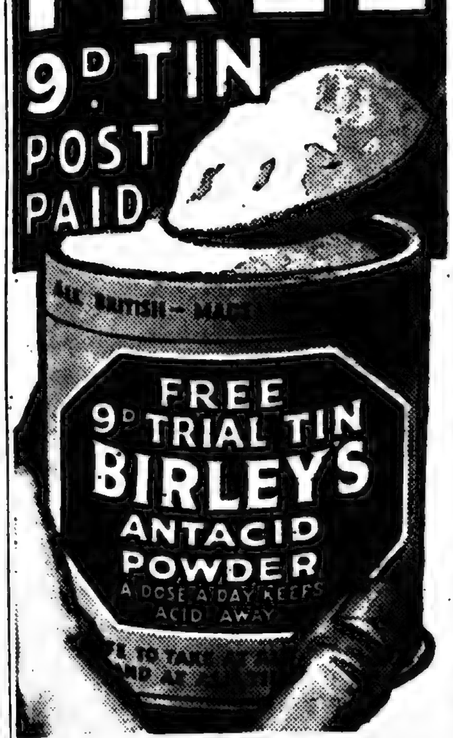
9d. TIN POST PAID



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Birley's is so outstandingly efficacious that we offer to GIVE you your first Tin (exact size of illustration). Advanced research work has evolved this new stomach remedy. It is definitely better, surer and quicker in action than anything medical science has ever before been able to offer to sufferers. Birley's is Tasteless and Odourless and is absolutely safe to take at all ages and at all times.

It will only cost you a ½d. stamp to try it.

BETTER THAN MONEY-BACK OFFER We *don't* ask you to *buy first* and then go to the bother of getting your money back if you are not convinced. You perhaps wouldn't trouble. You can have your first Tin of Birley's Antacid Powder FREE and POST PAID to test. If you are not convinced *we know you won't buy afterwards and we shall get nothing.* That shows *our confidence.* After your Test we know you'll want to buy some—everyone does—it's so good. So with your 9d. Free Tin we will send you a "Special Continuation Offer" under which you can buy a 1/3, 3/- or 5/- Tin at a greatly reduced rate. *After that* you will be expected to buy from your chemist at advertised prices.

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Send this Coupon with your name and address written clearly to BIRLEY'S ANTACID, Ltd., 10-12, Northdown Street, KING'S CROSS, LONDON, N.1, and a Free 9d. Trial Tin (exact size of illustration) will be sent you by return. Use unsealed envelope with ½d. Stamp. Enclose nothing else or postage will be more.

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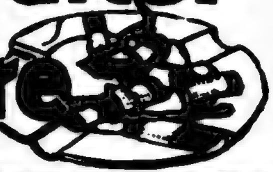
The morning after the night before



With

Without

Nic-o-cin

Which do *you* feel like in the morning? Do *you* sometimes wake up with a drowsy feeling, bad taste in the mouth, lacking all energy and without ambition to do anything? What do you blame: was it that extra whisky-and-soda or glass of beer—or too many cigarettes—*or both?*

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ONE SMOKER SAYS

No. 3999. "My husband and I are both users of Nic-o-cin. It bears out all you claim for it—so we both smoke with ease."
—From Hull.

Nic-o-cin neutralizes nicotine

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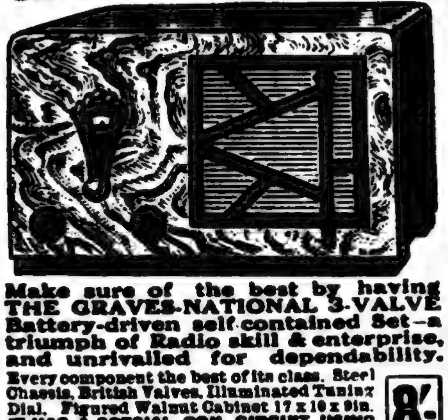
All Chemists

TEST TO-NIGHT—
FEEL BETTER TO-MORROW

GRAVES Beats the World For Quality & Value



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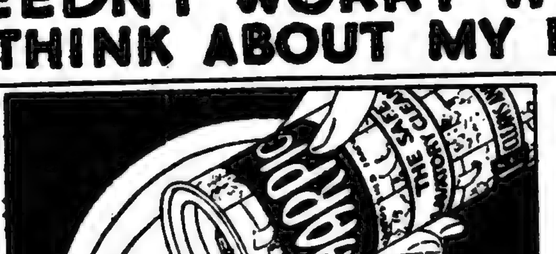

"**NOW JUST THIS REGULAR SPRINKLE** of Harpic does absolutely everything that is necessary for the care of the lavatory-pan in one operation, *removes the cause of odours*, and leaves the pan spotlessly clean."

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Closing noon, Thurs., Oct. 4
£30
MONTHLY FOR LIFE
and...
£1,500
...OR ONE COLOSSAL LUMP SUM OF £3,500 CASH
HUGE PRIZE FOR RUNNERS·UP £500
277

NOW or never for £30 Monthly for life! Yes, "John Bull's" Monster Life Pension and £1,500, or one lump sum of £3,500 cash, can only be yours if your squares are in our hands within the next few days.

You have just one more week to prepare your entry—yet one hour this evening, if wisely used, will be enough to win you this colossal reward for solving an amusing puzzle.

Even if you just miss a First Prize Solution, your reward may still be big, for there is as much as £500 in cash for division between Runners-up. A giant success, of course, is your aim – but a big Runners-up cheque would be welcome, would it not?

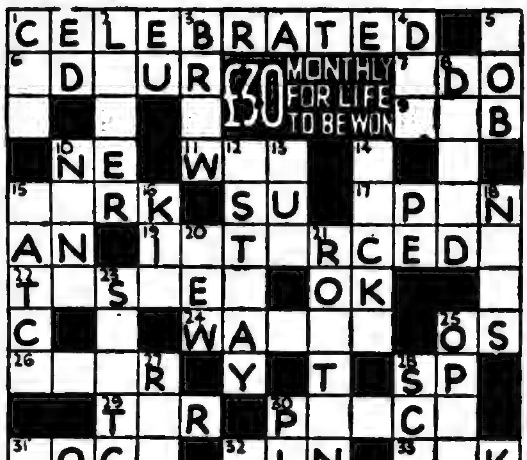
To bring "John Bull's" thrilling First Prize telegram to your door on Friday, October 12, you **MUST** get your entry to Long Acre by Thursday, October 4.

"JOHN BULL" will pay a Life Pension of £30 a month and £1,500 (or a lump sum of £3,500) for a correct solution on one square of the puzzle. Failing a correct solution the prize will be awarded to the reader whose entry is the nearest correct solution. An additional £500 will be divided between those competitors who enter squares containing one error only, or only one error more than the winning solution. Solution of puzzle and winner will be published in "John Bull" on sale Thursday, October 18.

USE SQUARES BELOW—EXTRA FORMS POST FREE

See note at foot.

"JOHN BULL" CROSSWORD No. 277—CLOSING (NOON) THURSDAY, OCT. 4, 1934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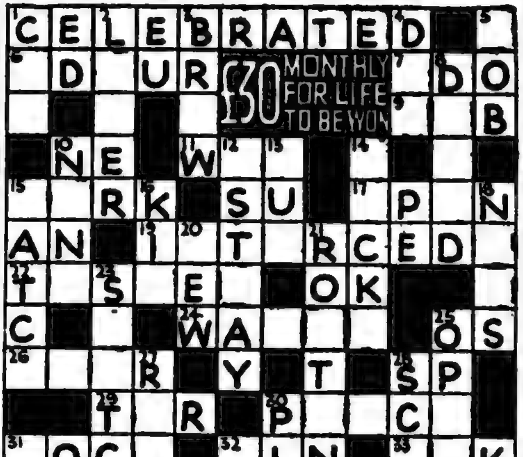
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In entering this Competition, I agree to abide by the Editor's decision as final in all matters appertaining thereto, and enclose

P.O. value.......... No. ....
Readers in Scotland ineligible. See Rule 5.

ENTRY FEE
for 2 Squares
6D.

SIGNED ....

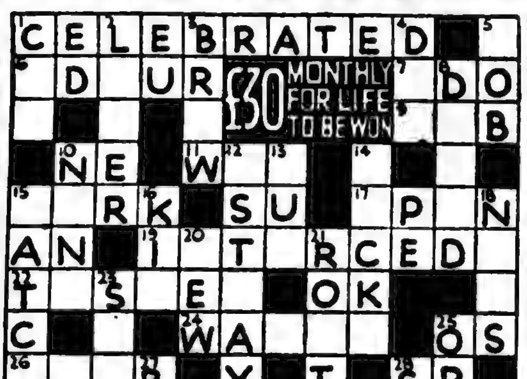
ADDRESS..

....

CUT ROUND THESE DOTTED LINES

CUT ROUND THESE DOTTED LINES

"JOHN BULL" CROSSWORD No. 277—CLOSING (NOON) THURSDAY, OCT. 4, 1934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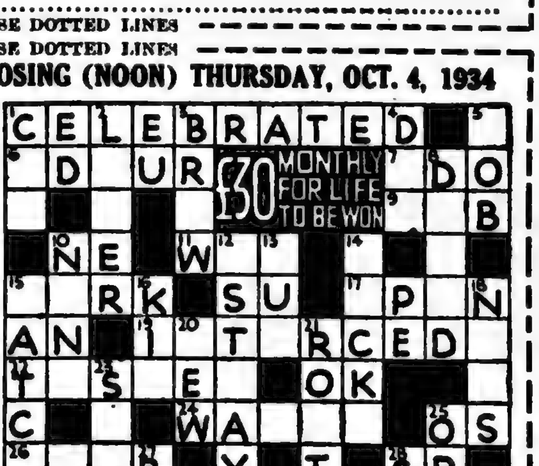

JB 277

In entering this Competition, I agree to abide by the Editor's decision as final in all matters appertaining thereto, and enclose

P.O. value.......... No. ....
Readers in Scotland ineligible. See Rule 5.

ENTRY FEE
for 4 Squares
1/-

SIGNED ....

ADDRESS ....

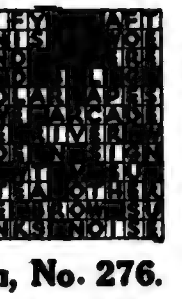
....

ENTRY FEE
With two squares send P.O. for SIXPENCE. With four squares send P.O. for ONE SHILLING. Extra entries at same rate. See Rule 1.

EXTRA SQUARES POST FREE
Other squares appeared in last week's "John Bull." For extra squares send PENNY p.c to *Crossword Gazette Dept.*, 30, Bedford St. Strand, W.C.2, stating number of 6d. entry forms required.

ADDRESS ENTRY
"JOHN BULL" CROSSWORD
No. 277, 57, Long Acre,
London, W.C.2 (Comp.).

NO CLAIMS REQUIRED—ALL ENTRIES EXAMINED


J.B.276

X-Word Solution, No. 276.

Winners in 275 on page 18. Result of 276 will be published next week. The solution of "John Bull" X-word No. 276 is given above as a matter of interest to our X-word Competitors. We wish to emphasise that no claims are required for this X-word, as all entries are being carefully examined by our staff.

STUDY THESE CLUES

ACROSS

1. Famed
6. Smell
7. "Much — about nothing"
9. Small flat fish
11. Roll of notes
15. Helps to keep one's head above water
17. Not shut
19. Plead for
22. One who tests things
24. Are commonly made light of
26. Coming of age makes a difference to
29. Is sprayed on roads
30. What coppers mean to us
31. Flow of water may be regulated by
32. Is of special importance to professional player
33. Noah built one
34. Is useful to store garden tools
35. Beware of this if pavement's narrow

DOWN

1. Should be good judge of speed
2. Foolishness makes his bank balance go
3. Father often mops this
4. Sonny's name for father
5. What lad gets on joining Army
8. Being this may make you do something foolish
10. What Mother Hubbard's dog got
12. Off the right path
13. Pay your bills when they're this
14. Old lag is probably familiar with
15. Conjuror's audience watches this closely
16. Soldier's is frequently inspected
18. Should be kept clear of damaging points
20. Freshly baked bread is this
21. Such fruit is useless
23. Is often effective if used in time
25. Wagner was a writer of
27. Tool gardener uses
28. Mark left by a wound
30. May help with rent

READ THESE RULES AND CONDITIONS

1.—Complete puzzle in ORDINARY INK, not copying-ink or copying-ink pencil, cut out the whole entry form, whether both puzzle squares are used or not. Entry Fee for two squares is SIXPENCE. Increase P.O. by 6d. for each additional two squares submitted. Make Postal Order payable to Odhams Press Ltd., and cross it / & Co. /; write name, address, and date of posting on back of P.O., and fill in the number upon Entry Form; send Entry Form by post, as directed, to reach us not later than NOON, Thursday, October 4, 1934.

2.—Squares left incomplete, mutilated, indistinct or altered will be disqualified. No responsibility is accepted for any entry lost, delayed, not delivered or mislaid, and no correspondence will be entered into.

3.—Solution and winners of this contest will appear in "John Bull" on sale Thursday, October 18. Should any competitor not announced as a winner have entered a coupon eligible for a share of the first prize he must demand a scrutiny by first post on Tuesday, October 23, 1934, in accordance with directions given with result. Any such scrutiny which may amend the result must be accepted as final. No scrutiny can be conducted in connection with the additional award of £500 to be divided between the runners-up. Competitors should note that errors are computed according to the number of words which wrongly answer the clues given.

4.—In the event of a tie, a prize will be divided, but no competitor may receive more than one award per contest. Should First Prize be shared £3,500 will be paid instead of dividing pension.

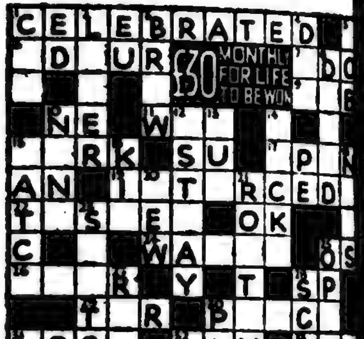
5.—Readers in Scotland are debarred from and cannot enter the Competition. Any entry form bearing an address in Scotland will be disqualified.

6.—Failure to comply with any of the conditions involves disqualification.

7.—Employees of Odhams Press Ltd., and members of their families are not eligible to compete.

KEEP YOUR COPIES BELOW.

These miniature reproductions of this week's Puzzle are only to be used for keeping copies of your solution.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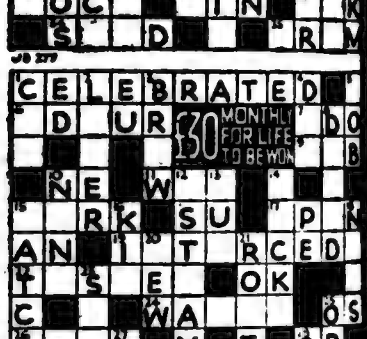
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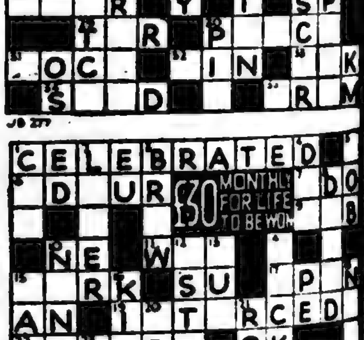
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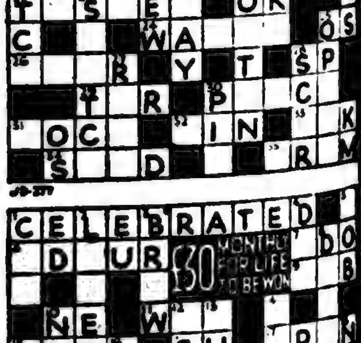

JB 277

NEWSAGENT'S PRIZE.

A special prize of £5 will be awarded to the Newsagent from whom this contest's first prize winner usually purchases his copy of "John Bull." Should the first prize be shared the £5 will be divided between sharers' Newsagents.

Free Help for X-Word Entrants

Send Postcard for free copy of "John Bull's" *Crossword Gazette*. Address: Gazette Dept., 30, Bedford Street, W.C.2, or register for 1 weeks' supply on Coupon on "Bullets" page.

The EDITOR LAUGHS LAST

If you are troubled by any matter—except, of course, of a medical nature—you can obtain free expert advice that will help you. A stamped and addressed envelope is all that you have to send with your query. Write to-day. The replies given on this page to facetious correspondents are for your entertainment.

J. S. (Streatham).—"She said she'd been waiting for ten minutes; but I'd been there for half an hour, standing thinking." That explains why she didn't recognise you.

T. R. (Leeds).—"Does smoking really affect a runner?" It might make him puff more.

AMBITIOUS (Hockley).—"Are there any openings in the fuel business?" Yes — coal-holes.

MAUD (Exeter).—"I am getting tired of my boy friend's rat-tat at the door." You want a ring?

H. A. J. (Newport).—"Last Saturday I had a hand in six of the eleven goals my team scored." Was the referee blind?

MRS. F. (Esher).—"What is the best way for a woman to dress on a cold day?" As quickly as possible.

* * *

S. M. (Torquay).—"Many people don't go to the dentist until it is too late, I'm afraid." So are they.

* * *

A. B. (Aldershot).—"Which is the surest way to determine the age of a bird?" Try carving it.

D. P. (Luton).—"If a picture falls suddenly, what does that signify?" That it wasn't nailed up securely.

NONCHALANT (Cambridge).—"Even in a stunting aeroplane I should look no different." Like nothing on earth?

R. G. (Southport).—"I caught the boys who were stealing my raspberries." And you gave them the cane?

ECONOMIST (King's College).—"If you asked a baker what makes bread rise, what would he answer?" Yeast.

FATHER (Stoke).—"I have christened my daughter 'Marigold.'" In the hope that she will?

SPEED FIEND (Brentford).—"After a burst at ninety in my new sports car I feel glad to be alive." We should feel amazed.

CURIOUS (Crowthorne).—"I thought I had traced my family back 400 years, but I find I was mistaken." You were barking up the wrong tree?

MRS. B. (Folkestone).—"At a public meeting I ventured to disagree with the speaker and was asked to leave." And still feel put out about it.

* * *

G. J. (Forfar).—"Thousands of people preach that the human body requires plenty of ventilation, but how many practise it?" Gangsters, for one.

* * *

T. M. (Woking).—"A bull came charging straight towards me, but I did not move." We never walk out in the middle of a film either.

HUBBY (Liverpool).—"My wife never fails at evening to enquire if I have posted the letters she gave me in the morning." You then pop out to buy an evening paper at the corner.

MICK (Bromley).—"The night before I returned from my fortnight's holiday a girl kissed me. What did she mean?" That you had wasted the first twelve days.

R. M. (St. Andrews).—"Every time Walter Hagan crosses the Atlantic he knocks twelve balls a day over the side." On no other occasion, however, does he drive a ball deliberately into the rough.

S. B. (Barmouth).—"I sang five songs at the concert and each one seemed to go down better than the one before it." No doubt the audience appreciated the fact your repertoire was gradually coming to an end?

MISS K. (Watford).—"My deportment secured me the job." Carriage paid.

J. M. (Cardiff).—"I can't think of anything in which the demand exceeds the supply." What about income tax?

J. F. (Stonehaven).—"Women always remind me of peacocks." They can certainly spread a tale.

G. M. (Wembley).—"A London bargee's pastime is golf." If he keeps a parrot, what a vocabulary the bird must have.

ANGLER (Deal).—"When my fishing colleagues tell me their stories, do you know what I do?" Just lie back?

EDUCATIONALIST (Westminster).—"I sat for an exam. on school furniture." It seems the only thing to do.

FARMER (Northumberland).—"I have just read of thirty policemen seizing a 600-acre farm for tithes." The long arm of the law.

ECONOMIST (Edinburgh).—"You do not see many fields ploughed up these days." You will, before the football season is much older.

* * *

Doubtful (York).—"I can't believe the scientist who says that if man adopted a diet of seaweed he would live to be 200 years old." It would certainly take a long time to prove it.

* * *

GEORGE (St. Ives).—"Within a couple of hours of returning from my holiday I cut my friend's lawn for him." You certainly didn't let the grass grow.

W. G. (Grimsby).—"A man who imagines that he is not dependent on the world is mistaken." But not half so mistaken as the man who imagines the world is dependent upon him.

R. M. G. (Aberdeen).—"A twenty-two-year-old Canadian clerk while on a mountain holiday killed a bear with his hands." We understand that his boss now makes a point of smiling pleasantly when the young man arrives late at the office.

NATURALIST (Kensington).—"At a recent demonstration of ultra rapid photography it was proved that a cat, falling from a height, broke its fall with its tail." Which explains the scarcity of Manx cats.

S. T. (Stroud).—"An invalid chair has been invented which works with a motor run by storage batteries." Here's the pedestrian's last humiliation—to be knocked down by a hit-and-run octogenarian in a motorised wheel-chair.

G. L. (Dover).—"An American traveller in a book on England asserts that snow often falls in August." We fancy he made hurried visits to our beauty spots and saw the countryside wrapped in a soft white mantle of paper-bags.

J. P. (Teddington).—"To be properly tidy, everything must be in its exact place." Just so.

FARMER'S WIFE (Chingford).—"Whenever I kill a duck I go all shivery." You get goose-flesh!

CIRCUS (Lewisham).—"Acrobats must keep themselves as fit as fiddles." But they mustn't be highly strung, though.

G. T. (Throgmorton Street).—"I am always floating new companies." A swimming instructor?

G. B. (Manchester).—"Many footballers spend Sunday catching fish." That is where they differ from many anglers.

* * *

D. L. (Preston).—"My wife has slimmed so much that her evening frock is now too large for her." It's time she had a tuck in.

* * *

N. L. (Norwich).—"After all, what is a stay at a seaside boarding-house without a cup of tea followed by a hot bath every morning?" About half a guinea less.

G. F. (Purley).—"While staying on a farm I was kept awake for hours by owls." Evidently they haven't heard of "No hoots after eleven."

FINANCIER (Taplow).—"There are many shady offices in the City of London." Yet they'll soon become too hot for their occupiers

SUFFERER (Yarmouth).—"After I had had my tooth out I couldn't speak for over two hours." So you couldn't tell the dentist what you thought of him.

F. G. (Bodmin).—"It hurts me to see so many fine blackberries which will never be picked." It is the picking that usually hurts most people.

SAILOR (Portsmouth).—"She persuaded me to have her name tattooed under two clasped hands on my arm." So she has designs on you?

ZOOLOGIST (Whipsnade).—"The chimpanzee is the highest form of wild animal life." Will the giraffe take this lying down?

MRS. A. G. (Cardiff).—"How can I keep my husband from going out at nights?" Get him busy with the huge *Bullets* offer on page 43. If he wins one of the 50 Radio Gramophones accompanying the chief cheques this week, you'll even have to post your own letters!

ECONOMIST (Oxford).—"Quantity and quality cannot go together, for, given the same purchase price, the lesser quantity is bound to show a greater *pro rata* value." Ever tried buying postage stamps?

INDIGNANT (Bury).—"What is your opinion of the man who struck the conductor of a band because he didn't like the piece being played?" He didn't know how to conduct himself.

* * *

P. D. E. (Dorking).—"There is no time to waste when extinguishing heath fires." Yet everybody beats about the bush.

* * *

MOTHER (Exeter).—"My son has been pleading with me to buy him a bicycle." Pointing out, of course, how much more quickly he could do your shopping for you.

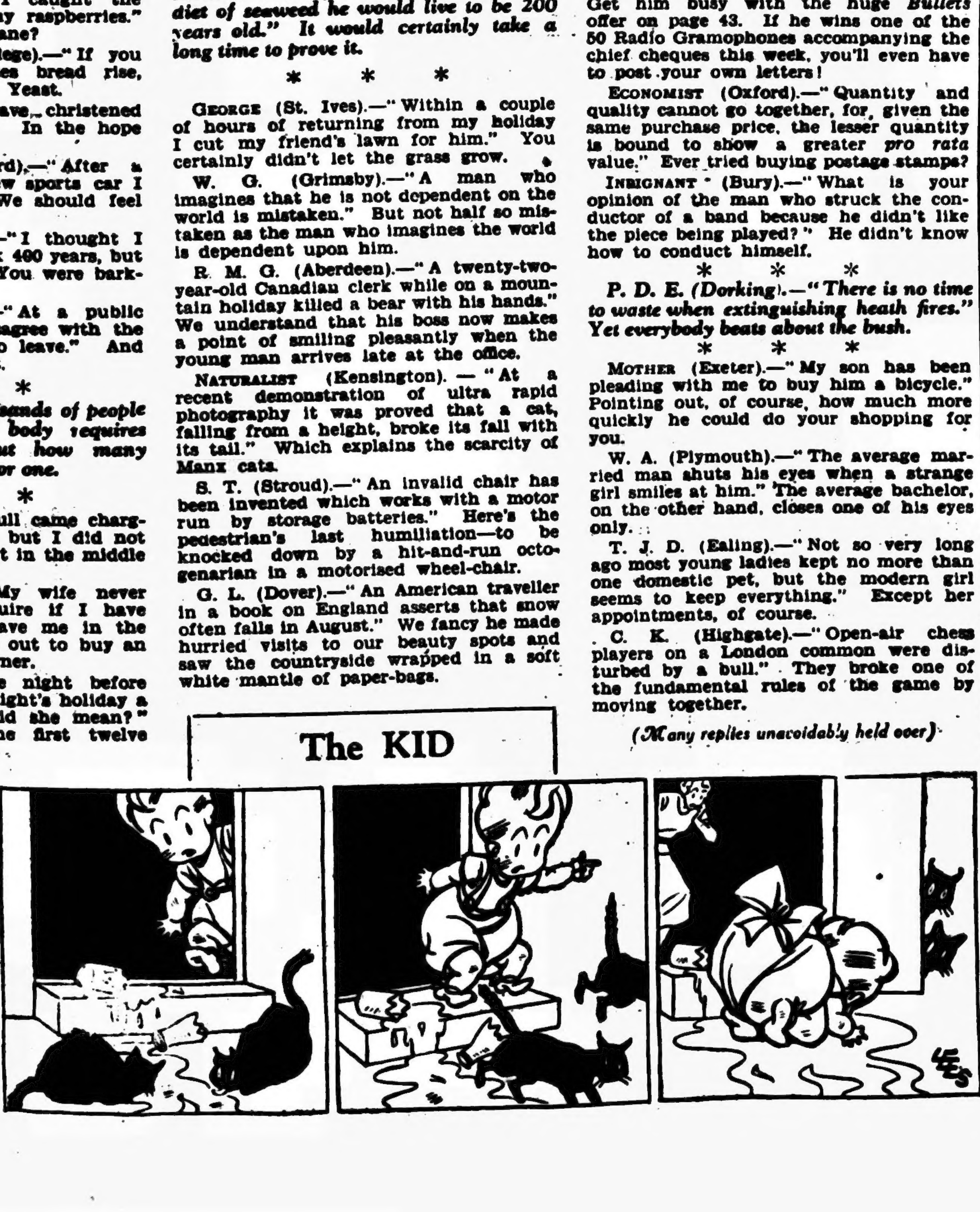
W. A. (Plymouth).—"The average married man shuts his eyes when a strange girl smiles at him." The average bachelor, on the other hand, closes one of his eyes only.

T. J. D. (Ealing).—"Not so very long ago most young ladies kept no more than one domestic pet, but the modern girl seems to keep everything." Except her appointments, of course.

C. K. (Highgate).—"Open-air chess players on a London common were disturbed by a bull." They broke one of the fundamental rules of the game by moving together.

(Many replies unavoidably held over)

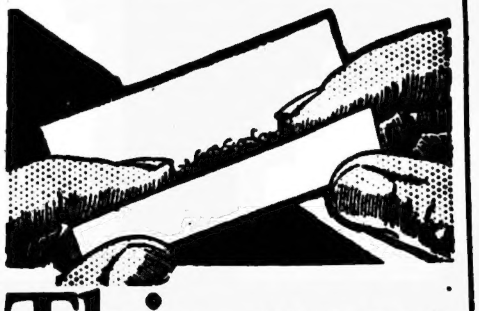
The KID



Phensic
THE Quickest PAIN KILLER KNOWN

Phensic is the modern Pain-Killer. It is *quickest* and safest. There is no need to suffer the torture of *Headaches*, Rheumatism, Neuritis or *Lumbago*. *Phensic* will bring relief in *minutes!* It *never fails* to banish . . .

HEADACHE, NERVE PAINS, NEURITIS, RHEUMATISM, LUMBAGO, NEURALGIA, etc.
Obtainable in tablets from all chemists.
6d., 1/3, 3/- Family Size 5/-



This pays
—if you use A.G.'s

Cigarettes rolled in A.G. are better-flavoured, cooler, and slower-burning than any you've smoked. Try it now and you'll never go back to the factory-made cigarette. Besides, these 'hand-made' cigarettes cost so much less. It pays to insist on A.G.'s—they do make better cigarettes.

Start now! *A.G.'s fit all machines and give best results.*

AG *The better paper for better cigarettes.*

GET the 1D BLADES that LAST LONGER

Give Cleaner Shaves
Over 15 Millions sold last year
Obtainable most shops
1D
W Windex W
MANUFACTURED BY WINDSOR WORKS LTD. CLAPHAM

CONSTANT COLD IN THE HEAD *Spells* DANGER

Stop it now!

It's the forerunner of catarrh, deafness, loss of voice, auto-intoxication *—and worse.*

Get rid of it *at once*—with POTTER'S CATARRH PASTILLES. They instantly clear away the catarrh and phlegm, and ease breathing wonderfully. A powerful antiseptic (vital when travelling in trains, trams, 'buses, tubes). *A positive barrier to influenza.*

S. P., Dudley, Worc.: *"I was suffering from almost complete loss of voice. I could hardly speak for eighteen months. Your Pastilles not only restored my voice, but smell also."*

INSTANT RELIEF *for* NASAL CATARRH, THROAT COUGH, COLDS, BRONCHITIS, CROUP, WHOOPING COUGH, HAY FEVER, ETC.

Packed in neat 1/3d. tins for pocket or handbag. All Chemists, Stores and Herbalists, or 1/4½d. direct from:

POTTER & CLARKE LTD.
61S, Artillery Lane,
London, E.1.
Makers of Potter's Asthma Cure.

POTTER'S CATARRH PASTILLES

Send for this FREE GIFT BOOK!

On p. 26 readers are invited to write for a valuable Booklet U.B.1, illustrating excellent and useful Gifts offered in exchange for Coupons from Rowntree's Cocoa. Be sure to write for Free Gift Booklet U.B.1, to Rowntree & Co., Ltd., York. See p. 26.

Help Kidneys

- If Kidney Trouble or Bladder Weakness makes you suffer from Getting Up Nights, Nervousness, Dizziness, Rheumatism, Stiffness, Burning,
- Smarting, Itching or Acidity, try the Guaranteed Cystex (Siss-tex) Treatment. Must cure or money back. At Boots, Taylors, Timothy White's and all chemists.

Write for full Illustrated Particulars and Samples of Work printed with the NEW ADANA *Automatic* PRINTING MACHINE.

Readers should write to-day for a Free Copy of a 100-page Book (fully illustrated) which explains how the owner of the New Adana Printing Outfit can make a lucrative income. Turn to p. 37 now for further details and write for particulars and Samples of Work.

A HOME-REPAIRING OUTFIT and TOOL CHEST FOR ONLY A FEW SHILLINGS DOWN!

FILL in the coupon on page 35 for illustrated booklet of the G.T.L. Tool Chest and Home-Repairing Outfit, together with particulars of price and how you can obtain it at once for a small first payment. If you've never handled a tool, the valuable free book of instruction accompanying each Chest, will show you step by step how useful and profitable articles can be made.

FREE TRIAL SAMPLE of "CURICONES" for ALL Rheumatic Ailments!

Sufferers from Rheumatism, Lumbago, Sciatica, Neuritis, Gout, Arthritis, etc., should take advantage of the phenomenal offer of a Free Trial Supply of "Curicones" offered on the Back Cover in this issue. Together with this generous sample will be sent a Free Booklet, which deals at length with the problems of Rheumatic and Arthritic ailments. Turn to the Back Cover now and fill in the Coupon!

The Man with a MAGIC PEN

How he works miracles at his desk in Long Acre

ALMOST every Monday morning of the year, a man with a Magic Pen sits writing a book in a Long Acre office. Already he has completed hundreds of volumes, but there are probably thousands more to be written.

Each volume, you see, is a book of JOHN BULL cheques. And his important work is the preparation for signature of those big, bluish slips of paper which have put over £650,000 cash into "Bulleteers'" pockets since our Contests began.

Think for a moment of what that magic pen of JOHN BULL's cashier has done for men and women who have submitted a First Prize *Bullet*.

* * *

Picture first another pen scratching wearily over a Means Test form, telling its own tale of hopes at their lowest ebb. Mr. Harold Robson, "Lyngarth," Brampton Road, West Melton, Rotherham, held that pen.

A married electrical engineer, with two children to fend for, his 150 days of unemployment pay were ended. Things seemed black indeed, but the man with the Magic Pen was at work.

Not long afterwards Mr. Robson visited the Labour Exchange again—this time to tell a bewildered official that his Means Test pay would not be needed. He had won £1,600 for that fine *Bullet* BRAVE FIGHT—HER "FADED PRINT" RECORDS.

Sometimes the Magic Pen writes the happiest chapter in a romance. Take the story of Mr. S. J. Sellars, 93, St. Luke's Road, Bedminster, Bristol, winner of £300 for the cheerful *Bullet*, WHEN THINGS GO WRONG — SING — DON'T "MAKE SONG."

With that welcome cheque behind him, Mr. Sellars was able to ask the one girl to name the day; it sent the couple off on the quest for a home; it took them to Devon for a glorious honeymoon. "Everything in our house," says Mr. Sellars now," was bought out of my *Bullets* cheque."

* * *

Let a friend of a prize-winner pay the greatest possible tribute to the work of the Magic Pen. "The prize was really the means of saving two lives," declares this friend of Mr. W. Bolton, "Wilmarli," Livesey Branch Road, Feniscowles, Blackburn, winner of £1,000, £2 weekly Life Pension, £50 Birthday cheque for life, and a Radio Gramophone with that neat *Bullet*, HAPPY PAIR—"CLOSE CALL" CALLED CLOSER.

Through long unemployment, Mr. Bolton's wife and daughter were underfed and ailing; to-day they are thriving on good food and in a handsome new house. To Mr. Bolton the Magic Pen brings security every week of his life, in the form of his *Bullets* pension cheque.

The man in the Long Acre office will soon be busy again with his Magic Pen. This week's 50 *Bullets* cheques, ranging from £500 down to £1, will be prepared as soon as the *Bullets* we receive by Saturday, October 6, have been judged. And with each of these prizes JOHN BULL will break a fresh record by presenting a £21 Radio Gramophone.

* * *

Remember — there is magic in your pen, too. See that it writes some *Bullets* for this week's 50 Cash - plus - Radiogram prizes.

PRIZES VALUE OVER
£7,000
and 12,572
2-in-1 awards
coming next week

RESULT OF COMPETITION No. 952

FIRST PRIZE, £3 WEEKLY FOR LIFE AND £1,000—or 2,000 GUINEAS

A. J. PIKE, 161, Tuckton Road, Southbourne, Hants.
Example:—AN ACHIEVEMENT
Bullet:—CLAP IT! CAP IT!

SECOND PRIZE, £100:

J. E. JONES, 25, Hogarth Road, Liverpool.
Example: Job For A Woman
Bullet: Being There "To Second."
(Entered on "Target" Prize coupon.)

THIRD PRIZE, £50:

B. WATCHORN, 53, King Street, Ilkeston, Derbyshire.
Example: Arms
Bullet: Make Fighters—Fight Makers!

10 PRIZES OF £5 EACH:

Mrs. K. BRYAN 59, Waterloo Road, Ramsey, Isle of Man.
Beginning—Winter—"Warm Up," Statesmen!

A. B. CASSFORD 71, Broadway, Sandown, Isle of Wight.
For A Little—Island, Million "Crossed River."
(Entered on "Season Ticket" coupon.)

H. E. HARDING, "The Cot" Bungalow, Cranwell Village, Sleaford, Lincs.
In The Slums—*Poverty* "Calling On" *Society.*

W. L. HEPBURN, 26, Learmonth Grove, Edinburgh.
In The Slums—Willing Workmen "Breaking Down."
(Entered on "Target" Prize coupon.)

Mrs. M. HOSKING, 17, Lydgate Hall Crescent, Sheffield.
In The Slums—Stunted "Whittingtons"—Budding "Turpins."

W. IRVING, 3, Ludgate, Alloa, N.B.
Arms—Traffic—Keeps Earth "Trembling."

J. JONES, Mill Cottage, Staines Road, Hounslow.
Mother Knows—Simple Cures—Complicated Recipes.

B. WALLSGROVE, 163, Birmingham Road, Allesley, Coventry.
To Make Him Better—"Fighter"—Give Man Peace!

H. WATSON, 34, North Church Street, Fleetwood, Lancs.
In The Slums—Most Misery—Fewest Pessimists.

L. WRIGLEY, 148, Blacker Road, Birkby, Huddersfield.
Voice Of Reason—Hope *That* "Hails Hitler"!
(Entered on "Target" Prize coupon.)

10 PRIZES OF £2 10s. EACH:

F. BAINBRIDGE, 19, Flamshaw Park, Wakefield.
Side By Side—Ships That *Should* Pass.

E. BROWN, 35, Myatt Road, Brixton, S.W.
In The Slums—Sunlight, Only "Yellow Streak."

S. T. CHELLINGSWORTH, 1a, Sybourn Street, Leyton, E.
Job For A Woman—Not *Two*, Managing Man.
(Entered on "Target" Prize coupon.)

E. CROWTHER, 141, Moor End Road, Lockwood, Huddersfield.
For The World's Good—Auntie's Thinking Out Motto!

H. S. HALLIDAY, 15, Douglas Road, Southbourne, Bournemouth.
Water—Drinker—Often "Fire-eater."

F. G. LEANEY, 47, Barcombe Road, N. Moulsecoomb, Brighton.
Story Of Success—Wife Envied The Brownes!

A. J. MENZIES, Bioglan Laboratories, Ponsbourne, near Hertford.
Happiness—"Whistles Past" The Pessimist.

G. RICHARDSON, 73, Johnston Avenue, Stenhousemuir, N.B.
Story Of Success—Didn't Gamble—Overcame "Odds."

C. SEWELL, 1, Dover Street, Rochdale.
Water—Drink Taxpayer's Driven To.

R. THOMSON, 16, Camnethan Street, Stonehouse, Lanarkshire.
Divorce—Shocks Our "Divorced" Churches.

A list of 25 £1 winners, 1,000 2-in-1 award winners and 500 2s. 6d. winners can be seen at the offices of "John Bull."

ALL WINNERS HAVE BEEN NOTIFIED.

£100 BONUS AWARD.—In Competition No. 951, 33 competitors qualified for a share of the £100 Bonus offered. Each has accordingly received a cheque for £3 0s. 8d.

"John Bull" Insurance Gi[illegible]stration Forms and the "John Bull" Pen Coupo[illegible]his week on page 44.

4 OCT 34

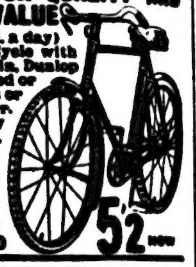
WHO WANTS A NERVOUS, IRRITABLE MAN?

If you've let work and worry make you nervous, irritable, jumpy, is it surprising you're losing your popularity? Or that your work is suffering?

Yet it's a simple thing to stop. Your nerves are being starved of the nourishment your blood ought to provide, and doctors will tell you that the simplest, pleasantest way to enrich your blood is one they've known for 50 years.

Just take a glass of Wincarnis at 11.30 a.m., at 3.30, and before going to bed. You'll find relief the very first night, for Wincarnis is the surest quietener of tired nerves a doctor knows. Containing wine—the juice of 2¼ lbs. of the finest grapes—meat extract and vitamin malt extract, Wincarnis is not a drug but a perfectly natural way to build up health and strength, to create new blood, and restore jaded nerves.

Try this simple, pleasant way to perfect sleep and perfect health to-day. Take it always when you're run down or convalescent after illness. Over 20,000 recommendations have been received from doctors for neurasthenia, anaemia, debility, neuralgia, and a host of other ailments.



GRAVES BEATS THE WORLD FOR QUALITY AND VALUE

5/2 per month (less than 2½d. a day) buys the Graves "FLIGHT" Cycle with Dunlop Saddle, Coventry Chain, Dunlop Tyres, Chromium Plate, Raised or Dropped Handlebars, Lady's or Gent's with Accessories, Carr. Paid £3:17:6 or 5/2 monthly No charge for Easy Terms. With Sturmey-Archer 3-Speed £4:17:6 or 6/6 monthly. Catalogue Free. Ladies', Gent's, Juveniles', and Tradesmen's Cycles, Tandems, Roadsters, Racers, Club Models

J. G. GRAVES Ltd. SHEFFIELD

5/2 now

PILES

Sufferers from the maddening irritation, the exhausting, agonising pain caused by piles! Do not wait until piles (hæmorrhoids) reach such a terrible state that a serious operation may be necessary. Ask your chemist all about this special remedy. He knows the ingredients from which this inexpensive and scientific remedy is made. He can show you, too, the special applicator fixed to each tube of Man Zan, which makes the use of this soothing, healing unguent so clean and simple.

Man Zan is no ordinary ointment. It is prepared for one purpose only—to end the irritation, allay the inflammation and definitely banish piles. From the very first application you feel the irritation and inflammation ending, and if you will only persevere, never more will you be tortured with the agony of piles.

Man Zan Brand Pile Remedy is sold by chemists everywhere, price 3/- (including special nozzle applicator). Remember the name of this splendid remedy—

ManZan BRAND PILE REMEDY

INDIGESTION & STOMACH PAINS

Mrs. Brodie, 50, Adelphi St., Sheffield 6, writes:—"I suffered agony with Acute Indigestion and Stomach Pains. After trying many remedies which brought no relief, I decided to give Vitadatio a trial and am very pleased I did, as it gave me great relief and now I can eat anything without the least pain. I shall always speak well of Vitadatio and wish that more people would give it a trial and prove how good it is."

Vitadatio SEND FOR FREE BOOK of TESTIMONIALS

The World-renowned Herbal Tonic and Blood-purifier—invaluable for Blood Trouble, Liver, Kidney, and Stomach Complaints. Vitadatio has saved thousands of lives—it may save yours. Sold by Boots, Taylors', Timothy Whites, Chemists and Stores, 3/- and 5/- per bottle (per post 6d. extra in U.K.) Special bottles for export 21/- post free. From VITADATIO, No. 121, ARMLEY, LEEDS.

CONSTIPATED? SEND FOR THIS FREE SAMPLE

For a free sample of FEEN-A-MINT, the chewing laxative, send your name and address and 1½d. in stamps (to cover postage) to White's Laboratories, Ltd., Dept. F.2, 15, Thames House, Westminster, S.W.1. See offer on page 10.

50 RADIO GRAMOPHONES

EACH WITH CHEQUE IN THIS RECORD ONE-WEEK OFFER

FINE 2-IN-1 "BULLETS" FIRST PRIZE

£500

plus £21 RADIOGRAM

£50 CASH PLUS RADIOGRAM
£25 CASH PLUS RADIOGRAM
£15 CASH PLUS RADIOGRAM
£10 CASH PLUS RADIOGRAM

£9.10s.	£9	£8.10s.	£8	£7.10s.	£7
£6.10s.	£6	£5.10s.	£5	£4.10s.	£4
£3.10s.	£3	£2.10s.	30 PRIZES EACH £1		

ALL ABOVE CHEQUES WITH £21 RADIOGRAM

£21 IS THE INCREASED PRICE OF THESE MAGNIFICENT "ULTRA" ALL-MAINS SUPER-HET MODELS, AS SEEN AT THIS YEAR'S RADIO SHOW BATTERY RADIO AND EXTRA CHEQUE FOR WINNERS WITHOUT ELECTRIC MAINS.

OTHER PRIZES 500 OF 2/6 2,000 RED SEAL TARGETS 8,000 TARGET PRIZES

Last Huge Radiogram Offer Breaks All Records!

IN a few days' time our sensational series of Radio Offers will be over. And the final one-week prize-list before you to-day establishes a new *Bullets* record. Never before has a Seven-day Contest brought you as many as 50 opportunities to win a splendid Cash-plus-Radiogram award!

Since this one-week prize-list is headed by a fine First of £500 with a £21 All-mains Radiogram, followed by 49 other big cheques, each with one of these magnificent instruments, here are opportunities of big success galore.

These darker evenings give you plenty of extra time to spend on your *Bullets*, but if you want to be in this week's crowd of 50 "Bulleteers" to win a Cash-plus-Radiogram prize, your entry must reach the judges by Saturday, October 6.

HOW TO MAKE "BULLETS"

TO make a *Bullet*, read carefully through the *Examples* and jot down all the ideas that strike you in connection with them. These rough comments will be very rough at first, but any of them may prove the basis of a big prize *Bullet*

You have now to compress each rough idea into TWO, THREE or FOUR words which pithily express your meaning and link up aptly with the chosen *Example*.

Suppose, for instance, you were working on the *Example* LITTLE BIT OF BRITAIN; your first rough note might be *Baby I'm Planning Future For*. This you could readily compress and polish into the finished *Bullet*, LITTLE BIT OF BRITAIN—I'M "MAPPING FUTURE" FOR.

Before beginning on your efforts, study the winning *Bullets* in Contest No. 952 which appear on the previous page.

If you can appreciate the ingenious phrasing of these efforts, there is no reason why you should not complete a Cash-plus-Radiogram *Bullet* in your first ten minutes with *Examples*. Get busy now!

USE THESE "EXAMPLES"

LITTLE BIT OF BRITAIN
MADE HIM
SHARP AS A NEEDLE
IF DREAMS CAME TRUE
TURN OF THE WHEEL
ONCE AGAIN
WHAT I'VE FOUND
COLD COMFORT
"WHO MADE THAT NOISE?"
THE REMEDY
CHAOS
ACCORDING TO THE LAW
POINT TO REMEMBER
BURIED
THE AUTHOR
BROKE THE RECORD
FATHER'S FIRST
FAR TOO LONG
GANG OF HOOLIGANS
FALLING OUT
HER PROBLEM
IMPOSSIBLE
PICKING UP
LIKE OLD TIMES
IN DESPERATION
TEMPTING
I SHOULDN'T MIND IF
EARLY BIRD
ON THE SICK LIST
KNOWING HER
SIMPLY
MEANS NOTHING
SEEING RED
IDIOTIC
ALL FIXED UP
AT THE LAST MINUTE

96 FREE PAGES OF COMPETITION HELP

What do the judges want? How do the big prize-winners make their efforts?

These and scores of other questions you will find answered in "Bullets" *Bulletin*, which will also introduce you to a thrilling new £50-a-week *Bullets* Football Contest.

Post off the coupon to-night and receive each Thursday for 12 weeks this eight-page guide to competition success.

POST THIS COUPON TO-NIGHT!

I enclose P.O. value sixpence (crossed "& Co.," payable to *John Bull*), to cover postage on 12 consecutive issues of "*Bullets*" *Bulletin*, commencing with the next available issue.

NAME ....

ADDRESS ....

....

Post to:—"BULLETIN" DEPT., ODHAMS PRESS LTD. 30, BEDFORD ST., LONDON, W.C.2.

(*Do not send this coupon with "Bullets" entry.*)

READ THESE RULES CAREFULLY.

1. The First Prize will be awarded for what, in the opinion of the judges in consultation with the Editor, is the best Bullet received, and the other prizes in order of merit, the test being cleverness, aptness and originality. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges.

2. Only two attempts may be written on each coupon and a postal order must be enclosed at the rate of 6d. for each coupon made use of. This must be made payable to JOHN BULL and crossed "& Co." Competitors must write their names and addresses and the date of sending the order on the back of the postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated.

3. The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects and acceptance of this rule is an express condition of entry. Employees of Odhams Press Ltd. and their families are not eligible.

ENTRY-FEE.—You must enclose a Postal Order with your entry at the rate of 6d. for each coupon submitted. This should be made payable to "John Bull" and crossed "& Co." Write your name and address with date of posting on the back of the Postal Order.

NEXT WEEK'S ★ BIRTHDAY MONSTER £50 MONTHLY FOR LIFE ... or £5,000 23 BIRTHDAY PRIZES AND £1,000 FREE

EXAMPLE

BULLET

EXAMPLE

BULLET

(956) Closing SAT., Oct. 6

P.O. No. ....
I agree to enter in accordance with the rules announced on this page. With 1 Coupon send P.O. for 6d.

Signed ....

Address ....

EXAMPLE

BULLET

EXAMPLE

BULLET

(956) Closing SAT., Oct. 6

P.O. No. ....
I agree to enter in accordance with the rules announced on this page. With 2 Coupons send P.O. for 1s.

Signed ....

Address ....

"Bullets" must consist of TWO, THREE or FOUR words.

EXAMPLE

BULLET

EXAMPLE

BULLET

(956) Closing SAT., Oct. 6

P.O. No. ....
I agree to enter in accordance with the rules announced on this page. With 3 Coupons send P.O. for 1s. 6d.

Signed ....

Address ....

EXAMPLE

BULLET

EXAMPLE

BULLET

(956) Closing SAT., Oct. 6

P.O. No. ....
I agree to enter in accordance with the rules announced on this page. With 4 Coupons send P.O. for 2s.

Signed ....

Address ....

EXAMPLE

BULLET

EXAMPLE

BULLET

(956) Closing SAT., Oct. 6

P.O. No. ....
I agree to enter in accordance with the rules announced on this page. With 5 Coupons send P.O. for 2s. 6d.

Signed ....

Address ....

If you wish to send in further "Bullets" you can write them on plain paper.

NEWSAGENTS' PRIZES.—Cheques for £5, £2 and £1 respectively will be paid to the Newsagents from whom the chief winners in "Bullets" No. 956 usually purchase "John Bull."

Address Entry: "Bullets" No. 956, "John Bull," Long Acre, London, W.C.2 (Comp.)

A THUD in the NIGHT . .

He thought it was a fallen picture, but found . . .

IN just over half an hour it would be midnight; Frederick Morris, the jeweller, sat talking to his wife, when he remembered he had not yet drawn the shop blinds. Quickly he went to do so, and had barely finished when there came the sound of a thud somewhere in the house. His immediate thought was that a picture had fallen down in the sitting-room. It sounded just like that.

But he was to discover that no fallen picture had been responsible for that thud. His wife lay prostrate at the bottom of the stairs. Frantically he summoned a doctor, and it was then that he learned she was dead. She had fallen downstairs and dislocated her spine.

JOHN BULL'S £110 CHEQUE—

This, in brief, is the tragic fate that befell Mrs. Lucy Morris, of 679, Knutsford Road, Warrington. To her husband, Mr. Frederick Morris, who is a registered reader of JOHN BULL. JOHN BULL has hastened to send its message of condolence and a cheque for £110, which includes the 10 per cent. bonus added to every benefit paid to registered readers of over three months' standing.

Accidents in the Home is but one of the many risks for which JOHN BULL provides generous benefits under its wonderful comprehensive Free Family Insurance Gift.

JOHN BULL is the *only* paper in the world to safeguard the Home against Fire, Storm and Flood Damage and to provide Sickness Benefit. Moreover, JOHN BULL is the only paper that adds a 10 per cent. bonus to benefits paid to readers who have been registered for three months or more.

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Just think! All you have to do to secure the generous protection afforded by JOHN BULL is to fill in the forms below. Do it *NOW*.

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JOHN BULL

***Hand* this Form to your Newsagent**

To (Name of Newsagent) ....

Address ....

....

Please deliver or reserve JOHN BULL for me weekly until further notice.

Signature..

Address..

....

.... Date..............................

PLEASE WRITE CLEARLY.
J.B. 29/9/34

CUT HERE

Post this Form to

"John Bull" Registration Department, 128, Long Acre, London, W.C.2.

I have sent an Order Form to my Newsagent for the regular weekly delivery of JOHN BULL. Please register me as a regular reader.

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Reader's Signature.

Age..............................

Address..

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Name and Address of Newsagent. ....

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.... Date..............................

Use ½d. stamp. Don't seal envelope. A certificate setting out the full benefits and conditions and certifying registration will be sent if ½d. stamped addressed envelope is enclosed for return. **PLEASE WRITE CLEARLY.**
J.B. 29/9/34

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Here, indeed, is a marvellous message of hope for all long-suffering victims of Arthritic and Rheumatic ailments. According to the published statement of a distinguished member of the Medical Profession, Chronic Arthritis *is* curable.

ALSO AMAZING RESULTS IN ALL CASES OF CHRONIC RHEUMATISM, LUMBAGO, GOUT, NEURITIS, SCIATICA, SWOLLEN JOINTS and allied ailments

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"Curicones" are handy little gelatine capsules, tasteless, and can be swallowed in a second. "Curicones" are harmless, and do not affect the heart or disturb the system in any way. They are a combination of anti-acid and anti-microbic elements approved by British pharmaceutical authorities. This medicinal content enters the blood-stream and penetrates every nook and cranny of the human system, dissolving all harmful acid crystals and ridding the blood of rheumatic poisons. Painful swellings subside, joints cease to be inflamed, and muscles ache no more. Perfect health and freedom of movement are quickly restored.

★ PROOF

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